



NORTHERN • CALIFORNIA & • NEVADA • MEDICAL • LIBRARY • GROUP

A CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

# NCNMLG Newsletter

## President's Message from Heidi Heilemann

Greetings from your President...

I hope everyone has been experiencing an enjoyable summer. It seems like just days ago that many of us were darting between thunderstorms at MLA in San Antonio...but here we are at Fall's doorstep.

Summer has been a great settling in time for me and I am truly overwhelmed by the willingness of so many of you to help set our course for another productive and fun year. With all of your participation, we have been able to fill most posts. Many thanks to all who attended the Transition Meeting at Chiron in June. It was a great chance to wrap up the past year and begin planning NCNMLG's goals for the coming year. We certainly have a dedicated crew and I look forward to working with all of you to accomplish our goals. Don't hesitate to contact me with your ideas and suggestions for what else we can do. Please let me know if any of you would like to serve on any of the committees. Rest assured, there is enough fun for everyone!

In the upcoming year, one area where NCNMLG can make an impact is Mentoring. Many of us mentor almost daily in our jobs and others of us would and could do more if merely asked. We have a long history of helping each other out and learning from each other. Our new Chair of the Mentoring Task Group, Ysabel Bertolucci, has made a running start at reaching out to others in this capacity. Working closely with our new Chair for Public Relations, Heidi Mortensen, NCNMLG will be poised to become a resource for budding medical librarians at both our local and other distance education library school programs as well as those already in medical library settings.

Another goal for the coming year will be to make our website more user-friendly. John Ward is at the helm for this and I will be working closely with him to continue using our web site as a means of conveying chapter activities in between our scheduled meetings. If you don't already have it bookmarked, we are now located at: <http://www.ncnmlg.org>. Many thanks to John for gracefully relocating our web site!

I look forward to working with you all in the coming year and urge you to contact me directly if you have any suggestions for the future of our chapter! Watch your email for details about our Fall meeting.

--Heidi Heilemann

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## Awards and Grants

### **Nominate a Colleague for the Estelle Brodman Award**

Each year, the Medical Library Association honors individuals who have rendered distinguished service to health sciences libraries and furthered the purposes of health sciences librarianship. The MLA Estelle Brodman Award annually recognizes an academic medical librarian who at mid-career demonstrates a significant achievement, the potential for leadership, and continuing excellence. The Award was established in 1986 with a gift from Irwin H. Pizer and presented for the first time in 1988. The recipient is recognized at the Annual MLA Meeting where he or she receives a certificate and a cash award of \$500. Please take this opportunity to nominate an outstanding colleague for MLA's Estelle Brodman Award for Academic Medical Librarian of the Year. The deadline for applications is November 1, 2005. Complete information and application forms for all MLA awards and honors may be found at: <http://www.mlanet.org/awards/honors/index.html>.

### **Nominate the next MLA Hospital Librarian of the Year!**

Go to [http://www.mlanet.org/pdf/awards/hosplib\\_nom\\_2005\\_0721.pdf](http://www.mlanet.org/pdf/awards/hosplib_nom_2005_0721.pdf) to get the form and see how easy it is to recognize one of your colleagues for his/her outstanding work in the hospital library field. Do it today!

Email completed form to: [mlapd2@mlahq.org](mailto:mlapd2@mlahq.org). Deadline for nomination is November 1, 2005!

### **Ida and George Eliot Prize**

The Ida and George Eliot Prize is presented annually for a work published in the preceding calendar year, which has been judged most effective in furthering medical librarianship. The award was first presented in 1962. The recipient receives a cash award of \$200 and a certificate. The application deadline is November 1, 2005. A nomination form and further information is available at: <http://www.mlanet.org/awards/honors/eliot.html>.

### **Nominate a colleague for Lucretia W. McClure Excellence in Education Award**

Each year, the Medical Library Association honors individuals who have rendered distinguished service to health sciences libraries and furthered the purposes of health sciences librarianship. The Lucretia W. McClure Excellence in Education Award, established in 1998 in honor of one of MLA's most respected members, honors outstanding practicing librarians or library educators in the field of health sciences librarianship and informatics who demonstrate skills in one or more of the following areas: teaching, curriculum development, mentoring, research, or leadership in education at local, regional, or national levels. The recipient receives a certificate at the annual meeting and a cash award of \$500 after the annual meeting.

Please take this opportunity to nominate an outstanding colleague for MLA's Lucretia W. McClure Excellence in Education. The deadline for applications is November 1, 2005. Complete information and application forms for all MLA awards and honors may be found at: <http://www.mlanet.org/awards/honors/index.html>

If you have any questions, please contact Sarah Kirby ([sarah.kirby@providence-health.org](mailto:sarah.kirby@providence-health.org)), Carol Powell ([powell.225@osu.edu](mailto:powell.225@osu.edu)), or Michele R. Tennant ([michele@library.health.ufl.edu](mailto:michele@library.health.ufl.edu)).

### **Janet Doe Lecture Nomination**

Is one of your colleagues a talented presenter with a unique perspective on the history or philosophy of medical librarianship? Now is your opportunity to nominate this colleague to present the Janet Doe Lecture at MLA's 2007 Annual Meeting in Philadelphia, PA. The Janet Doe Lecturer will be honored with a certificate, a \$250 honorarium, travel expenses for the meeting, and publication of the lecture in JMLA. Further information and a nomination form are available at: <http://www.mlanet.org/awards>. Nominations must arrive at MLA Headquarters by November 1, 2005 to be considered.

### **Cunningham Fellowship**

The Cunningham Fellowship is a four-month fellowship for health sciences librarians from countries outside the United States and Canada. The award, which provides for observation and supervised work in one or more medical libraries in the United States or Canada, is in the amount of \$6,000, with up to \$2,000 additional for travel within these two countries.

We welcome applications for interested individuals from countries other than the USA and Canada. For full information, fact sheets, and application form please go to: <http://mlanet.org/awards/grants/index.html>

The application deadline is Dec. 1, 2005.

### **MLA Research, Development, and Demonstration Project Grant**

The purpose of this grant is to provide support for research, development, or demonstration projects that will help to promote excellence in the field of health sciences librarianship and information sciences.

Deadline: December 1, 2005

For more information: <http://www.mlanet.org/awards/grants/index.html>

### **Recognize Health Science Information Innovation -- the Thomson Scientific/Frank Bradway Rogers Information Advancement Award**

MLA recognizes that there are many innovators in our profession, creating new information services and using technology in novel ways. Maybe you are one of them? Or maybe you work with or know someone who is? We encourage you to take a moment to think about what your colleagues are contributing and nominate them for the Thomson Scientific/Frank Bradway Rogers Information Advancement Award.

The Rogers Award, originally called the ISI Information Advancement Award, is presented annually in recognition of outstanding contributions for the application of technology to the delivery of health science information, to the science of information, or to the facilitation of the delivery of health science information.

The Award has been sponsored by the Thomson Institute for Scientific Information since 1973. The recipient receives a cash award of \$500 and will be recognized at the Annual Meeting of the Medical Library Association, May 19-24, 2006 in Phoenix, AZ.

For more information on the award and past winners go to: <http://www.mlanet.org/awards/honors/rogers.html>

For a copy of the nomination form, eligibility information, and instructions to:  
[http://www.mlanet.org/pdf/awards/rogers\\_nomform\\_2005\\_0721.pdf](http://www.mlanet.org/pdf/awards/rogers_nomform_2005_0721.pdf)

All nominations are due by November 1, 2005.

## OCTOBER IS NATIONAL MEDICAL LIBRARIANS MONTH

### **What is National Medical Librarians Month (NMLM)?**

For about 10 years, the Medical Library Association has been promoting NMLM in October as a way to raise awareness of the importance of the health information profession.

<http://www.mlanet.org/resources/nml-month/2005/index.html>

### **What have some libraries done for the NMLM?**

Several medical libraries have designed creative brochures detailing specific services available to patrons.

[http://www.mlanet.org/resources/nml-month/2005/nmlm\\_brochures\\_05.html](http://www.mlanet.org/resources/nml-month/2005/nmlm_brochures_05.html)

Some medical libraries have created promotional giveaways such as bookmarks, banners, and mouse pads.

[http://www.mlanet.org/resources/nml-month/2005/nmlm\\_giveaway\\_05.html](http://www.mlanet.org/resources/nml-month/2005/nmlm_giveaway_05.html)

Other medical libraries have made spectacular flyers and displays.

[http://www.mlanet.org/resources/nml-month/2005/nmlm\\_display\\_05.html](http://www.mlanet.org/resources/nml-month/2005/nmlm_display_05.html)

### **What can your library do for NMLM?**

As October approaches, you may want to publicize your library. If you don't have time to prepare brochures, giveaways, flyers or displays, you may perhaps wish to create handouts, emphasizing your library's services and resources.

## NLM Update

**“Turning the Pages” Now Available Online** “Turning the Pages,” a new feature on the NLM website, allows viewers to page through digital copies of three 16<sup>th</sup> century books. The technology, developed by the British Library, provides high-quality images of these illustrated masterpieces and offers magnification and audio features. NLM plans to continue adding titles to its online bookshelf. <http://www.nlm.nih.gov/turningthepages/>

**Public Health Informatics Grant** The NLM will administer a \$3.68 million grant from the Robert Wood Johnson Foundation intended to develop public health leaders in biomedical informatics. The grant to the Foundation for the National Institutes of Health will fund educational programs at four universities: Columbia University, Johns Hopkins University, University of Utah and University of Washington. Students at these universities will receive training in information science and public health principles and in applying informatics to public health issues.

**Updated Training Materials Now Available** Visit the NLM website to download newly updated editions of the PubMed, NLM Gateway and ClinicalTrials.gov training manuals. Manuals are available in .PDF and .DOC (MS Word) formats. Manuals are not copyrighted – you are free to use and customize these manuals for your training purposes.

## Job Posting

### **Sr. Librarian- Health Library & Resource Center (#041111) El Camino Hospital**

El Camino Hospital, a not-for-profit hospital in Mountain View, California, is located on a 41-acre campus in the heart of Silicon Valley. Consistently ranked as a leading hospital in the area, El Camino Hospital recently received the highest ranking in the Patients' Evaluation of Performance in California survey. The hospital has received national recognition for several pioneering programs, in the areas of, cardiac treatment, radiation oncology and maternity. For more than 42 years, El Camino Hospital has been distinguished by its high caliber staff and affiliated physicians, comprehensive and innovative services and a long history of responding to the needs of the community it serves.

We are currently seeking a highly motivated Senior Librarian for our evolving Health Library & Resource Center, who will provide excellent, high-quality service to our growing community. The ideal candidate will have current knowledge of library automation practices and principles as it applies to acquisition, cataloging, serials, and circulation. Minimum of two years of experience in reference services in public, academic, special, and or medical-health science libraries. Interest in emerging library technologies and ability to master new technical skills and electronic delivery methods are essential. Minimum of two years of experience performing online searching of databases and Internet-based queries, either independently or as part of reference services. Ideally this individual must have a strong interest in community outreach by providing various health information to community members. Some words to describe our ideal candidate: INNOVATIVE, FULL OF ENERGY, TEAM ORIENTED AND TECHNICALLY SAVVY.

- Masters of Library/Information Sciences (M.L.S. or M.L.I.S.) from an ALA-accredited institution is required.
- Basic web-design principles, including html authoring and related software, graphics editing, and client-server technology preferred.
- Knowledge of advanced searching concepts including Boolean operators, limits, and other filtering methods.

Salary Range: \$4,891.47-\$6,373.47 monthly

M-F (32 hours per week) with occasional evenings and weekend seminars/workshops

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Email: [hr@elcaminohospital.org](mailto:hr@elcaminohospital.org)

Fax: 650-940-7305

## Continuing Education Opportunity

Registration is now open for Evidence Based Medicine and the Medical Librarian. The School of Information and Library Science at UNC-Chapel Hill is offering this distance education course from September 19 through November 11, 2005.

The course is approved for 10 Continuing Education Units (CEUs) from MLA. Up to 20 students will be accepted during a session. Course fee is \$300.

The instructional format is a combination of course material, independent readings, reviews and exercises. Students will receive individual feedback from instructors and will be required to participate in the course Discussion Board.

Registration and course information for this web-based course is available at:  
[http://sil.unc.edu/programs/continuing\\_ed/ebm.html](http://sil.unc.edu/programs/continuing_ed/ebm.html)

For information on registration, contact Lara Bailey at: [ljbailey@email.unc.edu](mailto:ljbailey@email.unc.edu).

For information on course content, contact Connie Schardt at: [connie.schardt@duke.edu](mailto:connie.schardt@duke.edu).

## San Mateo Medical Center Medical Library Reinvents Library Committee Concept

The traditional hospital library committee was made up of a few interested physicians, a few nurses and the hospital librarian. Recommendations for new texts and subscriptions were reviewed and discussed. The San Mateo Medical Library has recently reinvented its library committee. Now it is a Site License Committee where a physician medical informatics professional, the Site License Coordinator from the Information Services Department (ISD), the medical center Intranet developer, also from ISD, and the medical librarian meet quarterly to review and recommend additions, deletions and changes to the suite of digital medical references on the medical center intranet. Please call Mark Constantz, Medical Librarian at 650-573-2520 for more info.

## Member News

NCNMLG welcomes our new members:

Odette Batis  
Library Student /  
Library Assistant  
Contra Costa County Library, El Sobrante Branch

Margaret Hsieh  
Medical Librarian  
ValleyCare Health Library  
ValleyCare Health Systems  
Pleasanton, CA

Deb Hunt  
Senior Information Specialist  
San Francisco Exploratorium /  
Principal of the Information Edge

Celma Luster  
Library Student

Peter Meyer  
Regional Library Coordinator, Northern California  
Kaiser Permanente

## Monthly Health Observances

### August 2005

Children's Eye Health & Safety Month  
[www.preventblindness.org](http://www.preventblindness.org)

National Immunization Awareness Month  
[www.partnersforimmunization.org](http://www.partnersforimmunization.org)

Psoriasis Awareness Month  
[www.psoriasis.org](http://www.psoriasis.org)

World Breastfeeding Week  
August 1-7  
[www.lalecheleague.org](http://www.lalecheleague.org)

### September 2005

Healthy Aging Month  
[www.healthyaging.net](http://www.healthyaging.net)

National Menopause Awareness Month  
[www.fda.gov/womens/menopause](http://www.fda.gov/womens/menopause)

Ovarian Cancer Awareness Month  
[www.ovarian.org](http://www.ovarian.org)

Prostate Cancer Awareness Month  
[www.pcacoalition.org](http://www.pcacoalition.org)

National Rehabilitation Week  
18 – 24 September  
[www.nraf-rehabnet.org](http://www.nraf-rehabnet.org)

National Women's Health & Fitness Day  
28 September 2005  
[www.fitnessday.com](http://www.fitnessday.com)

### October 2005

National Medical Librarians Month  
[www.mlanet.org/resources/nml-month/index.html](http://www.mlanet.org/resources/nml-month/index.html)

National Breast Cancer Awareness Month  
[www.nbcam.org](http://www.nbcam.org)

Clean Air Month  
[www.lungusa.org](http://www.lungusa.org)

National Child Health Day  
October 4  
[www.mchb.hrsa.gov](http://www.mchb.hrsa.gov)

World Food Day  
October 16  
[www.worldfooddayusa.org](http://www.worldfooddayusa.org)

National Mammography Day  
October 21  
[www.cancer.org](http://www.cancer.org)

## Upcoming Events

September 19 – November 11, 2005

### **EBM and the Medical Librarian**

Registration and course information for this web-based course is available at

[http://sils.unc.edu/programs/continuing\\_ed/ebm.html](http://sils.unc.edu/programs/continuing_ed/ebm.html)

October 7 – October 9

### **Association of Mental Health Librarians Conference**

San Diego, CA.

The preliminary program is available at

<http://www.fmhi.usf.edu/amhl/Confs/2005conf/2005-prelimconf.pdf>

The registration form at

<http://www.fmhi.usf.edu/amhl/Confs/AMHL2005conference.html>

15 – 18 October 2005

### **Pacific Northwest Chapter of the Medical Library Association Annual Meeting, Governor Hotel in Portland, Oregon**

The preliminary program, registration and hotel information available at

<http://www.ohsu.edu/library/pncmla2005/index.shtml>

October 22-26, 2005

### **AMIA 2005 Annual Meeting**

Washington DC

<http://www.mlanet.org/am/index.html>

24 – 26 October 2005

### **Internet Librarian 2005**

Monterey, California

Conference details, program and registration information available at

<http://www.infotoday.com/il2005/>

October 28-November 2, 2005

### **ASIS 2005 Annual Meeting**

Charlotte, North Carolina

<http://www.asis.org/am05call.htm>

16 November 2005

### **MLA's Patient Safety Webcast**

Registration will open in mid-September for both individuals and sites.

Webcast information available at

[www.mlanet.org/education/index.html](http://www.mlanet.org/education/index.html)

**LISTSERV ADDRESS:**

[ncnmlglist@lists.stanford.edu](mailto:ncnmlglist@lists.stanford.edu)

Everyone is encouraged to subscribe to the general listserv. These are very low-volume lists designed for communication of important information from NCNMLG to its members. The only time you will need to unsubscribe is when your e-mail address changes. In this case two actions are necessary. You will need to unsubscribe your old e-mail address and then subscribe the new address. This keeps our listserv current!

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Leave the subject line blank

Type in body of the message:

unsubscribe ncnmlglist *your\_email\_address\_here*

**TO SEND A MESSAGE:**

Send a general e-mail to: [ncnmlglist@lists.stanford.edu](mailto:ncnmlglist@lists.stanford.edu)

SUBMITTING ITEMS TO THE NEWSLETTER

Please email your submissions to the Newsletter editor. Items for the NCNMLG Newsletter may be sent in electronic format to:

Cathy LeGrand [zanzibarfish@yahoo.com](mailto:zanzibarfish@yahoo.com)

Submission Deadlines:

February 15 for March/April Newsletter

April 15 for May/June Newsletter

June 15 for July/August Newsletter

August 15 for September/October Newsletter

October 15 for November/December Newsletter

December 15 for January/February Newsletter

If you have questions about submitting articles or announcements to the Newsletter, please feel free to contact me at [zanzibarfish@yahoo.com](mailto:zanzibarfish@yahoo.com)

The NCNMLG Newsletter is published 6 times a year: July/August, September/October, November/December, January/February, March/April, May/June.