



NORTHERN • CALIFORNIA & • NEVADA • MEDICAL • LIBRARY • GROUP

A CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

NCNMLG Newsletter

President's Message from Marcus Banks: Looking Toward the Future of NCNMLG

Greetings, NCNMLG colleagues! I write my first President's message with a sense of excitement as our chapter enters a time of transition and growth.

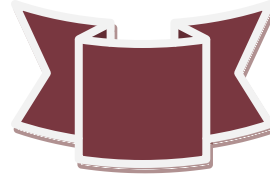
But first, a word of thanks to Locke Morrissey for his excellent leadership of the Chapter last year. I admired Locke's travels to many parts of our region, and worried that there was no way I could keep up his pace! Locke also set in motion an evaluation of how we communicate with each other within the Chapter, a process that is ongoing. And the innovation of a Twitter-based "flash cocktail party" at the annual MLA meeting is certainly one I plan to emulate next year in Washington, DC. We've already set up NCNMLG [Facebook](#) groups and [Twitter](#) feeds in recent weeks.

I am pleased to report that NCNMLG currently enjoys very healthy finances, with approximately \$100,000 in our accounts. During my term I would like to engage with the members in a discussion of how best to use these proceeds to invest in the future of the chapter. We do need to save some funds for a rainy day, but there is enough cushion that we can think creatively (and big). Stay tuned for communications about this in coming months, in preparation for a fall membership meeting.

In the meantime, in cooperation with BayNet, we are planning an exciting event focused on consumer health and health literacy on August 13. I hope many NCNMLG members are able to attend, and I look forward to reporting about this in the next newsletter.

As the chapter's means of communications evolve, and as we decide how to invest in our future, some

things remain constant—most importantly, the need to gather together and to support each other as colleagues and friends. With your help, I look forward to making NCNMLG an even better chapter in the next year.



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NCNMLG NEWSLETTER CHANGES PLANNED**Report of the Newsletter Committee submitted by Joy Graham**

If all goes according to plan, the NCNMLG newsletter will make a peaceful and gentle transition from its current PDF format to a more collaborative blog format over the course of the next year. A newly-appointed Newsletter Committee has met several times via phone to begin planning for the change. Committee members are June Simms (Touro University Nevada), Lauren Maggio (Stanford University), Joy Graham (San Francisco General Hospital), and Annette Osenga (Life Chiropractic College West, Hayward).

The committee has been charged with the following tasks:

- Establish an editor or joint editors.
- Explore blogging software with authorization to spend up to \$500.
- Recommend a name for the blog.
- Establish policy regarding blog submissions and procedures.
- Make a progress report to the membership at the first fall, 2009 meeting.

The committee is announcing a contest to name the new blog-format newsletter. Entries should be submitted to the "[Name That NCNMLG Newsletter contest](#)" by November 1, 2009. All NCNMLG members are eligible to enter, and the grand prize winner will be announced in January, 2010. Prize details will be forthcoming.

One idea for making the newsletter more collaborative and encouraging content submission is to feature regular opinion/point-of-view columns on various facets of health sciences librarianship, such as the following:

- clinical librarianship
- medical education
- nursing librarianship
- public health librarianship
- academic librarianship
- use of technology in medical libraries
- library research
- one-person-libraries
- hospital librarianship
- consumer health

Please contact June Simms, Joy Graham, Lauren Maggio, or Annette Osenga, if you are interested in writing a column in one of these areas or if you have an idea for a regular column on another topic.

The change to blog format was one of the recommendations made by the ad hoc Communications Task Force (Amy Andres, Mina Davenport, and Joy Graham) and approved by NCNML membership at the June 5, 2009, transition meeting.

A VIEW FROM THE WARDS**By Lauren Maggio**

On a typical morning, I dash out of Lane Medical Library to round on patients with Department of Medicine teams at Stanford Hospital. My role as a clinical informationist with the teams is to provide on-the-spot training and guidance in their search for

answers to clinical questions. Additionally, I am working closely with the residency program to establish the role of librarian and physician as team. I generally spend two hours walking with the team and during this time, I jot down questions and try to

provide, where appropriate, ideas for searching and best leveraging Lane's collection. Depending on the day's schedule, after rounds, I either collaborate with team members to find the needed information, or return to the library and forward strategies, including search terms, database suggestions, etc., to the other team members. In my email messages, I also include a running commentary that I hope will enable them to hear me think out loud about how I break down searching and clinical questions in my mind.

Several weeks ago, I accompanied my team into a patient's room. Based on the patient's condition the team was recommending that he receive a percutaneous endoscopic gastrostomy tube (PEG tube) to ensure that he received proper nutrition. The patient was skeptical about this intervention as he was

concerned about cumbersome tubes and the placement procedure. The team attempted to reassure him by talking him through the procedure and miming out the procedure as best they could, but he was not quite convinced. After exiting the patient's room, I suggested that the team consider presenting the patient with images of PEG tubes and perhaps even a short video of the placement procedure. Later that day, I sent the team links to MedlinePlus, which they shared with the patient. The patient allowed the PEG tube to be placed and was soon after transitioned out of the hospital.

Do you also round with your hospital's teams? If yes, we want to hear about it! Please consider submitting your own view from the wards to June Simms.

NCNMLG NOW ON FACEBOOK AND TWITTER

Submitted by Marcus Banks

Having been inspired by the success of Twitter in getting the word out in Iran in recent weeks, and as part of a quest to remain current and hip in the information space, we've launched the NCNMLG Twitter feed: <http://twitter.com/ncnmlg>

Follow us! Comment back. See where it goes.

Don't forget your hash tags: #NCNMLG, for easy searching of relevant tweets.

This isn't meant to supplant other forms of communication, just to allow a new way for chapter members to connect with each other.

And if you're on Facebook, don't forget to become a fan of our new Facebook page which Eve Melton created: <http://www.facebook.com/pages/NCNMLG-Northern-California-and-Nevada-Medical-Library-Group/201935430122?ref=ts>

CANDIDATES FOR NCNMLG OFFICES SOUGHT

Submitted by Locke Morrissey for the Nominations Committee

NCNMLG is looking for interested members to run for the following offices. Elections occur in late 2009 and the term begins post-MLA Annual Conference 2010.

Secretary:

Treasurer:

NCNMLG Nominating Committee (2 members elected):

Nominee to the MLA Nominating Committee:

Please let a member of the Nominations Committee know of your interest/any questions by August 21, 2009.

Many thanks!

--Locke Morrissey for the Nominations Committee
(Geri Bodeker (Chair), Candace Walker, and Locke Morrissey)

CALL FOR CHAIR OF THE NCNMLG WEB/WIKI TRANSITION TASK FORCE

Submitted by Marcus Banks

NCNMLG needs another member for NCNMLG's web/wiki transition task force, **ideally someone with the time and desire to chair the group.**

NCNMLG's web site has served us well for several years, but it's in need of a fresh look. There is a general consensus that it is time to move to a more interactive wiki model, but we need to know how to make this work.

Current members of the task force are Michelle Henley, Terry Henner, Sara Pimental, and Chris Stave.

Charge to the group is to:

1. Recommend a wiki software to use. If not free/open source, please advise in advance as to how much it might cost.

2. Recommend if you want a main editor/moderator or joint editors/moderators for the wiki.

3. Recommend who is authorized to post to the wiki (any NCNMLG member, or moderators only?)

4. Decide what content should migrate over from the Web page to the wiki. What content not on the Web page should be on the wiki? How should the information on the wiki be organized?

5. Report back at first fall NCNMLG the progress of the committee. This meeting will take place in late October with the specific date to be determined.

Please let Marcus know if you're interested in chairing this group.

INTERNET LIBRARIAN 2009 REDUCED REGISTRATION FEES

From PSR-News, Melina Duenas

NN/LM PSR will once again coordinate group registration for Network member librarians to attend "Internet Librarian 2009" at the Monterey Conference Center in Monterey, California on October 26-28, 2009. With group registration, attendees will receive considerable savings on conference fees. The discounted rates are as follows:

- Internet Librarian general conference only, please indicate on form: \$279.00 (October 26-28, 2009)
- Internet Librarian general conference and Internet@Schools West 2009, please indicate on form: \$279.00 (October 26-27, 28)

Conference details and program are posted on the Information Today/Internet Librarian 2009 web site (<http://www.infotoday.com/il2009/>). Please click on the following link to download the registration form

http://nmlm.gov/psr/pdf/UCLA_IL2009FORM.pdf
complete and mail it to the address below:

Send your registration form(s) and checks, made payable to **Information Today, Inc.**, before **Monday, September 14, 2009**, to:

Internet Librarian 2009 Conference
National Network of Libraries of Medicine/
Pacific Southwest Region
UCLA Louise M. Darling Biomedical Library
12-077 Center for the Health Sciences
Box 951798
Los Angeles, CA 90095-1798

Discount rates are not available for pre-conference seminars and workshops. Please contact the PSR office at 1-800-338-7657 if you have any questions.

SUBMIT EXPRESS OUTREACH AWARD APPLICATIONS BY SEPT. 8TH

Adapted from PSR-News, Alan Carr

It's time to [apply](#) for the Express Outreach Awards for 2009-2010. The NN/LM PSR expects to fund 3-5 Express Outreach Awards for the year, up to a maximum of \$12,000 per award. There was a very healthy response to the recent Major Outreach Award RFP (14 proposals!) and the NN/LM PSR will be funding three of those. It's quite possible that several of the unsuccessful Major Outreach Award proposals

will be modified and resubmitted as Express Outreach Award proposals in late August or early September. If you would like your proposal to be considered with this application pool, please make your submission by September 8, 2009. After these awards are made, additional Express Outreach Awards will not be offered until after May 1, 2010.

NN/LM PSR'S "MIDDAY AT THE OASIS" PRESENTATIONS AVAILABLE ONLINE: MOST RECENT PRESENTATION IS A PREVIEW OF PUBMED'S UPCOMING REDESIGN

Adapted from PSR-NEWS, Heidi Thiessen Sandstrom

Were you unable to attend MLA so you missed Chief of NLM's Bibliographic Services David Gillikin's presentation previewing the upcoming PubMed redesign? Then, did you miss the NN/LM PSR's August 11 "Midday at the Oasis" when he reprised his 2009 MLA presentation? All is not lost. You can still

view a recording of the August 11 presentation. Link to it and to other Midday at the Oasis presentations at the PSR's Midday archives page at <http://nmlm.gov/psr/services/webmeeting/archives.html>.

NTCC TO OFFER PUBMED AND NLM GATEWAY & CLINICALTRIALS.GOV TRAINING AT UCLA IN JANUARY, 2010

Adapted from PSR-News, Kay Deeney

The National Training Center and Clearinghouse (NTCC) will be offering *PubMed* and *NLM Gateway & ClinicalTrials* training at UCLA in Los Angeles in January, 2010.

- The PubMed class on Monday, January 11, 2010, 8:30 AM-5:00PM, is a full-day class designed to teach students how to use PubMed®. The class also includes an overview of the Medical Subject Headings (MeSH®) and its importance as a tool to both searchers and indexers. 7.5 MLA CE hours are available for this class.
- The NLM Gateway & ClinicalTrials.gov class will be Tuesday, January 12, 2010, 8:30 AM -12:00PM. The NLM Gateway is of particular interest to public and consumer health librarians. The Clinical Trials database is of interest to anyone concerned with consumer health and finding clinical trials. 3.5 MLA CE hours are available for this class.

All the training sessions are *free* and intended for anyone interested in learning to use these free National Library of Medicine (NLM) databases. MLA Continuing Education Credit is awarded.

TO REGISTER: Follow this link to a quick and easy online NLM Training Registration form:
<http://nmlm.gov/ntcc/request.html>

For further information about NTCC classes, please go to: <http://nmlm.gov/ntcc/>

**LOUISE DARLING MEDAL FOR DISTINGUISHED ACHIEVEMENT
IN COLLECTION DEVELOPMENT IN THE HEALTH SCIENCES NOMINATION
DEADLINE IS NOV. 1ST**

Submitted by Anna Beth Morgan

It may seem like you have a long time to nominate a colleague for one of the MLA awards. Most likely, November 1st will arrive before you know it. Consider acting now. Nominate a worthy MLA colleague for the professional work they have accomplished in the area of Collection Development. You are invited to take some time to recognize an appropriate colleague with a nomination for the Louise Darling Medal. Nominees may be individuals, institutions, or groups of individuals. Self-nominations are acceptable.

Nomination forms are available online:

PDF version

http://www.mlanet.org/pdf/awards/darling_nom_2009_0707.pdf

RTF version

http://www.mlanet.org/pdf/awards/darling_nom_2009_0707.rtf

[0707.rtf](#)

The Louise Darling Medal is presented annually by the Medical Library Association in recognition of distinguished achievement in collection development in the health sciences. The medal honors Louise Darling's significant accomplishment in this professional specialty.

The Louise Darling Medal was established in 1987 by Ballen Booksellers International, Inc., and is now sponsored in part by Ballen Booksellers International, a Blackwell North America company. The recipient receives an engraved medal and certificate at the association's annual meeting and a \$1,000 cash award after the annual meeting.

Nominations are due at MLA Headquarters by November 1, 2009.

Please don't delay, nominate today.

**LOIS ANN COLAIANNI AWARD FOR EXCELLENCE AND ACHIEVEMENT IN
HOSPITAL LIBRARIANSHIP APPLICATION DEADLINE NOV. 1ST****Submitted by Courtney Crummett**

We all know or work with someone that is a dynamic and exceptional hospital librarian. Someone who is a visionary that deserves to be recognized for his or her outstanding service in hospital librarianship. Now is the time to nominate that person for the Lois Ann Colaianne Award for Excellence and Achievement in Hospital Librarianship. Self nominations are

welcome!

Visit <http://www.mlanet.org/awards/honors/index.htm> for further information or to download an application. Please email Deb Miller, Jury Chair at drmiller@summithealth.org for additional questions.

**ROGERS AWARD NOMINATIONS FOR APPLYING TECHNOLOGY TO HEALTH CARE
INFORMATION DELIVERY DUE NOV. 1ST****Submitted by Danielle Linden**

The Rogers Award, originally called the ISI Information Advancement Award, is presented annually in recognition of outstanding contributions for the application of technology to the delivery of health science information, to the science of information, or to the facilitation of the delivery of health science information. The award, sponsored by the Thomson Reuters, has been given since 1983. The recipient receives a cash award of \$500 and will be recognized at the 2010 Annual Meeting of the Medical Library Association.

For more information on the award and a list of past winners, go to:

<http://www.mlanet.org/awards/honors/rogers.html>.

For a copy of the nomination form, eligibility information and instructions go to:

http://www.mlanet.org/pdf/awards/rogers_nom_2009_0714.pdf.

All nominations are due by November 1, 2009.

Please forward this message to colleagues who might be interested. Contact Maribeth Slebodnik, Jury Chair, (765.494.2917) or slebodnik@purdue.edu with any questions.

DOCLINE SUPPORT FOR INTERNET EXPLORER 6 ENDS ON AUGUST 31, 2009**From PSR-News**

Are you still using IE 6? If so, it's time to upgrade! NLM supports only the two major versions of Internet Explorer. Now that they support IE 8, they will stop support for IE 6. You can still use older versions, but NLM will not be able to trouble shoot problems if you are using an older browser.

How do you know which version you are using?

1. Open Internet Explorer.
2. In the menu bar, click on "Help".

Click on "About Internet Explorer" which opens a new dialogue box that includes information about which version of IE you have.

POSITION AVAILABLE

Temp librarian job at Saint Francis Hospital, San Francisco September, 2009, to January, 2010

POSITION REQUIREMENTS

Applies CHW Core Values to the performance of every job duty. These values include Dignity, Collaboration, Justice, Stewardship, and Excellence. Plans strategies and implements evolution of current library resources and services into the "digital library," by capitalizing on digital and Internet-based technologies, for both internal operations (cataloging, journal control, etc.) and provision of information to clients (MEDLINE, document delivery, online resources, etc.).

Requirements:

MLS, MALS, or MLIS from an ALA-accredited library or information sciences school.

Ability to read, analyze, and interpret general business periodicals, professional journals, technical procedures, or governmental regulations. Ability to write reports, business correspondence, and procedure manuals. Ability to effectively present information and respond to questions from groups of managers, clients, customers, and the general public.

FACILITY INFORMATION

Saint Francis Memorial Hospital has served the city with extraordinary expertise and care. We are located

in the heart of San Francisco and serve a remarkable and diverse patient population.

We encourage employee participation at all levels to encourage growth and excellence. Known as the downtown hospital, Saint Francis boasts all private rooms and a friendly atmosphere.

The hospital is renowned for orthopedics, with leading programs in sports medicine, joint replacement, spine care and occupational medicine. Saint Francis is also known for outstanding acute burn care, emergency medicine and a nationally-honored cancer care program.

The position is being posted as 3 days a week, but could be 4. To apply, go to the Saint Francis job site at:

<http://www.saintfrancismemorial.org/Careers/index.htm>.

TITLE (REQ ID):	MGR LIBRARY SVCS TEMPORARY (79503)
DEPARTMENT:	MGR LIBRARY SVCS TEMPORARY
EMPLOYMENT TYPE:	PER DIEM
SHIFT:	DAY
HOURS PER PAY PERIOD:	48
SHIFT HOURS:	
FACILITY:	SAINT FRANCIS HOSPITAL
LOCATION:	SAN FRANCISCO, CA

Contact [Michelle Henley](#), MLIS, if you have further questions.

LISTSERV ADDRESS: NCNMLGLIST@LISTS.STANFORD.EDU

We encourage all members to subscribe to the general listserv. It is a very low-volume list designed to communicate important information to members. The only time you will need to unsubscribe is when your e-mail address changes. When this occurs, you will need to unsubscribe your old e-mail address and then subscribe your new address. This keeps our listserv current!

TO SUBSCRIBE, UNSUBSCRIBE OR OTHERWISE MANAGE YOUR ACCOUNT:

Visit:

<https://mailman.stanford.edu/mailman/listinfo/ncnmlglist>

TO SEND A MESSAGE:

Send a general e-mail to:
ncnmlglist@lists.stanford.edu

Instructions for listserv features (including accessing listserv archives) are available on NCNMLG's webpage: www.ncnmlg.org/pubs/pubs_listserv.htm

NCNMLG on Facebook:

<http://www.facebook.com/pages/NCNMLG-Northern-California-and-Nevada-Medical-Library-Group/201935430122?ref=ts>

NCNMLG on Twitter: <http://twitter.com/ncnmlg>

SUBMITTING ITEMS TO THE NEWSLETTER

Please email your submissions in electronic format to:

June Simms, Newsletter Editor

June.simms@tun.touro.edu

The NCNMLG Newsletter is published four times a year: July-September, October-December, January-March, and April-June. Deadline for the next issue is November 1st.