



NCNMLG Newsletter



A message from the President Welcome back from your summer vacation!

I hope you all had a wonderful summer. My family and I had a great time camping and fly fishing here and there in California. So we're all rested and ready to go!! Well, maybe there's time to squeeze in one more trip!

I hope you all had a chance to read the draft of the new MLA strategic plan. If you haven't read it yet, it is included in this newsletter, and the document is also available on the MLA website at:

http://www.mlanet.org/about/draft_plan0702.html

On October 18th we will all get a chance to provide feedback directly to an MLA representative. Neil Rambo, Associate Director, NN/LM, Pacific Northwest Region, will join us at our Fall meeting to lead a discussion on the strategic plan. Please plan to come and add your voice to this important discussion. MLA is your organization, and needs as much feedback as possible from its membership. Details of the meeting have been

sent out and I'm looking forward to seeing many of you there!

There's still time for you to nominate a colleague for fellowship in MLA. The deadline is November 1st, so think about those who have contributed to the profession and send in your nominations today.

There is also time left to apply for an MLA Continuing Education Grant (application deadline is December 1st).

You might have also noticed an email in your in-box from Karen Halverson, Co-Chair of the Membership Committee. You should have received your membership renewal in the mail. If you have not, please contact Karen as soon as possible. And please renew early!! You don't want to be left out of the NCNMLG Directory!

I hope to see you all on October 18th!!!

Sara Pimental

EDITOR'S CORNER

Any budding writers out there? Please consider submitting articles to the NCNMLG Newsletter. I'm sure many of you are working on interesting and creative projects that we'd all like to hear about!

Peggy Tahir, Editor

IAMS UPDATE

Next Generation IAIMS: Binding Knowledge to Effective Action

The Association of American Medical Colleges (AAMC) has published "Next Generation IAIMS: Binding Knowledge to Effective Action," the final report of the IAIMS: The Next Generation project.

The report includes results of the study visits, assessment of the current state of information management, and recommendations that led to the new, updated Integrated Advanced Information Management Systems (IAIMS) grant programs at NLM. The complete report is available in PDF form on the Association of American Medical Colleges (AAMC) web site at:

<http://www.aamc.org/programs/betterhealth/start.htm#iaims>.

If you have not seen the National Library of Medicine's new IAIMS program, with its family of grants, please visit the NLM web site at:

<http://www.nlm.nih.gov/pubs/factsheets/iaims.html>.

In addition to IAIMS planning and operations grants, NLM now offers testing and evaluation grants, pilot study grants and IAIMS fellowships.

FREE (OR CHEAP) INFORMATION

The National Technical Information Service (NTIS) is the federal government's leading delivery outlet for scientific and technical reports, especially those produced under government contract. On its Web site (<http://www.ntis.gov>), NTIS has begun electronic delivery of all its reports dating to 1997.

Reports numbering fewer than 20 pages are free; those over 20 pages are \$8.95. The scanned reports appear in Adobe PDF. Some documents are retrieved through links to other federal agency Web sites; however, NTIS promises that the archived copies of all documents will remain available through its site. "One Search. One Source. One Solution." is the banner cry of their Web site upgrade project. From the NTIS web site, you can also sign up for email notification of new products, or use their E-Alerts to sign up for notification of products based on your subject interests.

MLA CONTINUING EDUCATION GRANTS

Each year the Medical Library Association awards a grant to one or more of its members to provide them the opportunity to increase their competence in the theoretical, administrative, or technical aspects of librarianship. This grant may be used to attend an MLA course or other CE activity and may range from \$100-\$500.

Candidates for the CE Grant must: (1) hold a graduate degree in library Science; (2) be a practicing medical librarian with at least two years of professional experience; 3) be an individual member of MLA; and (4) be a US or Canadian citizen or permanent resident.

More information about this grant and the application (PDF) can be found online at:

<http://www.mlanet.org/awards/grants/index.html>

Applications should be submitted to Lisa C. Fried at MLA Headquarters. Deadline for application is December 1st.

For additional information, contact:

Lisa C. Fried mlapd2@mlahq.org <<mailto:mlapd2@mlahq.org>>

312.419.9094 fax: 312.419.8950

Medical Library Association

65 East Wacker Place, Suite 1900

Chicago, IL 60602-4805

MLA FELLOWS AND HONORARY MEMBERS JURY SEEKS NOMINATIONS

You still have time to nominate an outstanding colleague for fellowship in MLA. Fellows are selected for sustained and outstanding contributions to the field of health sciences librarianship and to the purposes of the association.

Also consider nominating a nonmember who has made outstanding contributions to the advancement of the purposes of the association for honorary membership. Past recipients include public officials, leaders in medical institutions, and others.

The deadline for receipt of nominations is November 1, 2002.

You will find nomination information and a list of past recipients at:

<http://www.mlanet.org/awards/honors/index.html>.

Also feel free to contact Lisa Fried at MLA Headquarters (mlapd2@mlahq.org) or Linda Grix, Jury Chair (lgrix@jps.net) for additional information.

CAREER FOCUS: RECRUITMENT AND RETENTION

Recruiting and retaining librarians is a significant issue in all of our libraries, as well as nationally. The University of California, Davis produced a report on this issue. ACRL is also working on a white paper on the topic that is up on the web in draft form. Besides these two reports, ARL will be hosting a symposium on Academic Library Recruitment in Washington, D.C. on October 14-15. For more information see the URLs below:

<http://www.lib.ucdavis.edu/LAUCD/LRR/index.html>

<http://www.ala.org/acrl/recruit-wp.html>

http://www.arl.org/arl/pr/hr_symposium2.html

UPCOMING MEETINGS

Please come to NCNMLG's Fall Program, Friday, October 18, 2002!

Help shape the future of MLA! **Neil Rambo**, MLA Board Member, will fly down from Seattle to discuss the MLA Strategic Plan and take our input back to the Board. Board members are polling all sections of MLA. There is a draft of the MLA Strategic Plan in this newsletter. Let's have a great showing and give Neil some thoughtful direction to take back to the Board. MLA is only as good as its members! We want a good future for our profession and those whom we serve, and this is our chance to participate.

9:30 a.m. – 12 p.m. Executive Board Meeting (Continental Breakfast will be served)
12 p.m. – 2:30 p.m., Lunch, Business Meeting, and Neil Rambo, speaker/discussion leader.
Lunch is \$10. Please see below.

Samuel Merritt College
Health Education Center, Town Court 9
400 Hawthorne Ave.
Oakland CA 94609

Call Graziano Library (510) 869-8900 if you have questions!

There is a campus map at <http://www.samuelmerritt.edu/admission/campmap.cfm>

Getting to SMC is easy. It's right off the freeway, and there is also a BART stop nearby and AC transit. Summit runs a shuttle from BART up to the hospital, if you don't want to walk. Please see their map at <http://www.samuelmerritt.edu>; choose the sidebar "Visiting SMC" for clear driving directions and information on public transportation.

Please fill out the information below and send it to bryken@samuelmerritt.edu if you will be attending; call Barbara Ryken if you have questions at (510) 869-8692. Mail her your check for lunch (made out to NCNMLG) at Graziano Library, Samuel Merritt College, 400 Hawthorne Avenue, Oakland CA 94609.

Name:

Institution:

Phone:

Fax:

Email:

Are you coming for the Executive Board Meeting? Yes or no

Lunch? Yes or no If yes, vegetarian lunch? Yes or no

MLA STRATEGIC PLAN

MLA FUTURE: ISSUES, CHALLENGES AND CHOICES [DRAFT 5/02]

MLA'S VISION STATEMENT

Quality information for improved health

MLA'S CORE VALUES

MLA is committed to improving the knowledge and skills of health information professionals, broadening health information research, improving the public's understanding of health information and its value, promoting access to the world's health sciences information, and working collaboratively with other groups to ensure that the best health information is available to all. MLA upholds and promotes the Code of Ethics for Health Sciences Librarians.

MLA'S ENVISIONED FUTURE

To be the association of the most visible, trusted, and respected health information experts with proven positive influence on the quality of health in the world.

VIVID DESCRIPTION

MLA is the leader in providing health information professionals with lifelong learning opportunities, actively collaborating with other education providers. The health care community and the public understand the value of quality health information to society through MLA's advocacy and research efforts. As a result, health sciences librarians are well-compensated and sought-after as trusted experts in the development and assessment of quality health information and knowledge management. Through MLA health sciences librarians help to achieve

excellence in health professional education and to improve the safety and efficacy of biomedical research and patient care. MLA and its members actively serve every professional and student working in health care and/or provide health information to the public through a global “community of practice” that shares expertise and resources.

WHAT ARE SOME OF THE “MEGA” CHALLENGES WE FACE TO ACHIEVE THIS FUTURE?

- Recruiting and retaining the best, brightest, diverse individuals to become health information professionals, recognizing changing roles will affect knowledge and skills;
- Providing the full range of health information education needed to attract and sustain a top quality workforce wherever they are;
- Promoting the value of health information professionals to society, recognizing the complexity of changing roles and public perception of our value;
- Serving the health information needs of the general public and of the growing range of those who meet their needs;
- Expanding the professional research knowledge base, linking the information services provided by health information professionals to improved health care and advances in biomedical research;
- Improving access to quality health information and library services worldwide;
- Demonstrating technology leadership that helps members advance.

MLA FACES SOME STRATEGIC CHOICES TO ADDRESS THESE CHALLENGES. WE RECOMMEND:

- 1) MLA will aggressively promote health sciences librarianship and other health information careers to target audiences who have the greatest chance of success in the profession; including members of related health and information professions, high school and college students, and others. MLA should actively support exploration of new health information professional roles that support our vision.
- 2) MLA’s Center on Research and Education (CORE) will enable MLA to expand its target education audiences to include students, practitioners, and the public; expand its health information content and delivery methods to meet the needs of expanded target audiences wherever they are; offer certification and credentialing programs that recognize special expertise; and support an expanded research knowledge base in health information and library science.
- 3) MLA will expand its advocacy and promotion role to become the leading voice of health information experts in our society. MLA will have a “first response” strategy in cases of urgent national or international health concerns.

- 4) MLA will promote the ability of its members and others to serve the health information needs of the general public.
- 5) MLA will promote and support health information research and capture other knowledge about health sciences libraries and librarians that members can use. MLA will ensure permanent access to this knowledge.
- 6) MLA will be a leading advocate for unfettered and permanent access to quality health information in all formats.
- 7) MLA will work with partner organizations to build a community of practice supporting access to quality information to improve health worldwide.
- 8) MLA will build upon core “virtual association” services to provide technology leadership in accomplishing these strategic choices.
- 9) MLA will actively collaborate with other health information professional associations, looking for partnerships that build on shared values and goals.

CONTINUING EDUCATION

SAFEGUARDING OUR PATRONS' PRIVACY:

What Every Librarian Needs to Know about the USA PATRIOT Act & Related Anti-Terrorism Measures – Teleconference, December 11, 2002

For more information: <http://www.arl.org/patriot/index.html>

RESOURCES

Nutrient Data Laboratory from the USDA:

The Nutrient Data Laboratory (NDL) is one of seven units in the Beltsville Human Nutrition Research Center (BHNRC) of the Agricultural Research Service (ARS). NDL and its predecessor organizations in USDA have been compiling and developing food composition databases for over a century. Their website provides useful information on food composition and nutrients. Point your browser to:

<http://www.nal.usda.gov/fnic/foodcomp/>

NEWS FROM THE FRONT LINES

Jane Irving resigned her position in the library at Children’s Hospital, Oakland, and Mina Davenport has been rehired. Her email address is mdavenport@mail.cho.org, or you can reach her by phone at 510-428-3448. Welcome back, Mina!

DIRECTIONS FOR JOINING THE NCNMLG LISTSERVS

LISTSERV ADDRESS: ncnmlglist@lists.stanford.edu

Everyone is encouraged to subscribe to the general listserv. These are very low-volume lists designed for communication of important information from NCNMLG to its members. The only time you will need to unsubscribe is when your e-mail address changes. In this case two actions are necessary. You will need to unsubscribe your old e-mail address and then subscribe the new address. This keeps our listserv current!

TO SUBSCRIBE:

Send a message to: majordomo@lists.stanford.edu

Leave the subject line blank

Type in body of the message: **subscribe ncnmlglist *your_email_address_here***

TO UNSUBSCRIBE

Send a message to: majordomo@lists.stanford.edu

Leave the subject line blank

Type in body of the message: **unsubscribe ncnmlglist *your_email_address_here***

TO SEND A MESSAGE:

Send a general e-mail: ncnmlglist@lists.stanford.edu

SUBMITTING ITEMS TO THE NEWSLETTER

Please email your submissions to the Newsletter. Items for the NCNMLG Newsletter may be sent in electronic format (text or WORD format preferred) to:

Peggy Tahir

Email: peggy.tahir@library.ucsf.edu

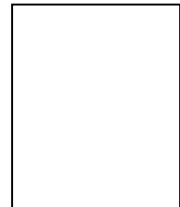
Phone: 415-476-5765

If you have questions about submitting articles or announcements to the Newsletter, please feel free to call and ask questions.

The NCNMLG Newsletter is published 6 times a year: (July/August, September/October, November/December, January/February, March/April, May/June.

Copy for the November/December newsletter is due by the 15th of October.

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ADDRESS CORRECTION REQUESTED