

NCNMLG NEWSLETTER

Volume 21, Number 2

NCNWeb site: <http://ncnmlg.stanford.edu>

September/October 1999

President's Message

Dear Chapter Members,

Our NCNMLG Strategic Planning Meeting held on August 5, 1999 was highly productive. We were able to accomplish a mountain of work in less than eight hours. It was a long, intense day, but we now have a strategic plan that is on target and achievable.

On behalf of our Chapter I would like to thank everyone in attendance for the success of the meeting. A special acknowledgement goes to Pat Maughan who guided us through the planning process. Likewise, a special thank you goes to Ron Schultz and Tilly Roche at the California College of Podiatric Medicine for hosting the meeting. For the committee chairs that were not in attendance, I encourage you to read the minutes and check Appendix B to get a clear picture of where we are headed, and to ascertain if you have been given a newly assigned task. Likewise, I encourage the NCNMLG membership (at large) to review the minutes and the strategic planning report (Appendix B) and give us your input.

The Chapter is still in need of three people to chair the Joint Meeting in 2001. I encourage you to seize this opportunity to use (or develop) your leadership skills. Be willing to accept this leadership role and make a significant contribution to our Chapter and to our profession. Most of the groundwork for this meeting has been done and mentors are waiting to assist you.

If you are not ready to take a leadership role such as Joint Meeting Chair, but are interested in participating in an exciting year, please review Appendix B and call me or one of the officers. We will do our best to match your interest with the appropriate project.

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Remember that all NCNMLG business/board meetings are open, and all members are welcome to attend. We are the co-creators of the destiny of our Chapter. By matching our efforts with our strategic objectives we will succeed in achieving our goals.

Warmest regards,

Your President
Billie White

Calendar Calendar

OCTOBER	1	Deadline for submitting a proposal for a paper or poster presentation at MLA's Annual Conference in Vancouver, British Columbia (for more information see http://www.mlahq.org/am/am2000/participate)
	11	Evidence-based Medicine and the Medical Librarian, a web-based course begins (for information, see July/August 1999 <i>NCNMLG Newsletter</i> or email Julia Kochi at kochi@library.ucsf.edu)
	22	Sierra Nevada Chapter of SLA all-day fall workshop (see flyer on page 15)
NOVEMBER	1	Deadline for submittal of a proposal for a contributed paper or poster to be presented at the 2000 NCNMLG/MLGSCA Joint Meeting, San Diego (For more information, see Call for Papers and Posters on page 14)
	13-16	California Library Association Annual Conference, Palm Springs
	15	Copy deadline for November/December <i>NCNMLG Newsletter</i>
	19	Board meeting and program at Sutter Health, Sacramento
JANUARY	15	Copy deadline for January/February <i>NCNMLG Newsletter</i>
	20	Board meeting at UCSF, San Francisco (Interested members are welcome)
FEBRUARY	9-12	NCNMLG/MLGSCA Joint Meeting, San Diego (See page 13)
MARCH	15	Copy deadline for March/April <i>NCNMLG Newsletter</i>
APRIL	9-15	National Library Week
	12	Board Meeting and program (location TBA)
MAY	5-11	MLA Annual Conference, Vancouver, British Columbia
	15	Copy deadline for May/June <i>NCNMLG Newsletter</i>
JUNE	23	Transition meeting for incoming NCNMLG officers and committee chairs
JULY	2-5	8 th International Congress on Medical Librarianship, London, England
	6-13	American Library Association Annual Conference, Chicago

For more library-related events, see *Librarian's Datebook* at <http://www.hsl.unc.edu/libcal.htm>

1999/2000 NCNMLG OFFICERS

President	Billie White	(530)225-6178	bwhite@chw.edu
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1999/2000 NCNMLG COMMITTEE, APPOINTMENT & TASK FORCE CHAIRS

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The NCNMLG Newsletter is published 6 times a year.
(July/August, September/October, November/December,
January/February, March/April, May/June)

Copy for the November/December newsletter is due by the **15th of November.**

The NCNMLG Newsletter is available in PDF format at the NCNMLG Website at: <<http://ncnmlg.stanford.edu/>> In order to read the newsletter in this format, you will need the Acrobat Reader plug-in which can be downloaded for free from Adobe Systems' web site <<http://www.adobe.com/proindex/acrobat/readstep.html>>. Once Acrobat Reader is installed, click on the PDF file icon for the newsletter and Acrobat Reader will open up on top of your web browser and display the document right on your screen.

NCNMLG Strategic Planning Meeting
California College of Podiatric Medicine
San Francisco, CA
August 5, 1999

Present - Leah Anderson, Ysabel Bertolucci, Sharon Chadwick, Heidi Heilemann, Cynthia Henderson, Julia Kochi, Pat Maughan (guest), Gail Persily, Sara Pimental, Ron Schultz, Mary Beth Train, Susan Ulrich, Candace Walker, Billie White, Andrea Woodruff.

14 members were present, including a quorum of voting members.

President Billie White called the meeting to order at 9:25 a.m.

Old Business

Minutes from last meeting were distributed and read. The URL for the NCNMLG web page is incorrectly noted in the minutes and needs to be changed to <http://ncnmlg.stanford.edu>. The phrase "Ron Schultz is in charge of the meeting and" should be removed from the paragraph pertaining to the 2001 joint meeting. Minutes accepted with annotations.

Mary Beth Train reported that we reserved the Miyako hotel for the 2001 joint meeting.

Treasurer's Report – Leah Anderson distributed a summary report to the members and a more detailed report to the president and president-elect. Treasurer's report accepted.

Electronic Resources Report - Heidi Heilemann read a brief report from Chris Stave which states that he has worked out some technical issues that will make it easier to share web tasks among members. Chris is still waiting to hear from MLA about the possibility of hosting our site on the MLANet server. However, MLGSCA appears to host their site on MLANet which seems to indicate that MLA is open to such things. In addition, Chris has located, through Patrick Newell, the original graphics for the website and will be receiving those shortly, making it much easier to make adjustments to the site. Chris also reports that the NCNMLG Bylaws are up on the site and he now has the software he needs in order to put up the newsletters in PDF form. Chris has asked James Liu to put together a Chapter Chair/Officer listserv separate from the NCNMLG Board listserv.

After discussion, it was agreed that this separate listserv was not necessary. Heidi will pass that information on to Chris.

New Business

Welcome/Introductions

Billie White introduced our guest, Pat Maughan, who was invited to facilitate the strategic planning portion of the meeting. Attendees introduced themselves.

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Pat pointed out that the last time NCNMLG did strategic planning was in 1991. Pat also defined her role as facilitator and set some guidelines for the discussion. She distributed handouts including guidelines for "Problem Solving Dialogue" which served to highlight the roles of both facilitator and participants.

Pat reviewed the goals of the meeting as set out in our agenda. Billie emphasized that our final goal will be to come up with achievable, pragmatic tasks that take us toward our vision. Billie hopes we will be "Empowered, motivated, and ready to ... do whatever we need to do to go out and get it done!"

Invited Presentations

Ysabel Bertolucci distributed a synopsis from the E-Resources Focus Groups held at the San Jose Joint Meeting. Ysabel put forth some of the major issues identified in the focus groups as possible starting points for the strategic planning discussion:

- Members' need for classes on basic business and organizational skills
- Help members help end users make effective use of e-resources
- Shift thinking of library as a "physical place" to seeing librarians as "knowledge-based individuals" providing a service

Strategic Planning Discussion

Pat led the group through a process of identifying trends and emerging or unmet needs that need NCNMLG's attention in the next 2-3 years. The ideas generated by this discussion are listed in **Appendix A: Internal/ External Trends**.

In the second part of the planning process, the group went through each of the trends and issues already identified and came up with ideas for how to address the issues. Some issues were discarded because they were not issues that could be addressed by NCNMLG. Participants grouped the ideas for action under the 7 functions of NCNMLG as listed in our Mission Statement:

- Provide opportunities for professional growth
- Anticipate and respond to changes in the health care and information environments
- Promote and advance the status and economic interest of its members
- Provide a forum for peer interaction and networking
- Foster communications
- Work with MLA in developing goals and standards of mutual benefit and interest
- Serve as a conduit for information concerning issues facing the health care field

Tasks were then assigned to committees or individuals. This ideas, tasks and assignments are fully recorded in **Appendix B: Tasks and Assignments**. It was agreed that initial reports would be due at the November meeting. Committees and individuals with tasks assigned to them are expected to report on their implementation plans.

New Business

Billie acknowledged Andrea's hard work as past-president of NCNMLG with a beautiful gift of a crystal vase.

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Discussion on the policy for reimbursement of cost of attending meetings: Currently the policy only applies to Board Members (elected officers). A motion was made to amend the policy to say “reimbursement for travel to the meetings be increased to include committee members and chairs at the discretion of the president”. Motion carried.

Mary Beth Train reported that we will be able to use this room (California College of Podiatric Medicine, Library classroom) for next year’s transition meeting. Mary Beth made a call for names to participate in the program for the joint meeting. She is especially looking for tri-chairs and needs at least one of the chairs to be local to San Francisco, in order to handle logistics.

Cynthia moved that we establish a membership category for students. This motion, and subsequent related motions, came out of strategic planning discussion regarding outreach to students. Proposed wording for the Bylaws is "A student membership is open to individuals enrolled in a program in library or other information disciplines. Student membership is limited to a period of three years." Motion carried.

Cynthia moved to charge \$5 for annual student membership. Motion carried.

Because decisions on membership dues must be voted on by the membership, this new student membership category will be brought to a vote at the next Business Meeting, which is scheduled for Sept. 24. Mary Beth will include a note in the program announcement for Sept. 24 so members will know that this vote is scheduled for that meeting.

Cynthia moved that we charge a reduced fee for students to attend NCNMLG programs, with the amount of the reduction decided at the discretion of the program chair. Motion carried.

Announcement – Chris Stave can update the Website with current officers as soon as he has the information in electronic form. Sharon will send it to him.

The meeting was adjourned at approximately 4:00 p.m.

Respectfully submitted, Gail L. Persily, Secretary

Appendix A: Internal & External Trends

NCNMLG Strategic Planning Meeting, 8/5/99

The following items were identified as trends that impacting NCNMLG members. Later we identified specific tasks to help us address these trends. **PASS** indicates that a task was not identified to address the trend. Either participants felt it was not NCNMLG’s responsibility or there simply wasn’t any reasonable way to address the issue.

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Internal/ External Trends Impacting NCNMLG plan..

- Growing # of electronic resources – identify; evaluate
- Need for ongoing professional training (CE)
- Need for advanced or remedial ‘business training’ – budgeting; supervision; mgmt; marketing and promotion; project mgmt
- Many different schools & organizations, offering CE (NOTE: members can get MLA CE credit for these as well)
- Healthcare administration – changes in this field impact our jobs; we need to learn about this as well
- Librarians have limited/more limited time for CE
- Growth in distance learning movement
- Increasing need to teach users effective use of e- resources (toolkits? Clearinghouse?)
- Conflicting trends in healthcare (value conflict)
- Financial cutbacks *versus* Demand for good quality healthcare <Example: lay off nurses, but buy new laser knife>
- Healthcare trends lead to a need to know ‘what’s going on’ (good information services!) but ignorance about the cost of information, the cost of providing information services (ignorance re: web-based info)
- Libraries need financial leverage
- Users unequipped to access networked resources - **PASS**
- Continual need to upgrade equipment/software - **PASS**
- Adapting to change at horrible rate
- Need to work more closely with IT personnel
- Users don’t have time to learn- **PASS**
- More demand for 1-on-1 consultation - **PASS**
- Resources: change incessantly - **PASS**
- Users loathe change/like structure - **PASS**
- Need for greater visibility w/administration
- Putting a “face” on the librarian and his/her importance
- Everything in healthcare = ‘certification’ (push MLA AHIP?) - **PASS**
- ‘Devaluation’ of librarian’s role
- Overcoming barriers to librarians being accepted as professionals
- Definition of ‘a library’ is expanding - **PASS**
- Library as a place? As a service?
- Growth of intranets in medical libraries
- Librarians need to sell their skills: i.e. history of collaboration; organizational skills; knowledge of end user needs
- Need for name change? (i.e. 'information specialist')
- Trouble filling vacancies
- Changing skill sets
- More jobs than applicants
- Pay not keeping up w/ skill set
- Chapter membership is decreasing
- “Geographically challenged” -> long commutes; the traffic barriers (explore alternative media for attending meetings remotely; breakdown to smaller chapter size)
- Generating \$ for chapter -> less money available overall
- “We” are MLA -> no one else to offload responsibility to
- Taking on ‘consumers’ (i.e. public); therefore larger & growing user base with varying needs - **PASS**
- Overlap between patient education and patient information – librarian challenged to maintain Quality Control - **PASS**
- Older MDs retiring – new MD’s info skills are “unknown”
- Nurses -> getting advanced degrees via distance learning; we end up serving as library to University of Phoenix etc.
- If & how to serve the distance education community?
- Rising costs of hospital square footage - **PASS**
- How to utilize better a limited commodity
- Long term members don’t know new members (mentor? Phone call? First timers? First mtg. is free? ‘geographical contact’?)

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Appendix B: Tasks and Assignments

NCNMLG Strategic Planning Meeting 8/5/99

Achievable Objectives and Assignment to Committee or Person

When: Initial Reports Due Nov. 99 meeting – report on plan, where, how, how much, etc.?

STRATEGY/TASK	ASSIGNMENT	NOTES
Provide opportunities for professional growth...		
<ul style="list-style-type: none"> • Help members train end-users in electronic resources <ul style="list-style-type: none"> • Classes - toolkits - clearinghouses • Emphasis on evaluation of electronic resources • Example: Biosites 	CE Committee (CEC)	
<ul style="list-style-type: none"> • Identify and evaluate existing CE opportunities for “management/administrative/marketing/technical” and adapting to change skills development (use newsletter? NCNMLG website?) 	CEC	
<ul style="list-style-type: none"> • Lists members who are CE instructors 	CEC	
<ul style="list-style-type: none"> • Promote CE Clearinghouse on MLANET 	CEC	
<ul style="list-style-type: none"> • Evaluate prospects for requiring CE instructors to provide “toolkits” for their classes to be provided to chapter (e.g.: how to teach this topic if you have 15-, 30-, 60- minutes?) 	CEC	
<ul style="list-style-type: none"> • Survey membership for ideas re: meetings -> increasing meeting attendance 	Program Chair & Membership Chair (in coordination with CEC because they are also doing a survey)	Possible implementation plan: create survey form; divide up responsibility for calling members
<ul style="list-style-type: none"> • Web survey? Phone survey? 		
Anticipate & respond to changes in health care and information environments...		
<ul style="list-style-type: none"> • NCNMLG organize links to resources <ul style="list-style-type: none"> • To members pages? To evaluated content? 	Electronic Resources Committee (ERC)	
<ul style="list-style-type: none"> • Resurrect “Geek Speak’ in NCNMLG Newsletter <ul style="list-style-type: none"> • Develop a glossary? 	ERC and Newsletter	Volunteers to write columns (1 each) for Geek Speak include: Cynthia Henderson, Gail Persily, and Julia Kochi
<ul style="list-style-type: none"> • Explore raising membership fee and beef up benefits of membership 	Board & Membership	
<ul style="list-style-type: none"> • Explore advertising for newsletter 	Billie will recruit Ad Editor	Create Ad Editor Position to work with Newsletter

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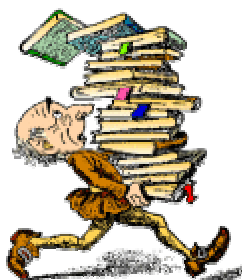
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STRATEGY/TASK	ASSIGNMENT	NOTES
Promote/advance status/economic interest of members...		
<ul style="list-style-type: none"> • NCNMLG to participate in public broadcasting opportunities (e.g. KQED fund drive) <ul style="list-style-type: none"> • Focus on consumer health 	PR	
<ul style="list-style-type: none"> • Booths and/or presentations at healthcare conferences <ul style="list-style-type: none"> • Check with convention centers • Rotary clubs, etc 	PR	
<ul style="list-style-type: none"> • Develop canned PowerPoint presentations for members' use 	PR	
<ul style="list-style-type: none"> • Get "name" speaker for joint meeting 2001 (mayor, governor, legislator) 	Jt Mtg Tri-Chairs	
<ul style="list-style-type: none"> • Develop a PR Tip-Sheet for members 	PR	
<ul style="list-style-type: none"> • Develop "New Year's Resolutions" list for Jan. NCNMLG newsletter <ul style="list-style-type: none"> • (e.g. AHIP certification, join Rotary, etc.) 	Billie	
<ul style="list-style-type: none"> • Define % goal of membership to have AHIP certification 	Board	
Provide a forum for peer interaction & networking		
<ul style="list-style-type: none"> • Encourage membership by providing access to "passworded" content 	ERC	
<ul style="list-style-type: none"> • Mentor program <ul style="list-style-type: none"> • Skills clearinghouse, new members • Geographic contacts from board members 	Board & Membership	
<ul style="list-style-type: none"> • NCNMLG participate in SJSU library school career day <ul style="list-style-type: none"> • Sponsor resume critique clinic before MLA Grant deadline 	Mary Beth	MB will coordinate and identify people
<ul style="list-style-type: none"> • Develop NCNMLG Committee Internship for SJSU Students 	Board	
<ul style="list-style-type: none"> • Offer free or reduced rate for student NCNMLG memberships 	Board	Action taken 8/5: vote 9/24
<ul style="list-style-type: none"> • Reduced student registration fee for NCNMLG Programs 	Board	DONE
Foster communications		
<ul style="list-style-type: none"> • "Grow" NCNMLG web site <ul style="list-style-type: none"> • websites & articles which highlight costs & limits to web-based info • "ask-a" services for the public • announce new web content on listserv 	ERC	
<ul style="list-style-type: none"> • Regular promotion of NCNMLG listserv <ul style="list-style-type: none"> • Need to redefine its purpose 	Board	Billie will make a point of promoting the listserv in her 'letter from the President'
<ul style="list-style-type: none"> • Promote NCNMLG listserv as a place to share "marketing/PR successes" 	Board	
<ul style="list-style-type: none"> • Develop medical library fact-sheet ("elevator talk") <ul style="list-style-type: none"> • Press kit 	PR	
<ul style="list-style-type: none"> • Advertise NCNMLG activities for SJSU student listserv 	Program Chair	

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STRATEGY/TASK	ASSIGNMENT	NOTES
Work with MLA in developing goals and standards of mutual benefit and interest		
<ul style="list-style-type: none"> Solicit/encourage/advertise group discounts on electronic resources (Sharon has contact with CSU who negotiated e-journal agreement for whole CSU system) 	Chapter Council	
<ul style="list-style-type: none"> Advertise vendors providing MLA discounts 	Chapter Council	
Serve as a conduit for information concerning issues facing the health care field		
<ul style="list-style-type: none"> Encourage - > addressing the changing healthcare and adapting to change environment as topics for joint meeting 2001 	Jt Mtg Tri-Chairs	
<ul style="list-style-type: none"> Filtering and compiling summaries of relevant discussions on MEDLIB-L (E Resources Committee) 	ERC	
<u>Parking Lot...</u>		
<ul style="list-style-type: none"> Encourage membership to develop web-based courses 		
<ul style="list-style-type: none"> Develop NCNMLG Scholarship program 		



Backmed Made Simple
by Ron Schultz, Schmidt Medical Library,
California College of Podiatric Medicine

Many librarians/library managers don't want to join an exchange listserv because they feel they cannot possibly keep up with all the postings sent each day. Likewise the digest format that comes once a day is too much to wade through. However you might have runs of journals or books that you cannot throw out without seeing if someone could use them in their library. Now you can do this with Backmed. Simply go to the Backmed webpage (see URL below), log on, and sign up for Backmed. When you are signed up you can set your options not to receive mail. You can still send in requests. In this way, you can give lists, but you don't receive listings from other libraries. You don't have to send lists often. Just keep the address for sending lists in your e-mail address book. Hope this helps some of you.

Backmed's URL is: <http://lists.blackwell.co.uk/mailman/listinfo/backmed>

Get Involved in NCNMLG!

Come on in and join the fun! The Nominating Committee, made up of Julia Kochi, Cynthia Henderson, and Len Shapiro, is preparing the chapter's 1999/2000 slate of officers to be presented at the February NCNMLG/MLGSCA Joint Meeting in San Diego, CA.

A leadership role is a terrific way to become involved in NCNMLG, the professional organization that does so much for you. When you become involved, the reward is tremendous. You learn how NCNMLG functions, you have an inside track on what's happening in the chapter, and you connect and collaborate with colleagues. When you hold an office you also enhance your professional growth since it will count toward AHIP certification or tenure status.

Any member of the Nominating Committee will be happy to hear of your interest by phone, email or snail mail. This year, the following offices need candidates: President-Elect, Secretary, MLA Nominating Committee Nominee, and NCNMLG Nominating Committee.

If you're interested in hearing about what an office is really like, please feel free to contact any of the current office holders. They'd love to tell you the real scoop on the job. For a list of current office holders, please refer to this issue of the newsletter.

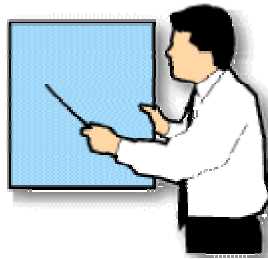
So nominate yourself or nominate a friend! Our group is what we make of it – let's make it the best we can!

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Workshops & Conferences



5th annual paraprofessional workshop: "Customer Service Beyond the Year 2000"

Saturday, October 16, 1999

9:00 a.m. - 4:00 p.m.

SUN Microsystems, Mountain View, CA

Keynote speaker: Kare Anderson "Making Every Encounter More Positively Memorable"

Lunchtime entertainment: "Ethel Pratt" by Bill Burman and Dangerous Neighbors

Optional tour of SUN Library

Afternoon sessions (you can attend two):

1. "The Good, the Bad, and the Ugly: Evaluating Web Resources" by Deborah Hunt
2. "Oh, My Aching _____ (Whatever)! : Healthy Postures and Practices for Library Paraprofessionals" by Chris Shulenberg
3. "Defusing the Angry Patron" by Rhea Rubin

Lunch is included.

Cost: \$50 if you register by October 8, 1999

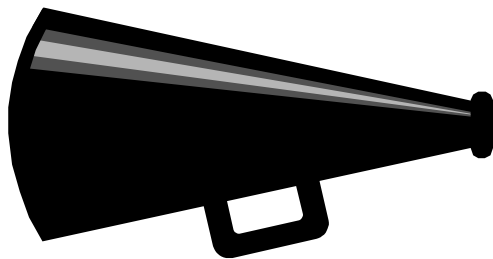
\$55 after October 8, 1999 or at the door

Register online at: <http://pls.lib.ca.us/pls/parapro.html>

For a registration form, call Sarah Jane at PLS at 650-349-5538, or Linda Arbaugh at 650-903-6882.

This workshop is a project of the Staff Development Committee serving the Bay Area Library & Information System, Monterey Bay Area Cooperative Library System, North Bay Cooperative Library System, Peninsula Library System, and Silicon Valley Library System.

Announcing!!



The first Joint Meeting of the Century!!

February 9-12, 2000
2000: The Future is Now
Town & Country Resort
San Diego, California

The first MLGSCA/NCNMLG Joint Meeting of the next century will be held at the Town and Country Resort in San Diego on February 9-12, 2000. This promises to be filled with papers, posters and program focusing our thoughts on the new century that will have finally arrived! A highlight not to be missed will be a reception at the Birch Aquarium, Scripps Institution of Oceanography, celebrating MLGSCA's 50th birthday. CE courses will cover "Basic Web Page Design", "Focus Group Interviewing", Evidence-Based Librarianship", and "Managing InfoGLUT". Programs include presentations on electronic publishing, library customer service and new technologies.

For the latest information on the meeting, check the web site: <http://www.mlgsc.mlanet.org/mlg2000>

Or contact:

Anne Prussing
Jt. Meeting 2000 Publicity Chair
University of California San Diego
Biomedical Library, 0699
9500 Gilman Drive
La Jolla, CA 92093-0699
858-534-2229 (v)
858-534-6609 (f)
aprussing@ucsd.edu (e)

See the CALL FOR PAPERS AND POSTERS on the following page.

CALL FOR PAPERS AND POSTERS

2000: The Future is Now
2000 Joint NCNMLG/MLGSCA Meeting
February 9-12, 2000
Town & Country Resort
San Diego, CA

The 2000 Joint Meeting Program Committee encourages you to participate in the next Joint Meeting by submitting a proposal for either a contributed paper or poster. Papers and posters on any topic are welcome. Those showing ways libraries are responding to or preparing for future changes and innovation are particularly encouraged.

This is a wonderful opportunity to share information with your colleagues. You might want to consider making a joint presentation with a co-worker. Also, if you know of librarians who are working on projects or involved in research that you think might make an interesting paper or poster, please submit their names and they will be contacted by one of the chairs. Those of you who are planning to present a paper or poster at MLA next year might consider this as a chance to hone your presentation skills before a smaller audience.

A few suggested topics:

Consumer Health
Electronic Resources
Intranets
Copyright
Distance Learning
Telemedicine
Outreach Projects
Library Competencies

For papers: Two copies of an abstract (250 words maximum) describing the contributed paper may be submitted by mail, e-mail, or fax to the appropriate chairperson. E-MAIL IS PREFERRED. The first copy should list all authors and institutional affiliations. The second copy will be used in a blind review process and should not include any information identifying authors or institutions. A WRITTEN PAPER IS NOT REQUIRED. Those whose abstracts are accepted should be prepared to speak for approximately 15 minutes.

For posters: A copy of an abstract (250 words maximum) describing the poster and its purpose may be submitted by mail, e-mail, or fax to the appropriate chairperson. E-MAIL IS PREFERRED. List all presenters and institutional affiliations.

Please submit your abstract by November 1 to:

Contributed Papers Chair
Kay E. Wellik
Mayo Clinic Scottsdale
Clinic Library
13400 E. Shea Blvd.
Scottsdale, AZ 85259
480-301-7355
Fax: 480-301-7005
E-mail: wellik.kay@mayo.edu

Poster Session Chair
Nancy Stimson
University of California, San Diego
Biomedical Library, 0699
9500 Gilman Drive
San Diego, CA 92093-0699
858-534-6321
Fax: 858-534-6609
E-mail: nstimson@ucsd.edu

SLA/SNC Workshop: *The Changing Role of Librarians*

Date: Friday, October 22, 1999

Sponsor: OneSource Information Services, Inc., of San Francisco.

Speaker: Cindy Mediavilla, Adjunct Faculty, SJSU SLIS, Southern California campus, and doctoral program candidate, library science, UCLA. Cindy is an experienced workshop provider and instructor.

This full-day workshop will develop your leadership, teamwork, and communication skills, regardless of your position within an organization. Emphasis is on: the librarian as change agent, traditional and new librarian roles, leadership vs. management, teamwork, and communication. You will leave the workshop with these abilities enhanced:

- . Expertise in effectively managing change
- . Knowledge of how to delegate responsibility and authority
- . Increased aptitude for listening to others and communicating effectively

Workshop outline:

- . The Changing Role of Librarians
 - Traditional roles of librarians
 - Internal/external forces instigating change
 - Librarians' "new" roles
- . Librarians as Leaders
 - "Positional" vs. "non-positional" leaders
 - "Managers" vs. "leaders"
 - How we can all become leaders
- . Communication
 - Types of communication
 - Effective ways to communicate
- . Motivating Teamwork
 - Effective management
 - Incentives/rewards
 - Delegation

Location: Woodlake Meeting Room, Canterbury Inn Hotel and Conference Center, 1900 Canterbury Road, Sacramento, CA 95815; phones (916) 927-0927 or (800) 932-3492; fax (916) 641-8594.

8:15-9 AM	Registration and continental breakfast
9-12 noon	Program
12-1 PM	Salads, deli bar, desserts
1-4 PM	Program

Price: SLA members, \$60; Non-members, \$75; SLA retired/students, \$45

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SLA/SNC Workshop: *The Changing Role of Librarians*

Name _____ Organization _____

SLA Member (\$60) ____ Non-member (\$75) ____ SLA retired/student (\$45) ____

Make checks payable to Special Libraries Association and mail to: Ava Goldman, 5609 Second Avenue, Sacramento, CA 95817-1701; work phone: (916) 658-1533; home phone: (916) 451-1316; e-mail:ava_goldman@calpers.ca.gov; fax: (916) 658-1279.

Vacancy Announcements

Opening for Library Clerk

California Pacific Medical Center seeks a PT Library Clerk 20 hours/week with evening and weekend hours :

Mon-Wed 4:00 pm to 8:00 pm

Sat - 8:30am to 5:00pm.

Responsibilities/duties include:

Document Delivery support: photocopy of materials from library collections and assisting with records maintenance support for this function as needed.

Collection Maintenance: Shelving functions for books and journals as needed, shelf reading and collection inventory.

Monograph processing: adhering labels, bar codes, etc. for books going into the collection.

Requires: 1 year office clerical experience which would include use of computers in support of job functions, familiarity with use of library for research, library experience desirable.

CPMC is San Francisco's largest private, non-profit, academic medical center. Please visit us at www.cpmc.org.

Send resume to: CPMC Library, Attn: D. Varner, PO Box 7999, SF 94120.

Fax: 415-923-6597. E-mail: VarnerD@sutterhealth.org. EOE

Medical Librarian

Queen of the Valley Hospital in Napa, CA seeks a part-time, temporary Medical Librarian from September 1999 – December 1999. Responsibilities include conducting mediated searches and providing requested information utilizing in-house, Internet and online resources; assisting end users with database searching; selecting materials for library acquisition; cataloging & classifying new books; maintaining journal collection; providing support to the patient community library; and overseeing duties of volunteers.

Requires: ALA-accredited MLIS, proven Web/electronic navigation skills, excellent interpersonal, oral and written communication skills, project management skills, and knowledge of print and electronic medical reference sources. Prefer MEDLINE training, experience with DOCLINE, and at least 1 yr. medical library experience. Queen of the Valley Hospital is a private, non-profit 157-bed acute care facility that provides comprehensive medical/surgical care to Napa County and surrounding areas.

For consideration, please contact Patty Gray, Queen of the Valley Hospital, 1000 Trancas St PO Box 2340, Napa, CA 94558 (707) 252-4411, ext. 2469 voice, (707) 257-4107 Fax, email: pgray@5.stjoe.org.

Medical Librarian: Kaiser Permanente, South San Francisco

Position: Medical Librarian
Grade: M2/Exempt
Shift: Day
Status: Part-Time/32 hours per week
Salary: \$35,000 \$44,700 \$53,000

Qualifications:

Masters in Library Science
Experience in Internet databases including Medline
Strong computer and communication skills
Ability to work as a member of a team

Job responsibilities:

- Trains medical center staff in the use of Internet databases
- Performs need assessments on a regular basis to ensure medical center's information needs are being met
- Maintains book and journal collections, provides reference services and document delivery
- Prepares annual budget and controls expenditures in accordance with budgetary limits
- Manages one staff member

Able to work at the San Francisco Medical Center Library.

Contact:

Kaiser Permanente South San Francisco
Employment Services
1200 El Camino Real
South San Francisco, CA 94080
Phone: 650-742-2643
Fax: 650-742-3125

NN/LM SCR Outreach Coordinator

The Outreach Coordinator is responsible for identifying unaffiliated, underserved, and minority health care and information professionals in the South Central Region (SCR); implementing, and working with Network members to implement outreach efforts to serve the SCR; monitoring outreach subcontracts; and assisting with grant applications. This individual will maintain awareness of regional and local trends in health care and library associations; and identify and develop additional outreach opportunities under the direction of the Associate Director. Assists with other duties as assigned. The Outreach Coordinator reports to the NN/LM SCR Associate Director.

Duties:

- Plan and coordinate all programs and activities related to outreach programs under the direction of the Associate Director
 - Identify unaffiliated, underserved, and minority health professionals
 - Organize and monitor regional outreach projects
 - Assist in the development of outreach subcontracts
 - Review quarterly reports and develop evaluation mechanisms for quarterly reports
 - Communicate with outreach subcontractors regarding projects
 - Maintain files on outreach projects

(continued on page 18)

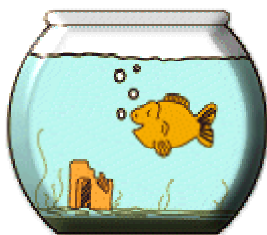
(continued from page 17)

- Implement and monitor Library Improvement Site projects
- Coordinate and make site visits to outreach project sites and to other Network members
- Monitor the Circuit Librarian, AIDS/Consumer Health Information, Native American, and Indian Health Service projects
- Organize and lead two Outreach Committee meetings per year
- Develop and teach grant writing materials, packets, classes, etc.
 - Develop and maintain grant mentors
 - Provide assistance with grant applications
 - Assist in reviewing proposals, as applicable
- Maintain Councils
 - Serve as liaison to the Council of Health Professionals
- Monitor consortia, and promote development, as applicable
 - Serve as liaison to consortia
- Test new library software/databases available from NLM and other vendors as assigned
- Assist with PubMed, IGM, Loansome Doc, and MEDLINEplus demos
- Coordinate and teach PubMed/Internet Grateful Med (IGM)/Loansome Doc/MEDLINEplus training for health professionals and Network members
- Coordinate and teach PubMed/IGM/Loansome Doc/MEDLINEplus Train-the-Trainer classes
- Provide consultation services for PubMed/IGM/Loansome Doc/MEDLINEplus
- Provide NLM with a list of national health/librarian-related meetings scheduled in region at which the NN/LM SCR can potentially exhibit
- Coordinate and attend assigned national/regional exhibits
- Write and submit articles to *Network News* on regional outreach funding opportunities and on on-going projects
- Assists with other duties as assigned

Qualifications:

At a Librarian II level, this position requires an M.L.S. with a minimum of 3 years experience, including 2 years of proven advanced teaching and database skills and knowledge; excellent written and oral communication skills; curriculum development skills; current knowledge of technologies in medical libraries; working knowledge of PubMed, Internet Grateful Med, Loansome Doc, MEDLINEplus. Knowledge of other NLM and NCBI databases, HTML, and project evaluation preferred. Must be able to manage multiple tasks, and function in a team environment, as well as independently. A valid driver's license and travel is required.

Position is available October 1, 1999. Resumes will be accepted until the position is filled. Minimum salary: \$34,000. Benefits include medical, life and dental insurance and TIAA-CREF retirement plan, and vacation and sick leave. Submit resume and list of three references to: Renée Bougard, MLIS, AHIP, Associate Director, NN/LM SCR, HAM-TMC Library, 1133 MD Anderson Blvd., Houston TX 77030.2809. Fax: 713.790.7030



Library Assistant

The Medical Library at Seton Medical Center has an opening for a half-time Library Assistant position reporting to the Librarian. Salary starts at \$11.40/hour. Seton Medical Center is located at the southern border of San Francisco in Daly City. Seton is part of the seven-hospital CHW Bay Area Region.

Responsibilities:

- Photocopying
- Filling interlibrary loan requests
- Shelving books and journals
- Technical processing of books and journals
- Sorting mail

Qualifications:

Required:

- Excellent clerical and communication skills
- Ability to provide close attention to detail
- Familiarity with computers
- Ability to work independently and with interruptions
- Must be able to work extra hours as needed.

Library experience is desired but not required.

To Apply:

Fax resume to: CHW Bay Area Region 415-882-7490

or mail to: CHW Bay Area Region
Human Resources
185 Berry Street
Suite 5100
San Francisco, CA 94107

For more information call 415-882-7475 or 650-991-6700

Food for Thought



"The art of medicine consists in amusing the patient while nature cures the disease."
--Voltaire

"Be careful about reading health books. You may die of a misprint."
-- Mark Twain

DIRECTIONS FOR JOINING THE NCNMLG LISTSERVS

General listserv: **ncnmlg@krypton.stanford.edu**

Board listserv: **ncnmlgbd@krypton.stanford.edu**

Everyone is encouraged to subscribe to the general listserv and board members should subscribe to the board listserv. These are very low-volume lists designed for communication of important information from NCNMLG to its members. The only time you will need to unsubscribe is when your e-mail address changes. In this case two actions are necessary. You will need to unsubscribe your old e-mail address and then subscribe the new address. This keeps our listserv current!

TO SUBSCRIBE:

send a message to: **majordomo@krypton.stanford.edu**

leave the subject line blank

type in body of the message: **subscribe ncnmlg** or **subscribe ncnmlgbd**

TO UNSUBSCRIBE:

send a message to: **majordomo@krypton.stanford.edu**

leave the subject line blank

type in body of the message: **unsubscribe ncnmlg xxxxxx** or **unsubscribe ncnmlgbd xxxxxx**
 action [listserv] {e-mail address}
 where xxxxx = old e-mail address

TO SEE WHO IS ON THE LIST:

send a message to: **majordomo@krypton.stanford.edu**

leave the subject line blank

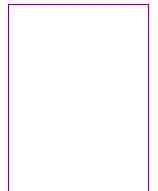
type in body of message: **who ncnmlg** or **who ncnmlgbd**

TO SEND A MESSAGE:

send a general e-mail: **ncnmlg@krypton.stanford.edu**

send a Board e-mail: **ncnmlgbd@krypton.stanford.edu**

Sharon S. Chadwick
The Library
Humboldt State University
Arcata CA 95521



ADDRESS CORRECTION REQUESTED