



NORTHERN • CALIFORNIA & • NEVADA • MEDICAL • LIBRARY • GROUP

A CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

NCNMLG Newsletter

President's Message by Heidi Heileman

A note from your outgoing President...

As summer rapidly approaches, we are gearing up to transition to a new slate of officers and committee chairs. The Transition Meeting will be held on Friday, June 16th in Oakland, California and is being ably coordinated by David Brown, your incoming NCNMLG President.

I am immensely grateful to NCNMLG for giving me the opportunity to serve as your President and look forward to assisting in any way I can with the transition in my role as past-President.

Since it seems like just last week that I was writing my first President's message, I had to look back on what exactly happened to this year. As it turns out, we did a fair amount and I'm so glad that so many of you were able to participate in a variety of ways. A few highlights include:

- ❖ Establishing a Mentoring Task Group
- ❖ Offering two Continuing Education courses
- ❖ Updating our bylaws to account for electronic voting
- ❖ Updating NCNweb
- ❖ Participating in Speed Networking event at UC Berkeley
- ❖ Participating in the San Jose State SLIS Career Day

- ❖ Preparing an MLA News article entitled *Fundraising the eBay Way*
- ❖ Awarding Terri Malmgren for her many years of service to NCNMLG with the Award for Professional Excellence
- ❖ Appointing co-chairs for the Jt. Meeting in 2008
- ❖ Participating in the planning of the Western MLA Chapters meeting in Seattle, October 14-17, 2006

Thanks to everyone for your support, patience, encouragement, and wit throughout the year. I look forward to seeing you at future meetings!

Best wishes for at least a few carefree days this summer,

Heidi

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NCNMLG Transition Meeting

A friendly invitation from Incoming President, David Brown

The NCNMLG's Transition Meeting for 2006 will be held June 16th, Friday, in Oakland.

The address is:
1800 Harrison Street
Conference Room 8A

A Yahoo map of the area can be found at this URL:

maps.yahoo.com/maps_result?addr=1800+Harrison+St.&csz=Oakland%2C+CA&country=us&new=1&name=&q=y=

The entrance to 1800 Harrison is located on the corner of Harrison and 19th Streets; 1800 Harrison (that is what the building is called) is a tall (20 some story) building and very hard to miss, across from a green city park.

Parking is very difficult in the area. Your best bet for transportation, if at all possible, is to take BART to the 19th Street Station. There are three exits from the station, all of three of which bring you up to Broadway. 18th Street crosses Broadway at a right angle; depending on which exit you take from the station go either north to 19th or south to 19th and turn east. Walk 3 blocks and you will reach Harrison Street: 1800 Harrison will rise up before you on the opposite corner, a very tall building with a rather retro-Art Deco-appearing aluminium entrance arch.

If you must drive, some parking will be available at the lot in Kaiser Permanente's other large office building at 1950 Franklin. Vouchers (courtesy of Peter Meyer, KP's Regional Library Coordinator) will be available at the meeting. Please car-pool if at all possible. Parking is limited. If you will be driving, please let me know, so that I can forewarn Peter with a rough number of how many vouchers will be needed, and so that I can give you some idea of exactly how to access parking.

Access to 1800 Harrison Street is controlled; please, you must sign in at the security desk and receive a name tag. We will notify security personnel the day of the meeting to expect you all. If there is a problem, please call me at 510-625-2368. I will be at the meeting room, but I will also, during the social time, come down to the security desk to check things out and go to my cubicle to see if I have messages at least once--especially if no one seems to be showing up for the meeting!!

1800 Harrison has two banks of elevators; the room we have is on the 8th floor, which is reached using the bank of elevators to the right of the security desk.

PLEASE RSVP TO ME BY E-MAIL OR TELEPHONE BY THE END OF NEXT WEEK, JUNE 9, so that we can estimate how many will be wishing to share in the breakfast food and the lunch. Contact information:
David.W.Brown@kp.org or 510.625.2369.

AGENDA

9:45 – 10:15 Continental Breakfast

10:15 – 11:30 Board Meeting

- 1) Welcome and thank you's (Heidi Heilemann, David Brown)
- 2) Approval of minutes from last meeting
- 3) Committee reports
- 4) Thank you's for those continuing and solicitations for unfilled roles (David)
(will include a sort of "roll call" to see what positions remain untenanted)
- 5) Continuing business
 - a) eBay auctions: continuing? Defunct?
 - b) Electronic balloting: where do we stand?
 - c) The Western Chapters Meeting (David)

11:30 – 12:30 Lunch

12:30 – 2:00 Transitioning and planning for the coming year

- 1) Tentative scheduling of future meetings
- 2) New business
 - a) Discussion of ILL coupons

2:30 – 3:30 (?) Any additional business

(Breakfast snacks and lunch will be provided courtesy of Kaiser Permanente)

Please feel free to let me know of any additional items you would like entered into our agenda, and please, at the meeting, feel free to ask me to add new items as well. Your input is important to the success of the meeting and of NCNMLG!

Heidi Heilemann and I look forward to seeing you at the meeting.

David Brown
President, 2006-2007

Crazy Little Thing Called OPAL

Online classes for librarians and library patrons . . . for free! **by Rikke Ogawa**

Browsing through the LISNews blog (www.lisnews.org) in February, I found an announcement for a web conference entitled "Ten Top Technologies for Librarians 2006" sponsored by OPAL (Online Programming for All Libraries). I'm always up for some professional development especially if it's about how technology can enhance service for our patrons. Seeing the speaker was Michael Stephens from "Tame the Web" blog, I was hooked. But what is this OPAL thing?

The website www.opal-online.org reports that "OPAL is an international collaborative effort by libraries of all types to provide web-based programs and training for library users and library staff members."

OPAL uses software provided by TalkingCommunities to host events in online rooms. The speaker uses the features of the room to synchronize browsing among the attendees and to interact via VoIP (voice-over-IP). If you have a headset and the appropriate sound card in your machine, you can chime in on the conversation. Most participants use the chat feature, also part of the online room, to communicate with others and follow up with questions that may have been posed by the speaker or other attendees. Think of it as passing notes during class, while the teacher is looking.

OPAL is sponsored by membership from participating libraries however OPAL events are open to all! Membership provides each member library with a 25-seat "private" online room for their own individual meetings. Each member library agrees to conduct two OPAL events open to the world during the year.

While topics addressed through OPAL may not be specifically related to medical libraries, several upcoming events strike a chord with issues I've heard discussed at NCNMLG gatherings. For example:

Project Planning with Love and Logic (Models)
Date/Time: Friday, May 19, 2006, 8:00 a.m. Pacific,
presenter: Whitney Davison-Turley, Digital Projects Specialist,
University of Kansas Medical Center Libraries

Delivering Top-Notch Technology Training for Your Patrons
Date/Time: Friday, August 18, 2006, 8:00 a.m. Pacific
presenters: Brenda Hough, Technology Coordinator at the Northeast
Kansas Library System,
Michael Porter (aka Library Man), Training and Support Coordinator
at OCLC Western,
Rebecca Richardson, Technology Training Specialist at the Purdue
University Libraries

Grant Writing 101: Developing Winning Proposals
Date/Time: Friday, October 20, 2006, 8:00 a.m. Pacific
presenter: Erica Reynolds, Web Content Manager, Johnson County Library

To keep up to date with OPAL programming, subscribe to OPAL's Yahoo group by sending a message to opallibraries-subscribe@yahoo.com or through OPAL's website. Many previous OPAL programs are available through OPAL's archive at www.opal-online.org/archive.htm and via podcast at feeds.feedburner.com/OpalPodcast. OPAL is a great way to keep up with training, to learn about new trends in librarianship and to find others in our community who are working on similar issues.

Continuing Education Opportunity

EBM for librarians: Appraising the evidence for validity

This class will be offered in both Chicago, IL (June) and Peoria, IL (July).

One-Day Class: June 21 (Chicago) or July 19 (Peoria), 2006

Introduction to EBM: Research Design and Searching Tools

The one-day class places an emphasis on the first two steps of the EBM process: formulating a searchable clinical question and efficiently searching the literature. Tools available to facilitate the EBM process will be introduced. These tools include PubMed Clinical Queries, Cochrane Database of Systematic Reviews, Practice Guidelines and other electronic resources available. The course will provide an overview of levels of evidence, research design, and bias in publication. Librarians will have the opportunity to work as teams, each sharing his/her unique perspective and knowledge.

Two-Day Class: June 22 & 23 (Chicago) or July 20 & 21 (Peoria), 2006

Critically Appraising the Medical Literature for Validity; Diagnosis and Therapy

The two-day class provides an in-depth exploration of the third step of the EBM process - critically appraising the medical literature for validity. This class is intended for health sciences librarians who wish to learn the evidence based medicine process of critically appraising articles for validity and analysis of results. This class will provide an in-depth understanding of the statistical concepts used in the medical literature. This will be done in the context of analyzing journal articles and answering case-based clinical questions with an emphasis on therapy and diagnosis. A focus will be placed on the epidemiological concepts fundamental to understanding the clinical literature such as number needed to treat, absolute risk reduction, likelihood ratio, confidence interval and intention to treat.

COST:

One-day class : \$75.00

Two-day class: \$225 includes textbook and materials.

All 3 days: \$275.00

CE HOURS: The two-day course has been approved for 14 MLA CE hours. The one-day course has been submitted for approval for 7 MLA CE hours

FACULTY: Jordan Hupert, MD; Leo Niederman, MD; Alan Schwartz, Ph.D. and Sandra De Groote, MLIS; Kristina Howard, MSIS; Lisa Wallis, MLIS, Jo Dorsch, MALS

Doctors Hupert, Niederman and Schwartz are actively involved in UIC's EBM initiative and have worked closely with UIC librarians in strengthening librarians' EBM skills and in developing an evidence-based service in pediatrics.

For more information and to register - visit: www.uic.edu/depts/lib/lhsc/temp/ebm/ebmclass.shtml

Job Opportunity

Manager of Library Services Kaiser Permanente Oakland, CA

Department: Physician Education & Development

Schedule: Full-time regular, 40 hours/week

Education: Masters degree in Library and Information Science (MLIS).

Position Summary: The KP Manger of Library Services will act as the systems administrator and overseer of the operation and management of the Kaiser Permanente website and integrated library systems used in the 35 Kaiser libraries in California.

Qualifications: Previous experience (generally 3 to 5 years) in the management of a medical center library required. An additional 5 years experience may be substituted for a master's degree. Demonstrated ability to plan, implement and monitor new programs and services. Must be able to work in a Labor/Management Partnership environment.

Preferred Qualifications:

- ❖ Certification in Medical Librarianship by the Medical Library Association preferred.

Additional Qualifications:

- ❖ Demonstrated experience managing an integrated library system, preferably Innovative Interfaces
- ❖ Working knowledge of cataloging rules, standards, and resources: AACR2, MARC, MeSH, LC, metadata
- ❖ Knowledge of basic networking concepts and protocols such as TCP/IP and FTP
- ❖ Experience in evaluating, creating, and editing HTML pages and style sheets
- ❖ Demonstrated ability to communicate complex technical problems concisely and professionally to technical and non-technical staff
- ❖ Project management experience

Duties:

- ❖ Serve as liaison among the KP Libraries, KP Information Technology Group, KP Clinical Library, and the vendor in order to ensure that the system performs as designed to meet the needs of library staff and clients
- ❖ Investigate new hardware and software products related to the online system, make recommendations for changes and enhancements, and implement change
- ❖ Promote the use of the website and online public catalog
- ❖ Plan and coordinate system training of librarians, library staff and library users

- ❖ Provide customer service support to librarians and library users
- ❖ Maintain usage statistics and provide management reports
- ❖ Perform other related tasks as required

Technical

- ❖ Maintain the integrity of bibliographic data in the library catalog through database maintenance, authority control, and verification of web links
- ❖ Troubleshoot functionality issues and work with KP-IT and/or the integrated library software vendor to resolve problems
- ❖ Coordinate the installation of new software releases and system modules as they become available
- ❖ Customize the integrated library system and web online public catalog functionality as needed
- ❖ Manage look and feel of the web online public access catalog and write onscreen documentation using HTML
- ❖ Coordinate usability testing of the website and online public catalog

Management/Cataloging

- ❖ Establish and document workflow for the cataloging, serials control, and circulation operations
- ❖ Develop, document, and maintain cataloging standards
- ❖ Perform original cataloging of library materials as needed
- ❖ Load data sets of electronic books and journals from vendors
- ❖ Maintain and update as needed user logons, authorizations, codes, templates, etc.
- ❖ Supervise database maintenance, backup and cleanup operations

For consideration, please submit a copy of your resume and cover letter to our career web site at www.kaiserpermanentejobs.org

Helping Multicultural Families in Oakland: Children's Hospital and Research Center by Rebecca Kozak

Oakland, California has often been called the most ethnically diverse city in the nation, with at least 81 languages and dialects spoken here. Providing consumer health information to culturally and linguistically diverse groups poses quite a challenge. Fortunately, there are a number of ways that a medical center can choose to address this situation.

Recently I had the pleasure of learning about the services at Children's Hospital and Research Center in Oakland, California. Christine Johnston, the Family Resource & Information Center (FRIC) librarian, graciously shared information about the Hospital's efforts to provide assistance to multicultural patients and families.

An innovative service offered to families is a virtual welcome tour of the hospital in Spanish and Mandarin, in addition to English. Medical interpreters on staff are readily available, including by phone, and they work closely with non-English speaking families to advocate for their information needs.

Children's Hospital helps Spanish speaking families understand and deal with illness through their "family host" program. The host, a part-time staff member, meets with the families of newly admitted patients, conducts family coffee hours, and continues to assist them throughout their child's hospital experience. After collecting information requests from the families, the host or Christine will locate and provide the medical information to the families in Spanish. Additionally, the Hospital has a family support group for Spanish-speaking families with children who have cancer. Occasionally, a family with a child in long-term hospitalization will request assistance with learning English. Christine contacts local literacy groups to work with them and provide educational materials.

The FRIC collection and Internet access are available 5-1/2 days a week. The Center has limited material in Spanish on conditions such as cancer, diabetes and asthma, as well as nutrition, physical activity and obesity prevention. One of Christine's duties is to consult with clinicians in making selections for the Center. They examine items with a view towards assuring medical accuracy and relevance to pediatric practice. Christine notes that the Spanish collection is quite small but does include "some self-help/inspirational titles, such as the *Chicken Soup* series." There are also some materials on asthma available in Chinese.

Christine and staff are very willing to look for additional information to meet the needs of the Center's patrons, utilizing the Internet whenever possible.

The Half-Pint Library, which is a collection geared for entertaining young patients, has some titles in Spanish and also bilingual English/Spanish. This library is stocked through donations, and Christine states that they have a big need for "books in Spanish, especially picture books."

In response to my question about the availability of these kinds of resources, Christine assures me that there is indeed a market for consumer health materials for children. They have only a few titles for children that address such topics as serious illness, medical tests, and the hospital experience. She says that they are perpetually looking for materials on "nutrition, STDs, and information aimed at teens."

In addition to the library materials, the Online Health Library, derived from the McKesson Clinical Reference Systems, has a comprehensive collection of topics in English. Items are arranged in A-Z format. Unfortunately, far

fewer of the many topics in English are available in Spanish. The webpages, however, have a uniform appearance with easy navigation and clear graphics, and the Spanish webpages have a button to link back to the text in English.

At this time Children's Hospital does not have access to website data that demonstrates usage of the online material, but they are definitely interested in obtaining that information.

One trend that Christine has observed is the need for "everything" in Spanish. The issue of multicultural materials in other languages is growing in importance as the number of non-English speakers in this region (and country) grows. She is emphatic about the need for hospital staff who are bilingual English/Spanish and English/Cantonese. NCNMLG members who acquire another language to add to their toolkit may find that it will be in high demand in a hospital library or consumer health center. It will certainly make a huge difference to the well-being of non-English speaking patients and families. I hope that this article might also inspire members to consider how they could become advocates for resources in other languages that are appropriate for sick and healthy children and teens and their caregivers.

For more information about Children's Hospital and Medical Center, see www.childrenshospitaloakland.org

Rebecca Kozak is an MLIS candidate at San Jose State University and plans to submit her electronic portfolio in Fall 2006.

Corrections

In the last issue, we regret to have neglected to include contact information for the Women's Cancer Resource Center.

Women's Cancer Resource Center
5741 Telegraph Avenue
Oakland, CA 94609

Tel: Hotline: 510.420.7900
Business Line/Staff: 510.601.4040
Toll Free: 888.421.7900

Hours: Monday through Friday, 9 AM to 5 PM and also available by appointment.

Website: wcrc.org – includes links to services, event calendar, support groups, and newsletter

Call for Papers and Posters

Call for papers and posters-Western MLA Chapters 2006 Annual Meeting

The Western Chapters of MLA welcome the submission of papers and posters for their joint annual meeting - **Missions and Mountains: Believe and Achieve** - to be held in Seattle, WA, October 14-17, 2006. This is your opportunity to share great ideas, research or other projects with colleagues and friends.

Topics may be informational or research-oriented and should relate to some aspect of medical librarianship or medical informatics, including local practices, study results, current trends, or development and/or use of innovative technologies. Eligible presenters will receive AHIP points for their participation. We look forward to hearing from you!

For complete submission information please see depts.washington.edu/pncmla/pncmla2006/

Obituary

Linda N. King, MLS, AHIP (1951-2006)

Linda N. King, Reference, Instruction and Outreach Librarian at the UC Davis Health Sciences Libraries died peacefully on Friday, April 14, 2006 following a recent diagnosis of metastasized melanoma.

Linda joined the General Library in September 2005. She brought a wealth of health sciences library experience. She immediately became an active and vital member of the Reference/Instruction/Outreach Section of the Health Sciences Libraries. In addition to her shared reference responsibilities at the health sciences libraries, Linda was the liaison to the Bera College in the School of Medicine, assisting with orientation, and helping the college to establish a web presence for the students. Linda also participated in the library's National Library of Medicine outreach

grant, providing instruction to students at two of the student run medical clinics, so they could assist patients and their families in the use of MedlinePlus and other patient/consumer health information resources. In addition, Linda worked with a faculty member providing background research for upcoming health legislation as part of the California Health Benefits Review Program (CHBRP).

Prior to coming to UC-Davis, she held a number of positions in Texas, most recently as reference librarian at the Gibson D. Lewis Health Sciences Library and Instructor, Department of Education, University of North Texas Health Science Center at Fort Worth, from 1999 to 2005. While in Texas, she taught graduate courses in health information resources and served as a graduate student mentor at Texas Women's University's School of Library and Information Studies. An active member of the South Central Chapter, MLA, and a member of HealthLINE, a Texas consortium of health sciences librarians, King also participated in the Northeast Texas Online Users Group from 1970 to 1988, serving as newsletter editor from 1981 to 1982.

Linda was a co-author for a recently published meta-analysis study. She was also a co-author on a poster that just won a second place Texas College of Osteopathic Medicine Poster Award at the Annual UNTHSC Research Appreciation Day, April 7, 2006.

In a very short time Linda became a respected and valued colleague and friend to all members of the health sciences libraries staff. We appreciate the short time we had to enjoy her presence among us and are deeply saddened by her loss.

Member News

Please welcome our new member:

Scott Minor
Sciences Librarian
Health Sciences Branch Library
University of the Pacific
Stockton, CA

Library News

The San Mateo Medical Center Medical Library is developing an Educational Resource Center. If you've found a good supplier of Audio-Visual equipment including satellite broadcasting, please email Mark Constantz at mconstantz@co.sanmateo.ca.us.

New Faces at Samuel Merritt College

The Accelerated Bachelor of Science in Nursing (ABSN) program started on the Oakland Campus of Samuel Merritt a year ago.. Lynn Tsumoto Dix will be the Librarian serving their new San Francisco campus and Becky Boyd is now at SMC's Sacramento Campus.

NLM Update

Debut of *NIH MedlinePlus Magazine*

NIH MedlinePlus Magazine has just published its first issue. *NIH MedlinePlus Magazine* is organized to help readers learn more about specific health conditions and offer the latest advice on prevention, diagnosis, treatment and research findings. Regular features will include the latest information on how to stay healthy for a lifetime and will also profile some of the most fascinating people – from laboratory scientists and public figures to patients who are making a difference in the search for medical advances.

The magazine sorts through the clutter of competing health claims that are out there to provide reliable information that can be used by the public. The magazine is based on the MedlinePlus web resource with its many links to consumer-friendly information about diseases and health conditions, prescription and over-the-counter drugs and supplements.

This quarterly publication will be distributed in the waiting rooms of selected practicing physicians across the nation. The magazine is free and contains no advertising.

NN/LM network members will receive complimentary copies of each issue of *NIH MedlinePlus Magazine*. You can read the debut issue at: www.nlm.nih.gov/medlineplus/magazine.html.

Updated Training Manuals Available

New editions of the PubMed, NLM Gateway, and ClinicalTrials.gov training workbooks are now available for download from the NLM Web site. The current edition of the PubMed workbook reflects changes since August 2005 including the redesigned Limits page and My NCBI collections. The current edition of the Gateway and ClinicalTrials.gov workbook reflects changes through April 2006.

Manuals are available for download in Portable Document Format (PDF) and MS Word formats. These materials correspond to the NLM's National Training Center and Clearinghouse training courses described at: nmlm.gov/mar/online/description.html.

As these workbooks are not copyrighted, feel free to customize parts of the workbooks for your training programs, demonstrations, or workshops.

Monthly Health Observances

MAY

May 6 - 12
National Nurses Week
www.nursingworld.org

May 31
World No Tobacco Day
www.who.int/tobacco/wntd/en/

Lyme Disease Awareness Month
www.lyme.org

Asthma & Allergy Awareness Month
www.aafa.org

National Physical Fitness & Sports Month
www.fitness.gov

JUNE

June 4
National Cancer Survivors Day
www.ncsdf.org

National Aphasia Awareness Month
www.aphasia.org

Home Safety Month
www.homesafetycouncil.org/homesafetymonth

National Vision Research Month
www.preventblindness.org

JULY

International Group B Strep Awareness Month
www.thejessecause.org

UV Safety Month
www.aao.org

AUGUST

August 1-7
World Breastfeeding Week
www.lalecheleague.org

National Immunization Awareness Month
www.partnersforimmunization.org

Psoriasis Awareness Month
www.psoriasis.org

LISTSERV ADDRESS:
ncnmlglist@lists.stanford.edu

Everyone is encouraged to subscribe to the general listserv. These are very low-volume lists designed for communication of important information from NCNMLG to its members. The only time you will need to unsubscribe is when your e-mail address changes. In this case two actions are necessary. You will need to unsubscribe your old e-mail address and then subscribe the new address. This keeps our listserv current!

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Send a message to: majordomo@lists.stanford.edu
Leave the subject line blank
Type in body of the message:
subscribe ncnmlglist *your_email_address_here*

TO UNSUBSCRIBE

Send a message to: majordomo@lists.stanford.edu
Leave the subject line blank
Type in body of the message:
unsubscribe ncnmlglist *your_email_address_here*

TO SEND A MESSAGE:

Send a general e-mail to: ncnmlglist@lists.stanford.edu

SUBMITTING ITEMS TO THE NEWSLETTER

Please email your submissions to the Newsletter editor. Items for the NCNMLG Newsletter may be sent in electronic format to:

Cathy LeGrand zanzibarfish@yahoo.com

Submission Deadlines:

February 15 for March/April Newsletter

April 15 for May/June Newsletter

June 15 for July/August Newsletter

August 15 for September/October Newsletter

October 15 for November/December Newsletter

December 15 for January/February Newsletter

If you have questions about submitting articles or announcements to the Newsletter, please feel free to contact me at zanzibarfish@yahoo.com

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