

NCNWeb site: <http://www-ncnmlg.stanford.edu:5000>

JOINT MEETING OF MLGSCA & NCNMLG

*"Infinite Vistas: Creating the Future,
Celebrating the Past"
February 12-14, 1998
Tucson, Arizona*

Website: <http://ahsl.arizona.edu/infinitevistas/>

THURSDAY

Creating Our Future: Managing Digital Libraries

Jacque Doyle, Moderator

Wayne Peay, Director, Eccles Health Sciences Library,
University of Utah, Salt Lake City

Susan Starr, Coordinator, Library Planning & Action
Initiative at the University of California Office of
President

Billie Stutts White, Director, Library & CME Services, Mercy
Medical Center, Redding, CA

Lynn Fortney, EBSCO Subscription Services, Birmingham,
AL

Submit questions to the panel prior to meeting—check our
Website

Luncheon:

Barbara Peters, Owner, Poisoned Pen Bookstore

Invited Speaker: Tracy Gaudet, M.D., Medical Director,
Program in Integrative Medicine, The University of Arizona

Evening Social Event: "Chompin' at the Savoy"
Savoy Opera House, Diamond Rough Revue (3 hours
entertainment)

FRIDAY

Consumer Health: A New Era

NN/LM invited panel discussing some issues on how to
establish a consumer health library and how NLM plans to
support medical libraries in providing consumer health
information.

Coyote Medicine

Lewis Mehl-Madrona, MD, PhD, author of Coyote Medicine
Traditional American Indian medicine integrated with modern
methods.

Herbalism

Today's Use of Herbal Remedies: Herbal Renaissance
Pamela Hyde-Nakai, MEd, LMT, Clinical Herbalist and
Director, Sonoran herbal Institute

*History of Healing with Plants in the American and Mexican
West*

Margarita Artschwager Kay, MS, MA, Professor Emerita,
College of Nursing, The University of Arizona

SATURDAY

Continuing Education Classes:

8 - 12 noon Consumer Health Libraries and Information
Sources

Medline Searching: Elhill, PubMed or
Internet Grateful Med

8 - 5 p.m. Evidence-Based Medicine for Librarians:
Panning for Gold
The Web as a Research Tool

Tours:

8 - 12 noon Arizona Sonora Desert Museum

8 - 12 noon Desert Jeep Adventure (also may be
arranged for full day)

9 - 4 p.m. Missions of Southern Arizona

—Donna Geromotta

Publicity Chair for the Joint Meeting

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1997/98 NCNMLG COMMITTEE, APPOINTMENT & TASK FORCE CHAIRS

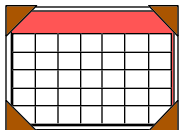
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Submit items for the NCNMLG Newsletter to:

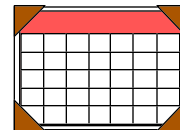
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The NCNMLG Newsletter is published 6 times a year (July/August, September/October, November/December, January/February, March/April, May/June). It is produced using Adobe Pagemaker.

Copy for the January/February newsletter is due by the **1st of January.**



CALENDAR CALENDAR CALENDAR



1997

DECEMBER 1 MLA Scholarships and Grants applications due
 15 Deadline for nominations to Awards & Honors Committee

1998

JANUARY 1 Copy deadline for January/February Newsletter
 5 Joint Meeting pre-registration deadline
 15 Newsletter mailed
 15 Nominating Committee completes NCNMLG slate of officers
 Mid-month Winter Board meeting and program

FEBRUARY 12-14 NCNMLG/MLGSCA Joint Meeting, Tucson, AZ
 14? Nomination of chapter officers at Joint Meeting
 17 Ballots mailed for election of NCNMLG officers

MARCH 1 Copy deadline for March/April Newsletter
 15 Newsletter mailed
 15 MLA annual report due
 Mid-month Spring Board meeting and program
 23 Ballots due to Elections Committee

APRIL Mid-month Spring CE class
 19-25 National Library Week
 23 Special Librarians Day

MAY 1 Copy deadline for May/June Newsletter
 15 Newsletter mailed
 22-27 MLA Annual Meeting Centennial, Philadelphia
 25-29 Outstanding check requests or deposits due to Treasurer
 31 Close of fiscal year; books close

FINAL CALL FOR RENEWAL

Please note that if you do not renew your membership by November 26th, chances are you will not be included in the next printed NCNMLG Membership Directory.

To renew your membership, please find the renewal notice that was sent to you and review your membership record. On your membership record, be sure to indicate whether you: a) want your home address included in the printed Directory; b) want your name/phone/email to appear on the NCNMLG webpage; c) are a library science student; d) want to be a mentor or mentee.

Make out a \$15 check payable to NCNMLG.
 Mail check and record ASAP to:
 NCNMLG Membership Committee
 Box 2105
 2140 Shattuck Avenue
 Berkeley, CA 94704

If you have not received or cannot find your membership record, please contact James Liu at (650)725-4579 or james@krypton.stanford.edu

**NORTHERN CALIFORNIA
& NEVADA
MEDICAL LIBRARY GROUP**

Board Meeting

Lange Room

*Library and Center for Knowledge Management
University of California, San Francisco
530 Parnassus Avenue
San Francisco, California*

18 September 1997, 2:00 P.M.

Minutes

Present: Mina Davenport, Heidi Heilemann, Terry Henner, Julia Kochi, James Liu, Terri Malmgren, Nancy Mangum, Patrick Newell, Janice Perlman-Stites, Sara Pimental, Justine Roberts, Tilly Roche, Anne Shew, Dorrie Slutsker, Peggy Tahir, Dorothy Thurmond, Doug Varner, Angela Wesling, Gloria Won, Andrea Woodruff.

- 1.0 Meeting called to order by D. Thurmond at 2:10 P.M. Discussion followed on delivery of agenda by electronic mechanism in order to accommodate a variety of formatting and electronic mail utilities.

Minutes from the June 20, 1997 Transitional Meeting were approved with the following amended resolution:

The organization will commission a graphic redesign of NCNWeb in conjunction with creation and deployment of poster **redesign** with a budgetary allocation of \$1,500 to the Electronic Resources Committee and \$500 to the Public Relations Committee with the intent that poster will be distributed in honor of the 50th anniversary of NCNMLG.

Minutes will stand approved as corrected.

- 2.0 D. Thurmond introduced the following new committee appointments:

Credentialing Liaison - Nancy Firchow.
Joint Meeting Planning Committee - Priscilla Stephenson, Brian Warling, Third member to be named.
Parliamentarian - Mina Davenport.
Public Relations Committee - Janie Grosman, Judith Welsh, Julia Kochi.

- 3.0 The following items pertaining to unfinished business were discussed:

- 3.1 J. Perlman-Stites discussed the rescinding of a resolution presented at the November 1995 Board meeting relating to membership categories. The motion as presented was vague and a new fee structure was developed which will serve the membership more efficiently. Discussion lead to the following resolution presented by J. Perlman-Stites:
RESOLUTION:
Rescind membership categories motion that was adopted at the November 1995 Board Meeting.
Motion passed unanimously.

- 3.2 Discussion on proposed fee structure policy followed.

D. Thurmond described the result of fee structure revision discussion in development of a table graphic which proposes fees based on the following underlying principles:

1. Eligibility.
2. Level of fee.
3. Mechanism of establishing fee.
4. Mechanism of collection of payment.
5. Penalties for default on fee payment.
6. Responsibility of Executive Board for administration of fee structure.

H. Heilemann suggested that membership dues be included in the fee structure algorithm.

Discussion ensued regarding mailing label set production fees. Previous policy provided mailing label sets free for members with non-members provided a mailing label set for a \$50.00 fee. Fees were unilateral and justified due to labor involved in production of label sets.

J. Liu proposed non-profit vs. for-profit differential fee structure for production of mailing label sets in the non-member category—a distinction which had not be implemented previously. This proposed structure could be waived at the discretion of the President.

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D. Slutsker indicated the Directory should be consulted for clarification on categories for any given individual or entity requesting mailing labels.

A. Woodruff raised question of the number of requests and type of organization requesting labels over in the period of a year.

J. Liu indicated an occurrence rate of 3 times per year with requests from members and one request from the California State Library which was involved in mailing a conference announcement.

Discussion following on newsletter mailings for non-members.

D. Thurmond outlined how the newsletter is used for advocacy purposes with the current policy allowing for non-members to receive the newsletter free for one year followed by a fee taking effect for subscription to the newsletter for the second year.

A. Woodruff explained that in practice this policy is expanded to provide free subscriptions for health and library-related institutions, editors of newsletters from other MLA chapters and 20 copies of each newsletter to the Medical Library Association. Concerns were raised regarding administration of the current policy in the event of receipt of newsletters by a number of non-members.

P. Newell described a common practice with other organizations which provide one newsletter free-of-charge with the requirement of payment of membership dues for receipt of subsequent newsletters.

Discussion then followed on the feasibility of sending one newsletter free with subsequent newsletters being sent following receipt of membership dues.

Discussion lead to the following resolution:

RESOLUTION:

Adopt fee policy as outlined with the following amendments:

- mailing label set production: \$25.00 to non-profit, \$50.00 to for profit organizations.

- newsletter subscription: free to associated organizations, non-member to receive one free issue, then receipt of membership dues for receipt of subsequent issues.

Motion passed unanimously.

3.3 Discussion on contribution to MLA Centennial Celebration was tabled.

4.0 P. Newell presented work completed by the Public Relations Committee on the poster and press release. Comments on modifications of poster as presented should be forwarded to J. Grossman. Poster design will be finalized in October.

D. Thurmond raised the issue of attributing the quote "Information is the Best Medicine" to Michael DeBakey. A. Shew, H. Heilemann and P. Newell discussed inclusion of the name and logo for NCNMLG with the consensus arrived at placing this information on the poster as a footer. J. Perlman-Stites raised the issue of distribution which D. Thurmond indicated had not been resolved at this point.

Discussion lead to the following resolution:

RESOLUTION:

Adopt poster design with amendment of inclusion of group name and logo in the final version of the poster.

Motion passed unanimously.

Text of press release was distributed to Board members soliciting suggestions for editing of content.

5.0 H. Heilemann discussed submission of chapter poster for the MLA Centennial meeting in May 1998. Information on this poster as well as a presentation on the chapter history at the Joint Meeting in Tucson, AZ will be forthcoming to the membership.

D. Slutsker proposed development of an electronic poster as part of NCNWeb and drawing on information and artifacts from the archival collections to provide visual images for inclusion in the web page.

6.0 A. Woodruff relayed information from the Program Committee. The September 18, 1998 meeting on "Technospeak, Nuts and Bolts" will have 26 participants. The November celebration is scheduled for November 12, 1997. On October 28, 1997, NCNMLG members were privileged

(continued on page 6)

to have Laurie Thompson, MLS, from George Washington University's Himmelfarb Library and Harry Youtt, JD, present a workshop on Licensing Electronic Resources. The workshop was held at Stanford University Medical Center.

A committee has been formed and are investigating locations. Announcements will be sent shortly to the membership. The program content is currently under design but an outline has been developed as follows:

Reception at 5:00 P.M.

Dinner

Program presenting NCNMLG history and honoring past presidents.

- 7.0 T. Roche presented the Treasurer's report. Following compilation of draft budget based on submission of anticipated expenditures for each board and committee member a \$14,000 shortfall was calculated. A trend in deficit spending has developed. Anticipated losses can be absorbed by spending into the Money Market account as well as interest from the coupon account. Steven King for the Mandel and Green accounting firm has been retained to audit the 1996/1997 financial records. Discussion followed on the necessity of voting to accept the draft budget as presented by the Treasurer. Discussion led to the following resolution:
RESOLUTION:
Accept 1997/1998 draft budget as presented by the NCNMLG Treasurer.
Motion passed unanimously.

- 8.0 D. Thurmond presented Union List of Serials Committee report since she has taken over as Chair from Tonya Kraft.
The Union List of Serials participant list has been updated.
Roger Brudno has created a searchable database of serials records from each contributor from which multiple printed lists may be produced.
Order forms for the Union List of Serials will be distributed with the next newsletter, via NCNWeb and the membership directory.
The Union List will be made available to the Medical Library Group of Southern California and Arizona.
Heidi Sandstrom indicated that development of the MLGSCA Union List will proceed with a

target date of November for simultaneous distribution of Union Lists from both NCNMLG and MLGSCA.

The bibliographic format for individual entries is still under consideration. Preliminary proposals indicate a similar format as previous editions but briefer entries.

The University of Washington is producing the Union List.

T. Kraft will coordinate mailing with staff at Mercy San Juan Hospital. Tax and shipping fees will be included in list price.

- 9.0 D. Slutsker presented the name of Eleanor Benelisha for honorary membership. Proposal was seconded by e-mail. Acceptance of Eleanor Benelisha for honorary membership will be voted on at the general membership meeting to follow the Board meeting.

- 10.0 J. Liu presented the draft revision of the mailing list policy developed by the Membership Committee. This revision outlines a differential fee structure for provision of mailing labels to non-profit and for-profit entities with the specification that the President is authorized to approve release of the mailing labels to commercial entities.

RESOLUTION:

Adopt draft revisions for mailing list distribution as outlined by the Membership Committee. Said revisions will be incorporated into the NCNMLG Policy Manual.

Motion passed unanimously.

- 11.0 Electronic Resources Committee presentation.
11.1 Material covered earlier in meeting.
11.2 Four proposals were presented which described various levels of monitoring or controlling incoming transmissions into the NCNMLG Listserv. J. Perlman-Stites felt Proposal 3 outlining closure of the listserv and Proposal 4 recommending moderating the listserv were too stringent. Other Board members felt that Proposal 2 outlining the monitoring of the list by ERC committee members with distribution of "canned" replies for inappropriate messages was sufficient. The consensus among Board members was adoption of Proposal 2.

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**NORTHERN CALIFORNIA
& NEVADA
MEDICAL LIBRARY GROUP**

Business Meeting

*University of California, San Francisco
18 September 1997, 3:45 P.M.*

Minutes

- 11.3 E-mail attachment recommendation discussion was tabled until the January 1998 Board meeting.
- 12.0 Nancy Mangum distributed information flyers describing the next program developed by the Continuing Education Committee entitled: "Electronic Resources Licensing issues Beyond Copyright—What you need to know in the digital age!". The course is scheduled for October 28, 1997 at Stanford University Medical Center.
- 13.0 D. Slutsker presented information from the Bylaws Committee. Bylaws revisions required to comply with the MLA bylaws model will be completed and presented to the Board in approximately 1 month. The MLA model prescribes the merger of the constitution and bylaws into one document as well as outlining definitions and procedures for minor and major revisions to the official bylaws.
- 14.0 D. Thurmond and additional NCNMLG representatives will conduct a site visit to Las Vegas, NV, proposed site for the Joint Meeting in 1999. Concerns were raised about local medical librarians in the Las Vegas area who would be able to plan and coordinate details. Additional information will be made available shortly.
- 15.0 T. Henner discussed a proposal developed by the Research Committee on the investigation of the free MedLINE interfaces available via the internet. The Research Committee would like to collect information on whether these sources are viable alternatives to paid subscriptions for access to MedLINE currently in widespread usage among many healthcare facilities. Research methodology and design are currently under development.
- 16.0 No announcement or new business were presented.

Meeting adjourned at 3:50 P.M.

Respectfully submitted,

*Douglas L. Varner
Secretary*

1. The President (Dorothy Thurmond) called the meeting to order at 3:50 P.M. and welcomed members to the Business Meeting, preceding a program on "Talking Technospeak: Nuts and Bolts."
2. D. Thurmond reviewed the newly adopted fee structure policy.
3. Dorrie Slutsker nominated Eleanor Benelisha for honorary membership. Motion was presented for acceptance of Eleanor Benelisha for honorary membership. Motion was seconded and passed unanimously.
4. D. Thurmond announced the 50th anniversary celebration for NCNMLG is scheduled for November 12, 1997. Additional information on the celebration will be forthcoming.
5. D. Thurmond announced the next continuing education course is scheduled for October 28, 1997 at Stanford University Medical Center. The program is entitled: "Electronic Resources Licensing Issues Beyond Copyright —What you need to know in the digital age!".
6. Announcement were made from the floor by the general membership pertaining to current employment opportunities.

Meeting was adjourned at 4:00 P.M.

Respectfully submitted,

*Douglas L. Varner
Treasurer*

NCNMLG UNION LIST 7TH ED.

The 1997 print edition of NCNMLG's Union List of Serials is expected to ship in late November. All directory entries have been updated with current contact information and coupon charges. For the first time, the Union List Participant Directory will include indexes sorted by institution name, LIBID and SERHOLD code as well as the traditional NCNMLG code listing.

To order your copy of the 1997 Union List, please complete the accompanying order form. Be sure to enclose a self-addressed mailing label along with your check made payable to NCNMLG.

MLA '98

This year's Chapter Council Sharing Roundtables will be held from noon until 2 pm on Sunday, May 24, 1998 in Philadelphia. If you are not familiar with this annual event, the Roundtables Event is a time for Chapter members to meet informally and share experiences and expertise on a variety of topics. Chapter officers, committee members and newsletter editors are especially encouraged to attend but all MLA members are invited. Persons interested in attending must register in advance on the MLA Annual Conference Registration Form. Please see the Preliminary Program for details. See the October 1997 MLA News for highlights from the 1997 Roundtables. For more information, please contact Karen Zundel, McKeesport Hospital, McKeesport, PA; 412-664-2363 (phone); 412-664-2581 (fax); mckmedlib@hslc.org (e-mail).

With the plethora of email software in use by NCNMLG members, the NCNMLG Board requests that any official NCNMLG communication sent by email with the text in the body of the email rather than as an attachment to the email. If you must send a document as an attachment, please use MIME to encode the attachment.

NCNMLG AWARD FOR PROFESSIONAL EXCELLENCE

The purpose of this award is to recognize an NCNMLG member for significant contributions to NCNMLG and to health sciences librarianship. Contact Betty Moore, chair of the committee, at (209) 385-7051 for more information. A nomination form is available in the July/August 1997 newsletter. **DEADLINE for nomination is December 15, 1997.**

DIRECTIONS FOR NCNMLG LISTSERV

General listserv: ncnmlg@krypton.stanford.edu

Board listserv: ncnmlgbd@krypton.stanford.edu

Everyone is encouraged to subscribe to either or both of these lists. They are very low-volume lists designed for communication of important information from NCNMLG to its members. They won't fill your mailbox with too many messages. The only time you will need to unsubscribe is when your e-mail number changes. In this case two actions are necessary. You will need to unsubscribe your old e-mail number and then subscribe the new number. This keeps our listserv current!

TO SUBSCRIBE:

send a message to: majordomo@krypton.stanford.edu
leave subject line blank
type in body of the message: **subscribe ncnmlg**
or **subscribe ncnmlgbd**

TO UNSUBSCRIBE:

send a message to: majordomo@krypton.stanford.edu
leave the subject line blank
type in body of the message: **unsubscribe ncnmlg xxx**
or **unsubscribe ncnmlgbd xxx**
action [listserv] {e-mail address}
where xxxxx = old e-mail #

TO SEE WHO IS ON THE LIST:

send a message to: majordomo@krypton.stanford.edu
leave the subject line blank
type in body of message: **who ncnmlg**
or **who ncnmlgbd**

TO SEND A MESSAGE:

send a general e-mail: ncnmlg@krypton.stanford.edu
send a Board e-mail: ncnmlgbd@krypton.stanford.edu

NCNWEB and MLANET

Visit <http://www-ncnmlg.stanford.edu:5000> our chapter's award-winning Web site! It contains information about the membership, a calendar of events, publications, the chapter constitution and bylaws, chapter history, and a membership application form.

Also, be sure to visit MLA's new home page on the Web at <http://www.kumc.edu/MLA>. It contains information on MLA as well as a hot link to our chapter Web page.

JOB ANNOUNCEMENTS

CONSUMER HEALTH LIBRARIAN

Stanford University Hospital, a major academic medical center in Northern California, has an excellent opportunity for a medical librarian with interests in consumer health. The librarian is responsible for supervising special collection development, management, and cataloging for The Health Library and its affiliated branches including a state of the art Internet branch. Responsibilities include implementation of on-line catalog, database management, co-development of Internet site, directing interns in ongoing projects and providing reference training for volunteers.

MLS or MLIS with three plus years of professional experience is required. Extensive knowledge of library software and databases, as well as experience with HTML and web page design also required. Experience in personnel management and training, and an ability to teach are necessary. Candidate must possess strong interpersonal and communication skills and have an ability to work with diverse agencies and individuals.

The Health Library offers a competitive compensation and benefits package. Please mail/fax resume, with salary history, to: Employment & Recruitment, Stanford Health Services, 300 Pasteur Drive, Room HG005, Stanford, CA 94305. FAX (650) 723-7205. EOE.

*Information Services Librarian
Temporary Assistant/Associate Librarian
(Half time to full time; 3-6 months)
University of California, San Francisco*

The Library and Center for Knowledge Management at the University of California, San Francisco has an opening for an innovative health sciences librarian to serve as an Information Services Librarian. As a temporary member of the Information Services team, responsibilities of the position will include reference and search consultation services, mediated searching, reference collection development, end user assistance and instruction, use of WWW, MELVYL system and other electronic resources to assist primary clientele in identifying, obtaining, and organizing health sciences information. The librarian will assist with planning, overseeing, and evaluating the daily operations of the reference unit and will also evaluate and recommend emerging information technologies and plan for creative information services. The librarian will also be an active participant in the further development of our Information and Research home page and other parts of our GALEN II web site and participate in other special projects. This position reports to the Manager of Public and Information Services.

UCSF is a health sciences university. The schools of Medicine, Nursing, Dentistry, and Pharmacy, and the Graduate Division, award advanced professional and research degrees in the basic, natural, and behavioral sciences related to health. Long renowned for the depth and breadth of its collection of the printed record of research and scholarship in the health sciences, the UCSF Library is developing innovative programs that will more effectively integrate it into the scientific communication and education processes, and position it as a focal point on campus for knowledge-based applications of information technology.

Qualifications: Master's degree from an ALA-accredited school of library and information science; a minimum of 1 of the last 3 years spent providing reference service in a North American health or biosciences library, preferably in the University of California system. Minimum of 1 year experience doing mediated database searching on health topics in MEDLARS, Knight-Ridder Dialog, or OVID systems. Knowledge of the literature of the health sciences, with an emphasis on the field of medicine. Strong background in the use of information technologies, especially databases, WWW, other internet applications, and HTML. Demonstrated ability to work effectively with library clients—strong commitment to excellent public service. People-oriented. High level of initiative, flexibility, and willingness to work in a demanding, creative environment. Evidence of the ability to work in a team environment. Ability to organize work effectively, manage time efficiently, and follow through on assignments independently. Highly desired are experience working in an academic library, degree in the health or life sciences, experience with using and teaching the MELVYL System, National Library of Medicine MEDLARS training, experience using Windows 95, Excel, and Powerpoint.

Compensation: \$31,032 - \$39,720 per annum, full time rate. Salary dependent on qualifications. Reduced benefits package include health insurance and some additional benefits. Position available 3-6 months, or until a regular candidate is recruited and appointed, whichever comes first.

Application: This position is open from October 1, 1997 until filled. Fax (415-476-4653) or mail cover letter, resume, and list of 3 references to:

Janice Zeppa, Human Resources Coordinator
UCSF Library - Box 0840
530 Parnassus
San Francisco, CA 94143

The University of California, San Francisco is an Affirmative Action/Equal Opportunity Employer.

No e-mail applications please.

GEEKSPEAK

Question:

Will Adobe Acrobat address the problem of reading e-mail attachment files that some people (including myself) now have trouble reading? I get a lot of msgs that arrive in Bin-Hex 4.0 and need to be de-coded. I'm not sure what the PDF reader is. Is this hardware or a software package? Do you know how some of us can solve the Bin-hex problem, as this comes up frequently with attachment files for me. It's not available on the Internet to download as of last week when I checked.

The Geek Responds:

Your question is very good, although it contains many different issues. In order to attempt to answer your question, a few definitions and descriptions will be helpful.

Adobe Acrobat is a tool for publishing documents electronically; it is a piece of software which translates a document created on a computer (on a word processor, spreadsheet, publishing package, etc.) into a common format (PDF, which stands for Portable Document Format) which anyone who has the PDF reader (free to use) can view. An overview of Adobe Acrobat is available at <http://www.adobe.com/prodindex/acrobat/>.

If you have ever opened a document in a word processor (such as Word) which was created on a different type of word processor (such as XYZWrite), you know what a headache it can be to get tables, columns, graphics, and margins to render and align properly. Adobe Acrobat removes this headache by creating a format that faithfully reproduces the document electronically; anyone with the Acrobat Reader (available for free at <http://www.adobe.com/prodindex/acrobat/readstep.html>) will see the document as it was created (graphics where they belong, tables faithfully rendered).

Acrobat is a useful tool for reproducing large or complex documents in electronic format. The Electronic Resources Committee is working to make all official NCNMLG documents (such as the newsletter, the constitution and bylaws, and the membership application) available on NCNWeb.

Email attachments allow anyone using email to "attach" a document to an email and send it to the email recipient; email attachments allow me, in San Francisco, to send MS Word documents to Mary and Heidi, at Stanford. Many email readers, such as Eudora, automatically (and transparently) encode the attached document to a format that can be transmitted over the internet; the email software of the recipient needs to be able to decode the attachment so that the recipient can read it. (With the plethora of email software in use by NCNMLG members, the Board has asked that any official NCNMLG communication includes the text in the

body of the email rather than as an attachment, but I digress.) Problems occur when the email software of the mail recipient won't read the encoding type of the email software of the mail sender.

Email software encodes attachments to allow them to pass easily over the internet (this is a solution to the old problem of "how do I transmit this document [or computer file] across the internet when it is huge and has characters which might make the internet explode"). Since a number of email software packages (and other methods of transmitting data over the internet) were created before a set of standards were agreed to by the IETF (Internet Engineering Task Force), a number of encoding schemas were developed; unfortunately, not every email reader can decode every encoding schema in use. Among these nonstandard encoding schemas are UUENCODE (used for UNIX transfers initially) and BinHex (used for Apple computers initially); the IETF has arrived at a standard encoding schema, called MIME (Multipurpose Internet Mail Extensions).

BinHex allows Mac users to compress data (documents, programs, whatever) for attaching to emails (or putting onto a web page or FTP site); it's still popular because it was developed a long time before the IETF finalized the MIME standard and it has become a part of Mac use (Mac users can find out more on how to use the software at <http://www.his.com/~esoteric/resources/binhex.html>) and can get a copy of StuffIt Expander at <ftp://ftp.monad.net/software/mac/>). PC users can decode BinHex documents with WinZIP software, which you can find at <http://www.winzip.com>. The WinZIP software (which has a free trial period) will compress and decompress ZIPped files, BinHexed files, UUENCODED files, and other types as well.

In short: Adobe Acrobat will not help you with BinHex problems; the software listed above should help to make BinHex readable by your computer; in the future, NCNMLG documents will be sent as the text of messages or as MIME attachment and you won't have the need to use BinHex at all.

—Patrick Newell

CHAPTER POSTER

Didn't the chapter poster celebrating National Medical Librarian's Month and 50 years of NCNMLG turn out great?! By now every personal member should have received a free copy of this commemorative poster in the mail. Display this poster with pride in your library or office workstation throughout the years, as this was created to be timeless piece. I think this poster was a terrific way to promote medical librarianship everyday.

—Dorothy Thurmond

MEMBERS IN THE NEWS

DIRECTORY CHANGE

The fax number for Kaiser—San Rafael is incorrect in the NCNMLG Directory. The new number is (415) 444-2854.

NEW MEMBER

Sherry McGee
Washoe Medical Center
Reno, NV

IFLA 1997, Copenhagen, Denmark

Sitting on the plane, returning from Copenhagen, reflecting on the conference, my overriding impressions were the energy of the librarians I met and the similarities of the problems we face. The experience reenergized my commitment to librarianship. Let's see if I can summarize some of the high points. There were 2917 delegates from 141 countries and the sessions were translated into five languages, English, French, Spanish, German, and Russian.

As a first time delegate I was invited to a reception at the Copenhagen Public Library which was an eye opening experience. In Denmark, your health plan card is your library card and there is self check out and check in using that card and the bar code on the book or journal. Check out I have seen before, but here you can check in a book by inserting them bar code up into a machine which checks them in and places them on a shelving cart! Maybe San Francisco Public Library should purchase some of these machines to clear up their shelving backlog! I also was surprised to see that they don't use a classification scheme, just a two number designation for subject and then by author. Medicine was number 51. I visited the Library of the Panum Institute and the National Library of Medicine and Technology neither of which used a classification scheme. I remember as a new librarian thinking that small collections could be arranged without a classification scheme and being considered a heretic—guess I should have gone to Denmark!

It was also interesting that the Library of the Panum Institute (Schools of Medicine, Dentistry and Human Biology) serves the faculty and not the students. A cooperative venture between the Institute, the public library and the National Library of Medicine and Technology has opened an area for students in the Panum Institute Library with 15 fully loaded computers, a librarian, and a general book and journal

collection which has become very popular. I also visited the National Library of Medicine and Technology where books and journals were kept in closed stacks until 1989 when a general reading opened with 10 years worth of materials.

IFLA gives delegates many opportunities to mingle and arranged unique social activities. Monday night was the "Gala Opening Reception" held at the renovated Oxehallen. The evening began with speeches, continued with a sumptuous buffet and ended with lovely songs by a choral group. Delegates were invited on Tuesday night, "cultural event night" to one of three city hall receptions. I was invited to Copenhagen City Hall where we were welcomed by city officials and treated to another lovely buffet—I was most impressed by the fact that we were served on Royal Copenhagen china! Thursday night was "library reception night" and I revisited the National Library of Medicine and Technology. Wednesday night was also special because Carla Funk, Executive Director of MLA, arranged a dinner at Groften's in the Tivoli Gardens.

The Biological and Medical Sciences Section sponsored an open forum session and workshop. Two papers were presented by librarians at the University of Illinois, Chicago: Ann Weller presented "Changing Roles of Health Sciences Librarians in the Electronic Environment; and Karen Graves presented "Reengineering the Library for Improved Access to Electronic Health Information." There was also a presentation on DOI: Digital Object Identifiers. This system will identify all kinds of digital objects at the same time facilitating electronic copyright management systems. Look for additional information later this fall. The workshop, cosponsored by EAHIL (European Association of Health Information and Libraries) and held at the Danish Pharmaceutical Library, was titled: "Resource Sharing in Medical Libraries." The papers and vendor presentations were interesting but the conversations were fascinating. The attendees were from Latvia, Italy, France, the Slovak Republic, Greece, Brazil, Lebanon, Nigeria, Sweden, Norway, Finland, Denmark, and the United States. Alice Norhede from the Danish Pharmaceutical Library hosted the workshop and allowed time for networking. This was one of the high points of the conference for me.

There were many papers given at other sessions which were of interest to me. The titles of some are: "The Impact of Electronic Publishing on the Scientific Information Chain," Sir Roger Elliott, Oxford; "How the Virtual Business Library meets the Virtual Researcher," Librarian at the Helsinki School of Economics and Business; "The Art of Delivering the Correct Answer," Annasofie Oscarsson of the Swedish

(continued on page 13)

Library Association; "Education and Training of Librarians and Information Professionals in the Networked Environment," Sirje Virkus from Estonia; and "Development of Education and Research for the Electronic Library," Ian Johnson of Aberdeen. ILFA has "discussion groups" which are somewhat equivalent to MLA's SIGS and I attended the Internet Discussion Group which covered the issues of cultural impact, libraries and information service providers and the librarian's role in digital data.

So, have I whetted your interest in attending an IFLA conference? The Biological and Medical Sciences Section, of which I am now the Secretary/Treasurer/Information Officer, has set the themes for the next two conferences—how about submitting an abstract on one of these topics:

Amsterdam Aug 15-21 1998

Open Forum: Changing the Culture of Libraries and the Impact of Electronics Workshop: How Users' Perceptions and Habits Change Libraries

Abstracts due by December; full paper by April 1998

Bangkok August 20-28, 1999

Open Forum: Enlightened Citizens and Their Health
Workshop: Health Information for All Revisited

—*Ysabel Bertolucci*

(MLA representative to the Biological and Medical Sciences Standing Committee of IFLA)

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NCNMLG Workshop

On October 28, 1997, NCNMLG members were privileged to have Laurie Thompson, MLS, from George Washington University's Himmelfarb Library, and Harry Youtt, JD, present a workshop on Licensing Electronic Resources. The workshop was held at Stanford University Medical Center.

Early in the workshop, Thompson and Youtt quoted Ann Okerson who states that there is a "systems premium"—"the cost of analyzing a new electronic product and taking the steps necessary to integrate it into the library." They stressed the importance of having a multidisciplinary team in place to review the agreements to get the optimal contract for the library or consortium. The team approach is necessary to

cover the angles of customer service, administrative concerns, legal snafus, information systems concerns, collection development, and possible consortium use.

In the course of the workshop, we were introduced to crucial web sites, full of practical information on copyright and licensing. We were given worksheets on developing user, use, location and user access and authentication profiles; we were also handed very useful forms we can use for tracking license information. We were also shown how to analyze individual contracts and given a handout on "Specific Clause Analysis Notes—SCAN"—things to look for in contracts that will affect use and cost. CONFU and CONTU were discussed, as well as special topics of interlibrary loan, warranties, "shrink wrap issues," and copyright.

The overall messages were be assertive, be informed, and realize that you have the right to question the license terms. Further, do not be afraid to go through the license and ask any questions you can think of—ambiguous language and contract stipulations are subject to negotiation. The seller of the product WANTS to sell the product, so have a team in place that can help you raise the issues you need to, and do not hesitate to try to negotiate the best deal you can for your library and patrons. If you reach an impasse with the vendor, and the terms are unacceptable, then maybe the product is not for you.

If you missed this workshop, Laurie and Harry will be giving a similar course at MLA in Philadelphia. They are engaging, entertaining, practical presenters, and they encourage questions and dialogue. Here is a brief list of some of the resources they suggest as a start:

LibLicense: Library Licensing Information:

<http://www.library.yale.edu/~llicense/index.shtml>

Okerson, Ann, "Licensing perspectives: the library view," ARL/CNI Licensing Symposium, San Francisco, December 8, 1996:

<http://www.library.yale.edu/~okerson/cni-license.html>

Okerson, Ann, "What academic libraries need in electronic content licenses," presentation to the STM Library Relations Committee, STM Annual General Meeting, October 1, 1996: <http://www.library.yale.edu/~okerson/stm.html>

Okerson, Ann, "Buy or lease? Two models for scholarly information at the end (or the beginning) of an era," *Daedalus*; *Journal of the American Academy of Arts and Sciences*, Fall, 1996. Vol. 125, No. 4, at 55-67:

<http://www.library.yale.edu/~okerson/daedalus.html>.

—*Nancy Magnum*

NCNMLG & MLA ANNIVERSARIES

PRESS RELEASE

For those of you who don't receive a Sacramento newspaper, the following press release appeared in the *Sacramento Bee* on page B2 of the Metro section on Thursday, October 16, 1997. Similar copies have been submitted to other area newspapers; so regardless of where you live, be sure to watch your local paper. Nancy Zinn would appreciate receiving an original copy for the chapter archives. (*Sacramento Bee* has already been submitted.) Again many thanks to the Electronic Resources Committee and the Public Relations Committee for their fine efforts in promoting our organization.

Medical librarians throughout the region are celebrating the 50th anniversary of the Northern California and Nevada Medical Library Group and the 100th anniversary of the Medical Library Association this month.

Medical libraries around the area help educate health care professionals as well as the general public. The following consumer health libraries are open to the public: Guttman Library and Information Center, Kaiser Permanente Medical Center, MedClinic Resource Centers, Sutter Resource Library and Sutter Roseville Medical Center.

Your colleagues listed below spent many hours on the design and production of our chapter poster and the newspaper press release. Thanks everyone!

Electronic Resources Committee

Patrick Newell
Mary Buttner
Heidi Heilemann

Public Relations Committee

Janie Grosman
Judy Welsh
Julia Kochi

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