



NORTHERN • CALIFORNIA & • NEVADA • MEDICAL • LIBRARY • GROUP

A CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

# NCNMLG Newsletter

## President's Message from Keir Reavie

As always I'm throwing together my last minute President's message under pressure. That may be evident from the content, but it will hopefully rise above the numerous, hastily constructed information that bombards us from the cacophony of blogs that flood the Internet. The emphasis is on "hopefully" here, and although we're all professional at evaluating information on the Internet, particularly based on its source, I expect to give you something worth reading. Whether I succeed is another question.

I'm not embarrassed to say that I'm a little lost on the Internet these days, particularly when it comes to researching new topics on which I have no knowledge. Having moved from a clinical environment to a life sciences setting, research into diverse and unfamiliar subjects – undergraduates come to you with all kinds of bizarre research questions – is a day-to-day experience. The thing about undergraduates is that they're quite happy to run a quick search on Google. The overwhelming search results don't seem to bother them. They're somehow able to grab a handful of information sources, reliable or not, and form it into a complete class assignment. They appear to be successful through collaborative efforts. The library is a noisy place these days as students sit around tables working together. It's no longer the quiet study building I grew up in.

There are those students however that want go further than Google, or are forced by the teacher to do real research using the published literature. While fluent in locating information on the Internet, they get lost when it comes to dealing with resources like PubMed, a search system they view as quite primitive compared to the ease of searching Google. I can search circles around them in PubMed, but I'm the amateur when dealing with the new collaborative Internet, or, as it's known by the popular moniker, "Web 2.0." It makes one feel outdated. But then one

normally feels that way about things that are second nature to younger generations. It's something the library profession will need to deal with over the next few years, but as always, we're prepared to be successful at it.

I've never shied away from technology, but with the evolving Web 2.0 I often find it hard to decide on the initial steps to understanding. That is, what important aspects of this new environment should I grab onto first in order to comprehend and work with it? I also developed an initial fear of the emerging Web after reading Andrew Keen's *The Cult of the Amateur*. The book gives one pause about our new collaborative world in which all are welcome to play, not just the experts. However, after some thought, I no longer agree with Keen's thesis completely, even though he does have some interesting things to say about the new Web that are a little frightening. In the interest of space I won't get into the details. You'll have to read the book for yourself and draw your own conclusions.

### Inside This Issue

President's Message	1-2
Time to Renew Your NCNMLG Membership	2
The End of an Era: Coupons No More	3-4
MLA Benchmarking Survey Open through Dec. 31 <sup>st</sup>	4-6
Register Now for the 2008 Joint Conference in Vegas	6
Join the Jubilee! NCNMLG Turns 60	7
Call for MLA'09 CE Course and Symposia Ideas	7-8
Dietary Supplements Labels Database Available from NLM	8
Member News	8
Positions Available	9-11

My own feeling is that the new collaborative Web is good for us, that is, libraries and librarians, health care professionals, and researchers of all types. The participatory environment in particular eases collaboration amongst researchers and is highly

supportive of the open access movement. Those of us who see our budgets being eaten up by the big publishers can only benefit from open collaboration that will hopefully evolve new models of disseminating important scientific research to which all of us will have ready access. The next step for librarians will be to get comfortable with this environment and figure out how to make the relevant information findable for our users. It will be no easy task and we need to start thinking about it now.

With regard to NCNMLG news, I would like to thank Locke Morrissey for organizing our very recent NCNMLG meeting (minutes are forthcoming). We had a very interesting presentation by Howard Fuller from the Stupski Foundation on the development and current status of MLA's participation in Google Co-op for Health. I encourage people to look at this Google project – one of the many beta projects from Google Labs. It has the potential to be a beneficial resource for filtering health

information on the Web. As many of you know, the Joint Meeting in Las Vegas is coming together. The web site is up and registration is open (<http://www.med.unr.edu/ncnmlg/>). You'll see that there's a great program organized by numerous NCNMLG and MLGSCA members (too many to mention here). I would, however, like to thank our co-chairs Jim Curtis and Terry Henner for the hard work they've done in getting this meeting together. I hope everyone will have the opportunity to attend, as well as participate in the CE programs.

I will see you all in next quarter's newsletter and at the February meeting in Las Vegas.

### Reference

Keen, Andrew. *The Cult of the Amateur: How Today's Internet is Killing Our Culture*. New York: Doubleday, 2007

## TIME TO RENEW YOUR NCNMLG MEMBERSHIP

Submitted by Josephine Tan

Membership renewal letters were mailed out on Oct. 22<sup>nd</sup>. Thank you to the many who have already returned your renewal form as well as your membership dues. For those who have not yet sent in their renewal form and checks, please do so by Dec. 1<sup>st</sup> at the latest.

- ✓ Mail back the membership form with your information with any updates that you would like to add or change
- ✓ Return this form even if you do NOT have any updates to your record
- ✓ Make the check payable to NCNMLG (\$25 regular members, \$5 student members)
- ✓ Send membership form and check to:

**NCNMLG Membership Committee**

**c/o Josephine Tan**

**UCSF Library and Center for Knowledge Management**

**530 Parnassus Ave.**

**San Francisco, CA 94143-0840**

THE END OF AN ERA: COUPONS NO MORE  
submitted by David Brown

**DECEMBER 31, 2008 WILL BE THE LAST DAY TO REDEEM COUPONS! Please read this article!**

**The Northern California and Nevada Medical Library Group is ending the interlibrary loan coupon program! The program will be phased out according to the attached schedule over the next calendar year.**

There has been ongoing discussion in NCNMLG for a couple of years past concerning whether or not the group should continue with the interlibrary loan coupon program. When the program began in the 1990's, it provided a much needed service compatible with the paper-based technologies of the day. Since that time, however, libraries and interlibrary loan and the means to track and pay for loans have moved into the online, computer-based realm, and the old paper-based technologies have become outmoded. For the past year or more, requests both to purchase and to redeem coupons have dropped precipitately, and it has become evident that the service no longer meets the needs of most former participants. In consequence, the NCNMLG is ending the Interlibrary Loan Coupon Program. All outstanding coupons will be honored if they are sent to the ILL Coupon Manager for redemption before the closing date. Coupons not returned by the closing date will **no longer** be honored by libraries in the system and will **not** be redeemable for cash.

### How To Redeem Coupons

Please batch the coupons for redemption in bundles of 20 with the "leavings" of less than 20 batched and labeled as a "short" bundle. In other words, if you have 89 coupons, please return them as 4 bundles of 20 and 1 bundle of 9, the latter bundle labelled "short." Send your coupons directly to the Coupon Manager (to save time and to avoid the need to spend group funds on postage):

David W. Brown, MA, MLS  
Library Technical Services Coordinator  
Kaiser Permanente  
Physician Education and Development  
1800 Harrison St, 21st floor  
Oakland, CA 94612

Please send your coupons for redemption according to the accompanying schedule (coupons sent early will be handled during the proper time slot according to the schedule; **ANY COUPONS RECEIVED AFTER DECEMBER 31, 2008 WILL NOT BE HONORED**):

#### January 2008

Redemption of coupons by institutions A - B

#### February 2008

Redemption of coupons by institutions C

#### March 2008

Redemption of coupons by institutions D - J

#### April 2008

Redemption of coupons by institutions K

#### May 2008

Redemption of coupons by institutions L - O

#### June 2008

Redemption of coupons by institutions P - R

#### July 2008

Redemption of coupons by institutions S

#### August 2008

Redemption of coupons by institutions T - Z

#### September 2008 – December 2008

Redemption of remaining coupons.

Please be sure to accompany your coupons with the NCNMLG coupon redemption form, which can be found on the Internet at:

[http://ncnmlg.org/programs/programs\\_ill.htm](http://ncnmlg.org/programs/programs_ill.htm)

Redemption checks will be made out either to your library as designated on the redemption form or to EFTS (this latter option is for those libraries who would like to use their redemption funds to set up, on their own, an EFTS account with the University of Connecticut Health Center (see below for further information on this). Checks will be returned directly to the redeeming library in either case and without exception.

### **Alternatives Now Available for Your Use in Interlibrary Loan Transactions**

Libraries may wish to sign up for the Electronic Fund Transfer System (EFTS), a transaction-based electronic billing system for interlibrary-loan (ILL) and document delivery sponsored by the University of Connecticut Health Center. EFTS virtually eliminates the need to create invoices and write checks for reimbursement for interlibrary loans and document delivery between participants. Among the advantages are monthly detailed transaction based reports, the ability to handle variable charges, and the ability to handle non-DOCLINE transactions. You will find further information about the EFTS option at their website:

<https://efts.uhc.edu>

The program's direct contact information is:

Email: [efts@uchc.edu](mailto:efts@uchc.edu)

Phone: Toll-Free: 866-561-5045 or 860-679-4500 (8am – 4pm EST)

Facsimile: 860-679-1305.

Alternatively or in addition, libraries may wish to sign up for FreeShare, a cross-regional DOCLINE Library Group whose members agree to fill DOCLINE requests free of charge on a reciprocal basis.

FreeShare participants provide free interlibrary loans to any other FreeShare group member. There are no charges for the material, the delivery method, or the service level. The loan is totally free to the requesting library. Any DOCLINE library--except **Borrow-Only Libraries**--may ask to be added to the FreeShare Library Group by contacting the DOCLINE coordinator in that library's NN/LM region.

Participation in this group is by self-selection. There is no agreement form, regional affiliation, or institutional affiliation required.

Here is the link to FreeShare:

<http://nml.gov/rsdd/freeshare/>

Your contact is Julie Kwan, Library Network Coordinator, [jkkwan@library.ucla.edu](mailto:jkkwan@library.ucla.edu), 310-825-5342.

### **If you have questions about the final closure of the NCNMLG ILL coupon program, please contact the ILL Coupon Manager:**

David W. Brown, MA, MLS  
Library Technical Services Coordinator

[david.w.brown@kp.org](mailto:david.w.brown@kp.org)

Telephone: 510-625-2369

FAX: 510-625-2342

**PARTICIPATE IN MLA'S BENCHMARKING SURVEY, GET A CHANCE FOR A PRIZE**  
Submitted by Candace Walker

The 2007 survey is open for gathering administrative, public, technical, and special services data. Your participation makes a difference in creating a robust

database for your own and everyone's benefit. Those of you who haven't participated in previous surveys, please join us this time!

In 2004 there were 325 usable surveys with 29 from NCNMLG. It'd be great to exceed that number. Good participation from NCMLG will allow better data analysis in our geographic area.

This time the survey is open to MLA member libraries, Canadian Health Libraries Association member libraries, and MLA chapter members even if they are not MLA members. The only libraries that shouldn't do the survey are those that participate in the Association of Academic Health Sciences Libraries (AAHSL) annual statistics survey.

Web site - open for data entry until December 31, 2007

<http://www.mlanet.org/resources/benchmark07/>

Libraries serving the following types of institutions can participate

- Hospitals (stand-alone or part of health systems)
- Health associations or health societies
- Research institutions
- AHEC's that do not serve primarily as hospital libraries
- College or university libraries serving health sciences programs (do not participate in this survey if you do the AAHSL survey UNLESS you are a medical school-affiliated hospital library wanting to benchmark with other non-AAHSL MLA libraries.)
- Consumer health information service of separate facility
- Corporate
- Dental
- Mental Health
- Public Health
- Veterinary
- Other (descriptions recorded for future development)

Interactive reports/output

- Compare yourself to other libraries based on criteria you select.

- Data is reported in the aggregate, but a list of participants matching your chosen criteria is generated. Use that list and the MLA online directory to contact participants about best practices and strategies for process improvement.
- MLA members who participate can access data at no charge.
- Non-MLA-member participants or MLA members who don't participate will be charged a differential fee for access.

Completing the survey

- You'll need your MLA ID# and password. If you are not an MLA member, request access by using the "benchmarking access request form" found on the benchmarking web site.
- Print out the data collection worksheets. Gather the data. Enter the data.
- Data definitions are available on a web page plus as pop-ups.
- Libraries that are part of health systems should first read the instructions "Are you a health system?" There's a link to it in the worksheet. Depending on your system structure those libraries may want to coordinate benchmarking responses before entering some survey data about the system.
- It's ok to use educated estimates if there isn't an easy way to determine an actual number.
- It's not necessary to answer every question but try to answer most in each section.
- Hit the submit button only when you are completely finished with all the data entry. Before that just go in and out of the site entering/editing data.
- The survey isn't as long as it looks. Not every section applies to every type of library.

I've got a copy of the 2007 AHA Guide if anyone needs me to look up information. If you have questions, comments or need help in any way, contact me.

**\*\*\*Benchmarking Update:** In the spirit of the season....THANKS to those of you who have

already completed the MLA benchmarking survey. I hope many more of you have it on your to-do list when you return to work Monday, November 26.

As an extra enticement to complete the survey: At the Nov. 13 NCNMLG meeting the Board approved a drawing for two \$25 Borders gift cards from among NCNMLG survey participants. The drawing will be held during our business meeting in Las Vegas. You do not have to be present to win.

If you have questions about any aspect of the survey, please contact me.

Have a happy and safe holiday,

Candace Walker  
NCNMLG Benchmarking Chapter Liaison  
Dominican Hospital  
[candace.walker@chw.edu](mailto:candace.walker@chw.edu)  
831-462-7738

## Register Now for the 2008 Joint Conference in Vegas by Cynthia Perkins

Want to get away? Go now to <http://www.med.unr.edu/ncnmlg/registration.htm> and register for the Joint Conference in Las Vegas! On February 6-9, 2008, the Flamingo Las Vegas Hotel, located at the famous "Four Corners" of the Vegas Strip, will be the site for the annual joint MLA chapter meeting of the Northern California / Nevada Medical Group (NCNMLG <<http://ncnmlg.stanford.edu/>> ) and the Medical Library Group of Southern California and Arizona (MLGSCA <<http://www.mlgscamlanet.org/>> ).

The schedule includes two days of programs and exhibits, plus two days of Continuing Education courses. You can look forward to an outstanding program of nationally recognized speakers, a wide range of engaging CE courses, and the latest in vendor product information. And did we mention that it's in Las Vegas? We hope to see you there!

For more information, visit the conference website: <http://www.med.unr.edu/ncnmlg/>



viva  
librarians!

You are invited!  
Meet with us in ....

Las Vegas!

February 6-9 2008

Joint Chapter Meeting

<http://www.med.unr.edu/ncnmlg>

info 775-682-7301 Terry Henner [thenner@medicine.nevada.edu](mailto:thenner@medicine.nevada.edu)

Northern California/ Nevada  
Medical Library Group

Medical Library Group  
of Southern California  
& Arizona

## JOIN THE JUBILEE! NCNMLG TURNS 60 IN 2007

Submitted by Kim Schwartz

Did you know our chapter turned 60 on November 12, 2007? Help ensure that our diamond jubilee celebration is a special one! Members will soon be able to record their personal NCNMLG highlights over the last decade and their predictions for the next on the NCNMLG Diamond Jubilee blog. A poster is planned for the Joint Meeting in Las Vegas, and a celebratory dinner is in the works.

Many hands make light work, so please consider volunteering to assist with the following:

- Planning a chapter dinner/event

- Enhancing the NCNMLG website by highlighting the accomplishments of the decade's presidents and professional development award winners
- Collecting photographs, either originals or high-resolution scans
- Updating "NCNMLG: 50 Years of Engagement and Service" with highlights and trends from 1997-2007
- Updating the 50th anniversary poster for the Joint Meeting in Las Vegas

Join the jubilee and volunteer to make this a memorable anniversary!

## CALL FOR MLA '09 CE COURSE AND SYMPOSIA IDEAS – DUE DEC. 14

Submitted by Dan Kipnis

MLA is now accepting ideas for exciting and innovative courses and symposia to offer at MLA '09 in Hawaii. Courses and symposia will be held on May 15, May 16, and May 20, 2009. Suggestions must be submitted by Friday, December 14, 2007, for consideration by the MLA Continuing Education Committee (CEC) at its Midwinter meeting in January 2008.

MLA's CEC would like to present a variety of courses covering the seven Professional Competencies for Health Sciences Librarians described in MLA's Educational Policy Statement. MLA CE courses are four, six, or eight hours in length. Active participant involvement must be built into the course to qualify. For ideas, look at MLA's Education Clearinghouse or offerings at other meetings.

What new topics or courses have caught your eye? Who is teaching a class or has expertise you would like to tap into? What classes from past meetings would you like to see offered again? The MLA CEC wants to hear from you! Are you currently a course

instructor or would you like to create a new course? You may nominate yourself.

For more information check out the MLA annual meeting course selection process or contact Kathleen Combs, Continuing Education Coordinator at [mlapd1@mlahq.org](mailto:mlapd1@mlahq.org) or 312.419.9094 x29.

Sections, chapters, or other MLA groups may choose to cosponsor (with MLA) a symposium at the annual meeting. MLA defines a symposium as a "learning opportunity organized for the purpose of providing a forum for discussion of a well-defined topic." Typically, it consists of a series of presentations by experts, followed by an exchange of opinions among participants. Active involvement of the attendees must be built into the symposium schedule to qualify as an educational opportunity.

If your idea is chosen by the CEC, you will be asked to submit a proposal using the official MLA Symposium Guidelines for final consideration at its May 2008 meeting.

**Send in Your Ideas**

Ideas for courses or symposia must be submitted by **Friday, December 14, 2007**, to ensure consideration.

Use the simple forms at

<http://www.mlanet.org/education/callcourses2009.htm>

and send your submission form to:

Dan Kipnis, MSI

CEC Liaison, 2009 National Program Committee

Thomas Jefferson University

Scott Memorial Library

1020 Walnut St, Suite 410

Philadelphia PA, 19107

[dan.kipnis@jefferson.edu](mailto:dan.kipnis@jefferson.edu)

Fax: 215.923.3203

## NEW DIETARY SUPPLEMENTS LABELS DATABASE AVAILABLE FROM NLM

By Alan Carr, Outreach Coordinator, NN/LM Pacific Southwest Region

The National Library of Medicine has released a new resource focused on dietary supplements. The Dietary Supplements Labels Database,

<http://dietarysupplements.nlm.nih.gov>, includes information from the labels of over 2,000 brands of dietary supplements in the marketplace, including vitamins, minerals, herbs or other botanicals, amino acids, and other specialty supplements.

The database is designed to help both the general public and health care providers find information about ingredients in brand-name products, including name, form, active and inactive ingredients, amount of

active ingredient/unit, manufacturer/distributor information, suggested dose, label claims, warnings, percentage of daily value, and further label information.

Links to other NLM resources, such as MedlinePlus® and PubMed®, are provided for additional health information. In addition, links to related Fact Sheets from the U.S. Food and Drug Administration (FDA), Office of Dietary Supplements (ODS), National Center for Complementary and Alternative Medicine (NCCAM), and the National Cancer Institute (NCI) are also available.

## MEMBER NEWS

### Welcome to our new members!

#### **Barbara Gress**

CS Associates Library

Mountain View

#### **Jean Lei**

Health Sciences Library

Memorial Hospitals Association

Modesto

#### **Beverly McLeod**

NASA Ames Research Center – Moffett Field

### In Memoriam

Michael Bennett, Library Manager at Kaiser South Sacramento, passed away in his sleep Wednesday night, September 26<sup>th</sup>. Services for Michael were held on Wednesday, October 3<sup>rd</sup>. As of the publication of this newsletter, a celebration of his life as well as a guest book for recording memories of Michael were available in the Sacramento Bee online at <http://www.legacy.com/SacBee/DeathNotices.asp?Page=Lifestory&PersonId=95490458>

## POSITIONS AVAILABLE

**Information Services Librarian -- Medical Student Liaison  
Stanford University / Lane Medical Library & Knowledge Management Center  
Announcement of Vacancy (posted Oct. 9, 2007)**

Applicants for this position can apply online at <http://jobs.stanford.edu>.

Lane Library and Knowledge Management Center (<http://lane.stanford.edu>) creates opportunities for discovery, translation, learning and collaboration by providing faculty, staff, and students with easy, efficient access to in-context knowledge whenever and wherever it is needed to support patient care, education and research. The KMC focuses on acquisition and integration of knowledge sources, consultation and instruction in information finding and manipulation, learning spaces and computing labs, and technology support for the curriculum.

Reporting to the Associate Director for Research & Instruction, the primary focus of the Information Services Librarian – Medical Student Liaison is to teach the library's academic, clinical, and consumer communities on effective and productive use of available information resources and tools. This position will design, deliver, promote, and evaluate information literacy programs within the School of Medicine, focusing on the MD curriculum, and provide customized consultation services in person, by telephone or electronically. The Information Services Librarian – Medical Student Liaison directly supports the MD curriculum by performing literature searches and providing advanced research assistance to SUMC students, faculty, and staff.

The Information Services Librarian – Medical Student Liaison consults with appropriate subject specialists, actively reviews technology and medical information resources and recommends information resources in all media to support the SoM curriculum and other assigned liaison areas. S/he participates in the Lane Liaison program by providing advanced research assistance including bibliographic instruction and consultation in subject expertise for members of the SUMC faculty, staff and students in the assigned

subject/departmental areas. The Information Services Librarian – Medical Student Liaison develops content for the LaneConnex website including online tutorials that support the curriculum as well as content for other assigned liaison areas.

Responsibilities:

- Develop, implement, coordinate, and evaluate the library & information management curriculum. Apply instructional design skills to develop online training, in-person training and printed materials in areas of subject expertise, e.g. database design, information navigation, Evidence-Based Medicine, and Practice of Medicine library curriculum.
- Identifies and coordinates web projects that integrate digital content resources with online health information literacy training modules and portals. Manages projects to ensure timely development and implementation within the MD curriculum, LaneConnex website, and related curriculum support technologies such as CWP.
- Provide end-user training. Participate in Lane's Instructional and Liaison programs by developing and offering web-based training tools or tutorials and in-person classes and workshops. Consult with other SUMC departments, divisions, and Institutes of Medicine to serve as their Library Liaison. The Library Liaison serves as an advocate for assigned departments and provides specialized workshops, orientations, and in depth consultation.
- Provide reference and research services. Answer reference questions as part of the Lane Service Desk team. Conduct literature searches and research to answer reference questions.
- Conduct needs assessment of information literacy requirements. Develop new consultation and web-

based services based on user assessment.

**Qualifications:**

- Knowledge of the concepts of information organization, storage, retrieval and transfer, including the application of computer, instructional, and other information management technologies.
- Knowledge of HTML, graphics software, web publishing, and educational development software.
- Demonstrated experience in developing and providing both on-site and Web-based training.
- Advanced bibliographic expertise in searching and managing information.
- Solid understanding of technology integration in

instruction, adult learning models, and educational pedagogy.

- Knowledge of the medical curriculum including pre-clinical and clinical components.
- Demonstrated ability to effectively teach adults while using a variety of educational technologies.
- Ability to communicate effectively with a wide variety of people verbally and in writing. Excellent customer service skills are required.

Minimum requirement: ALA-accredited Masters degree in Library Science or Masters degree in Education, with five or more years of library or teaching experience.

**THE UCSD LIBRARIES – University of California, San Diego**  
**DIRECTOR, BIOMEDICAL LIBRARY**

***Hiring salary:*** *Commensurate with experience and qualifications.*

Full salary range: \$56,500 - \$128,000

The University of California, San Diego (UCSD) Libraries invite applications and nominations for the position of Director, Biomedical Library. The Libraries are seeking an experienced, energetic, and innovative leader who will provide vision, leadership, and strategic direction for the delivery of information services to faculty, staff, students and clinicians in the biomedical sciences at UCSD.

**The Biomedical Library**

The services and collections of the Biomedical Library and its branch Medical Center Library support the teaching, research and patient care programs of the UCSD School of Medicine, the Skaggs School of Pharmacy and Pharmaceutical Sciences and the Division of Biological Sciences as well as UCSD Healthcare. Their combined annual budget exceeds \$3.2 million, including \$1.9 for collections and over \$1.3 million for salaries, benefits and general

assistance. The libraries combined staffing is 35 FTE including 11 FTE librarians and together, the collections include over 243,000 volumes and access to more than 4500 current serials, most in electronic form. Combined ASF for both facilities is slightly under 60,000.

**Responsibilities of the Position**

Reporting to the Associate University Librarian for User Services, the Director of the Biomedical Library's responsibilities include: full management responsibility for the Biomedical and Medical Center Libraries including organizational planning and policy decisions, budget and resource allocations, organization and communication, and personnel decisions; creating opportunities to expand integration of the Libraries' programs with curricular and clinical programs by building relationships with faculty and administrators in the Schools of Medicine and Pharmacy, the Division of Biological Sciences and UCSD Healthcare; recruiting, leading and motivating a highly service-oriented staff as they develop

expanded or new services to meet the changing information needs of UCSD's biomedical research, teaching, and clinical care enterprises, and serving as a strong advocate for the information needs of the biomedical library user on campus and within the UCSD Libraries. The Director participates in development of services and collections in concert with the other UCSD Libraries, the California Digital Library and the other four health sciences libraries in the University of California system. The Director represents the Biomedical Library at the system-wide, regional, and national levels.

### **Required Qualifications**

- Professional degree from a library school or other appropriate degree or equivalent experience in one or more fields relevant to library services.
- Substantial and progressively responsible experience in developing and implementing innovative public services programs in a health sciences library.
- Extensive knowledge and experience in providing effective library services to support a university's mission of teaching, research and public service. Proven experience in operational planning for library resources and services.
- Excellent leadership and management skills and strong commitment to fostering growth and development of others.
- Excellent strategic and collaborative skills to meet broad organizational strategic and service goals. Proven experience working effectively with students, faculty and administration to achieve library goals.
- Demonstrated analytical, policy development and strategic planning experience.
- Knowledge and understanding of the changing roles and technologies of biomedical libraries and the ability to guide their continuing evolution. Knowledge of the complex institutional environment of medical research, teaching, and clinical practices.
- Budgetary management skills to forecast, develop and analyze budgets and financial data.

- Proven experience in identifying information needs of faculty, staff, and students and in creating effective services to address them.
- Proven experience in areas of proposal writing and project management.
- Ability to keep apprised of, and to evaluate, issues and trends in information services, medical informatics, and new information management technologies.
- Superior oral, written, and presentation skills.
- Excellent interpersonal skills.

### **Desired Qualifications**

- Substantial experience within an academic health sciences library.
- Experience securing external funding through grants and/or private fund-raising.

For complete details please visit:

<http://orpheus.ucsd.edu/fac/DirectorBML.htm>

Application consideration begins January 4, 2008 and will continue until the position is filled. Send application letter including a statement of qualifications, a full resume of education and relevant experience, and the names of at least three persons who are knowledgeable about your qualifications for this position to [libraryjobs@ucsd.edu](mailto:libraryjobs@ucsd.edu) or to UCSD, Stacey McDermaid – Library Human Resources, 9500 Gilman Drive Dept. 0175-H, La Jolla, CA 92093-0175. Telephone: 858.534.1279; Confidential Fax: 858.534.8634.

UCSD is an equal opportunity/affirmative action employer

**LISTSERV ADDRESS: NCNMLGLIST@LISTS.STANFORD.EDU**

We encourage all members to subscribe to the general listserv. It is a very low-volume list designed to communicate important information to members. The only time you will need to unsubscribe is when your e-mail address changes. When this occurs, you will need to unsubscribe your old e-mail address and then subscribe your new address. This keeps our listserv current!

**TO SUBSCRIBE, UNSUBSCRIBE OR OTHERWISE MANAGE YOUR ACCOUNT:**

Visit:

<https://mailman.stanford.edu/mailman/listinfo/ncnmlglist>

**TO SEND A MESSAGE:**

Send a general e-mail to:  
[ncnmlglist@lists.stanford.edu](mailto:ncnmlglist@lists.stanford.edu)

Instructions for listserv features (including accessing listserv archives) are available on NCNMLG's webpage: [www.ncnmlg.org/pubs/pubs\\_listserv.htm](http://www.ncnmlg.org/pubs/pubs_listserv.htm)

**SUBMITTING ITEMS TO THE NEWSLETTER**

Please email your submissions in electronic format to:

June Simms, Newsletter Editor  
[june.simms@touro.edu](mailto:june.simms@touro.edu)

The NCNMLG Newsletter is published four times a year: July-September, October-December, January-March, and April-June. Deadline for the next issue is February 1<sup>st</sup>.