



NORTHERN • CALIFORNIA & • NEVADA • MEDICAL • LIBRARY • GROUP

A CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

# NCNMLG Newsletter

## President's Message from David Brown

Was it really only a few weeks ago that members from four of our chapters joined in Seattle for a Western Chapters Meeting? I find it hard to believe, but so my calendar tells me.

Twenty five or so members from NCNMLG wended north to join the conference, and a very brave 18 of those members even got up early enough in the cold morning to attend our chapter meeting on the second day. In the meanwhile, we had all been provided bountiful meals (as the guests of various sponsors), listened to and been educated and entertained by invited speakers, attended to and learned from knowledgeable fellow librarians, and smooched and smiled and mingled between times with old and new friends. Outside it was a bit dreary and damp, but inside it was warm and collegial. Our northwestern hosts had worked hard and continued all through the conference to work hard, and their work gave us the reward of a highly successful conference. I am grateful that I was able to attend.

As you all know, NCNMLG will host the joint conference in Las Vegas in February of 2008. Conference co-chairs Terry Henner and Jim Curtis created a lively close to the Seattle conference with their video invitation to the 2008 meeting, whose theme will be "Viva Librarians!" Terry and Jim have already lined up a hotel and are busily setting up sponsors, activities, and social events, but ... **they need help!** Two members, no matter how savvy and energetic, cannot create the sort of conference we all enjoy and anticipate without our help. Committees to handle the myriad of duties attendant on any such enterprise are already forming, but many, many spots remain for which you can volunteer. Experience is great, but most important is simply the willingness to work: we all have transferable skills and we all need

to aid and support Terry and Jim as they make "Viva Librarians!" a reality. A list of committees will be forthcoming soon, but why wait? Contact Terry (thenner@unr.edu) or Jim (jacurtis@unr.edu) and offer your time and expertise.

Earlier this month, NCNMLG co-hosted with Kaiser Permanente's Clinical Library group (thank you, Sara Pimental!) the broadcast of MLA's Educational Webcast: "Moving at the Speed of Byte: Emerging Technologies for Information Management" on Wednesday, November 8. Before the webcast, we held a short meeting for the chapter and even had some members attending by speaker telephone, an innovation we may repeat for future meetings. Our next meeting, soon to be arranged by Keir Reavie, President-elect, will take place sometime early next year; details about date and place and agenda will be made final soon. I can assure you, however, that this upcoming meeting will be important: we need to discuss and decide on several issues, including whether or not to continue with the ILL Coupon program.

I wish you all happy holidays, and I look forward to working with you all in the coming new year.

David W. Brown  
President, 2006-2007

### Inside This Issue

President's Message	1
Minutes from Board Meeting, Oct. 18, 2006	2-4
NCNMLG Awards	4
MLA Grants & Fellowships	5-6
Call for MLA 2008 CE ideas	6-7
MLA & Hospital Libraries	7
Member News	8
NLM News	8
Monthly Health Observances	9

## Minutes of NCNMLG Business Meeting,

### **Northern California and Nevada Medical Library Group Business Meeting – October 18, 2006 Red Lion Hotel, Seattle WA Western Chapters Meeting**

#### **MINUTES**

**Present:** David Brown, Heidi Heilemann, Peter Meyer, Ronald Schultz, Owen Miller, Lynn Van Houten, Marlene Rogers, Jim Curtis, Carolyn Kopper, Candace Walker, Susan Ulrich, Rebecca Davis, Terry Henner, Hella Bluhm-Stieber, Michael Liddicoat, Beth Weil, June Simms, Marilyn Tinsley.

The meeting was called to order by David Brown at 7:30 AM

The minutes for June 16, 2006 were reviewed and approved.

**Archives** - Keir Reavie. No report.

**Awards and Honors** - Julia Kochi. No report.

**Bylaws** - Carolyn Kopper. The bylaws changes have been forwarded to MLA and to the NCNMLG web site. No written report.

**Chapter Council** - Vickie Sanders. No report.

**Continuing Education** - Nancy Magnum. No report.

**Credentialing** - Anne Shew. A reminder to send positive anecdotes about AHIP to Anne Shew for inclusion in the Newsletter. No written report

**Electronic Resources** - Chris Stave. No report.

**Document Delivery** - Ronald Schultz. No report.

**Government Relations** - Barbara Ryken. Regular emails are going out. No written report.

**ILL Coupons** - David Brown. David spends one or two hours a month on coupons. A decision is still needed on coupons.

**Joint Meeting** – Jim Curtis and Terry Henner. See special report below

**Long Range Planning** – Ysabel Bertolucci. No report.

**Membership** – Rikke Ogawa. David reported for Rikke that our renewal rate is 75%. There are still 57 outstanding renewals; two email reminders have gone out. We have 7 new members. She is doing outreach to lapsed members. No written report

**Mentoring** – Ysabel Bertolucci. The group discussed the description and application form, and the following changes/modifications were recommended:

1. Clarify the box at the top to say, “You may wish to enter your information in the MLA Mentoring Database.”
2. Add “Other” to the line that reads Member of:
3. Add evidence-based medicine to Professional Interest/Expertise
4. Change item two in number III from just MLGSCA to Buddy at MLGSCA/NCNMLG program meetings
5. Add MLIS to Ysabel’s credentials
6. Make the form available to be filled in online, or at least in PDF format. The forms were approved with the changes listed.

**Newsletter** – OPEN. The current newsletter editor recently moved out of the country. A volunteer is needed ASAP. David will continue to seek a volunteer to fill this position.

**Program** – Keir Reavie. An MLA Education Webcast will be presented November 8 at Kaiser Oakland and at Savitt. Or you can view on your own. No written report.

**PSRML Representative** – Peggy Tahir. No report.

**Public Relations** – Heidi Mortensen. No report.

**Research** – Terry Henner. No report.

**Treasurer** – Michael Liddicoat. The Treasurer reported PayPal account balance of \$619.79 and checking account balance of \$1991.46. He has responded to two requests for information, one from the IRS and one from the CA Franchise Tax Board. A tentative 2006-2007 Budget has been formulated. Two written reports are attached to the minutes.

**Secretary** – Jerry Thompson. No report.

**Meeting format** There was much discussion about the format of the current tri-chapter meeting in Seattle and concern expressed that there were only 25 NCNMLG members in attendance. David will be sending out an email and put something in the newsletter asking for feedback on the tri-chapter format, specifically requesting information as to why members decided not to attend.

**Update on 2008 Joint Meeting** – Jim Curtis and Terry Henner. The dates for the Joint Meeting are February 6-9 in Las Vegas. The hotel will be The Flamingo, with a room rate of \$149. We have to make a \$6,000 deposit in two installments, and we have a food commitment for the entire conference of \$35,000. The theme will be “Viva Librarians!” Jim and Terry will continue to solicit subcommittee chairs. Marilyn Tinsley volunteered to chair the subcommittee for roundtables.

**ILL Coupons** This item was tabled for a future meeting.

In order to attend the plenary address at 9:00, the meeting was adjourned.

Respectfully submitted,

Susan Ulrich (Community Hospital of the Monterey Peninsula)  
Acting Secretary

## NCNMLG Awards: Call for Nominations

### **NCNMLG Professional Excellence Award**

The NCNMLG Award for Professional Excellence was established in 1991, and the first award was presented to Ysabel Bertolucci in October of 1992.

The purpose of this award is to recognize members for significant contributions to NCNMLG and to health sciences librarianship. Criteria for the award include the following:

- ❖ Candidate's contributions are significant towards the advancement of health sciences librarianship through the endeavors of NCNMLG.
- ❖ Candidate's contributions may include, but are not limited to, service to the group, publications, presentations, and projects.
- ❖ Candidate is a member of NCNMLG at the time of nomination and has been a member for at least two years.

Recipients receive a check for \$200.00 and a commemorative plaque.

Contact Julia Kochi, Chair of the Awards and Honors Committee, for nominations or for further information.

### **NCNMLG Colleague Appreciation Program**

Do you have any colleagues you would like to honor? The CAP is a member-to-member recognition program. Because the Awards are non-competitive, applications are accepted any time of year.

- ❖ Know anybody celebrating an achievement or promotion?
- ❖ Want to honor a mentor or significant colleague?
- ❖ Know a member of outstanding character, vision, leadership, or service?
- ❖ Want to thank someone for excellent assistance or advice?

Minimum donation is \$10 per honoree. There is no maximum donation.

All funds raised support a new NCNMLG Professional Development Award.

For further information, please visit the NCNMLG webpage: [www.ncnmlg.org/NCNMLG\\_CAP\\_brochure.pdf](http://www.ncnmlg.org/NCNMLG_CAP_brochure.pdf)

## Call for Applications for MLA Grants and Fellowships

### **Apply today for the 2007 MLA Scholarship**

Applications are currently being accepted for the annual MLA Scholarship. This scholarship provides up to \$5,000 to a student who shows excellence in scholarship and potential for accomplishment in health sciences librarianship. Application Deadline: December 1, 2006. For further information and eligibility requirements, please visit: [www.mlanet.org/awards/grants/scholar.html](http://www.mlanet.org/awards/grants/scholar.html).

### **2008 MLA Cunningham Memorial International Fellowship**

The award is given annually to citizens or permanent residents from countries outside the United States or Canada who have both an undergraduate degree and a master's level library degree and are working or preparing to work in a health sciences library in their country. The program provides a learning experience that may consist of a stay in the United States at one or more medical libraries. Based upon an upcoming pilot program for the 2007 Cunningham Fellowship, the format and duration of the 2008 program could vary from two weeks up to a period of three months. Application deadline: December 1, 2006. For more information or an application, go to [www.mlanet.org/awards/grants/cunningham.html](http://www.mlanet.org/awards/grants/cunningham.html).

### **MLA Research, Development, and Demonstration Project Grant**

The purpose of this grant is to provide support for research, development, or demonstration projects that will help to promote excellence in the field of health sciences librarianship and information sciences. Application deadline: December 1, 2006. For more information visit: [www.mlanet.org/awards/grants/research.html](http://www.mlanet.org/awards/grants/research.html)

### **MIS/ MLA Career Development Grants**

Established in 1996 by the Medical Informatics Section, this grant provides two individuals with \$1500 to support a career development activity that will contribute to advancement in the field of medical informatics. Application deadline: December 1, 2006. An application and more information about the grant can be accessed at: [www.mlanet.org/awards/grants/career.html](http://www.mlanet.org/awards/grants/career.html).

### **MLA Continuing Education Grant**

Consider applying today for an MLA CE Grant of \$100-\$500 to develop your knowledge of the theoretical, administrative, and/or technical aspects of librarianship. Eligibility criteria include:

- ❖ must hold a Graduate degree in Library Science,
- ❖ must be a practicing health sciences librarian with at least two years experience
- ❖ must be a citizen or permanent resident of the United States or Canada.

Application deadline: December 1, 2006. For complete criteria and an application, visit:  
[www.mlanet.org/pdf/grants/ce\\_app\\_20050712.pdf](http://www.mlanet.org/pdf/grants/ce_app_20050712.pdf).

### **MLA David A. Kronick Traveling Fellowship**

This \$2000 fellowship is given for studying a specific aspect of health information management by traveling to three or more medical libraries in the US or Canada. Application deadline: December 1, 2006. More information on the award, along with the application form can be found at: [www.mlanet.org/awards/grants/kronick.html](http://www.mlanet.org/awards/grants/kronick.html)

### **EBSCO/MLA Annual Meeting Grant**

The EBSCO/MLA Annual Meeting Grant is sponsored by EBSCO Information Services. MLA members who otherwise would not be able to attend the MLA Annual Meeting will receive up to \$1,000 in travel and conference-related expenses. An application form and detailed criteria can be found at:  
[www.mlanet.org/pdf/grants/ebSCO\\_app\\_20050712.pdf](http://www.mlanet.org/pdf/grants/ebSCO_app_20050712.pdf).

## Call for MLA 2008 CE Course and Symposia Ideas

What new topics or courses have caught your eye? Who is teaching a class or has expertise you would like to tap into? What classes from past meetings would you like to see offered again? The MLA Continuing Education Committee wants to hear from you!

MLA is now accepting ideas for exciting & innovative courses and symposia to offer at MLA '08 in Chicago, IL. Courses and symposia would be held on May 16, May 17 and May 21, 2008. Suggestions must be submitted by Friday, December 15, 2006 for consideration by the MLA Continuing Education Committee (CEC) at its Midwinter meeting in January 2007. You may nominate yourself.

### **Courses**

MLA's CEC would like to present a variety of courses, covering the seven essential areas of knowledge described in MLA's Educational Policy Statement, Platform for Change. MLA CE courses are four, six, or eight hours in length. Active participant involvement must be built into the course to qualify. For ideas, look at MLA's Education Clearinghouse or offerings at other meetings.

### **Symposia**

Sections, chapters, or other MLA groups may choose to cosponsor (with MLA) a symposium at the annual meeting.

MLA defines a symposium as a "learning opportunity organized for the purpose of providing a forum for discussion of a well-defined topic." Typically, it consists of a series of presentations by experts, followed by an exchange of opinions among participants. Active involvement of the attendees must be built into the symposium schedule to qualify as an educational opportunity.

If your idea is chosen by the CEC, you will be asked to submit a proposal, using the official MLA Symposium Guidelines for final consideration at its May 2007 meeting.

To ensure consideration, ideas for courses or symposia must be submitted by Friday, December 15, 2006. Use forms available at:

[Course Ideas Selection Form for MLA 2008](#)

[Symposia Ideas Selection Form for MLA 2008](#)

For more information, visit [www.mlanet.org/education/callcourses2008.html](http://www.mlanet.org/education/callcourses2008.html) or contact Joanne Muellenbach, MLA CEC Liaison; or Kathleen Combs, MLA Continuing Education Coordinator.

### MLA and Hospital Libraries

As part of the *Vital Pathways Project*, MLA wants to track and respond to major changes occurring in hospital libraries. To simplify reporting, a form has been created and made available on MLANET. It may be used to report positive or negative changes and can also be used to request action from MLA such as writing a letter to an administrator. Information entered on the form will be kept confidential.

A link to the form can be found on MLA's home page. Click on "Need for Hospital Libraries & Librarians: Myths or Truths?" Or you can go directly to the form at:

[www.mlanet.org/resources/vital/status\\_form.html](http://www.mlanet.org/resources/vital/status_form.html).

## Member News

### Please welcome our new members:

Alison Clement  
Community Health Librarian  
Marshall Medical Center  
Placerville, CA

Sadie Honey  
Information & Web Services librarian  
UCSF Library & Center for Knowledge  
Management

Kerry Sullivan  
Directory of Library Services  
University of Southern Nevada

Josephine Tan  
Education & Information Consultant  
UCSF Library & Center for Knowledge  
Management

Patricia Vital  
Assistant Librarian  
University of Southern Nevada

Kim Wentworth  
Assistant Librarian  
Touro University Library

## NLM News

### HAPPY 35TH BIRTHDAY, MEDLINE!

NLM's Flagship Database Debuted  
October 27, 1971

How far we have come since then! Here are some comparisons between the MEDLINE of 1971 and the MEDLINE of today:

- ❖ In 1971, according to the September-October National Library of Medicine NEWS of that year, MEDLINE featured 239 indexed journals. In 2006, that number has grown to 4,928.
- ❖ In 1971, MEDLINE served 25 users. In 2006, MEDLINE/PubMed will average 77 million unique visits in 2006 and about 800 million searches.
- ❖ In 1971, MEDLINE was available via dial-up telecommunications. "Each user of the service will pay for his own terminal and telephone costs." In 2006, the site is available to anyone on earth via the World Wide Web.

For a more detailed MEDLINE time capsule and links to more information about MEDLINE and PubMed, go to the NLM Technical Bulletin at: [www.nlm.nih.gov/pubs/techbull/so06/so06\\_med\\_35.html](http://www.nlm.nih.gov/pubs/techbull/so06/so06_med_35.html).

View a PDF version of the complete 1971 article, "NLM to Introduce MEDLINE Service," at: [www.nlm.nih.gov/news/medline\\_news\\_article.pdf](http://www.nlm.nih.gov/news/medline_news_article.pdf).

## Editor's Note

With Volume 28, Number 3, June Simms, Electronic Resources Librarian at Touro University, takes over as Newsletter Editor. Thank you, June, for taking on this incredibly popular job! (Trust me, the competition was fierce.) Additional thanks to all those who helped me with the newsletter during my tenure as editor, especially those who contributed original articles. It takes a village (but only one person is actually assigned to do it...)

## Monthly Health Observances

### NOVEMBER

November 16

Great American Smokeout  
American Cancer Society

[www.cancer.org](http://www.cancer.org)

Lung Cancer Awareness Month

[www.lungcanceralliance.org](http://www.lungcanceralliance.org)

### DECEMBER

December 1

World AIDS Day

[www.unaids.org/en/default.asp](http://www.unaids.org/en/default.asp)

Safe Toys and Gifts Month

[www.preventblindness.org](http://www.preventblindness.org)

### January

National Blood Donor Month

[www.aabb.org](http://www.aabb.org)

Birth Defects Prevention Month

[www.marchofdimes.com](http://www.marchofdimes.com)

National Glaucoma Awareness Month

[www.preventblindness.org](http://www.preventblindness.org)

### LISTSERV ADDRESS:

[ncnmlglist@lists.stanford.edu](mailto:ncnmlglist@lists.stanford.edu)

We encourage all members to subscribe to the general listserv. It is a very low-volume list designed to communicate important information to members. The only time you will need to unsubscribe is when your e-mail address changes.

When this occurs, you will need to unsubscribe your old e-mail address and then subscribe your new address. This keeps our listserv current!

### TO SUBSCRIBE, UNSUBSCRIBE OR OTHERWISE MANAGE YOUR ACCOUNT:

Visit:

<https://mailman.stanford.edu/mailman/listinfo/ncnmlglist>

### TO SEND A MESSAGE:

Send a general e-mail to: [ncnmlglist@lists.stanford.edu](mailto:ncnmlglist@lists.stanford.edu)

Instructions for listserv features (including accessing listserv archives) are available on NCNMLG's webpage: [www.ncnmlg.org/pubs/pubs\\_listserv.htm](http://www.ncnmlg.org/pubs/pubs_listserv.htm)

## SUBMITTING ITEMS TO THE NEWSLETTER

Please email your submissions to the Newsletter editor. Items for the NCNMLG Newsletter may be sent in electronic format to:

**June Simms, Newsletter Editor**  
**[jsimms@touro.edu](mailto:jsimms@touro.edu)**

If you have questions about submitting articles or announcements to the Newsletter, please feel free to contact the newsletter editor.

The NCNMLG Newsletter is published four times a year: July-September, October-December, January-March, and April-June.