



NORTHERN • CALIFORNIA & • NEVADA • MEDICAL • LIBRARY • GROUP

A CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

NCNMLG Newsletter

President's Message from Marcus Banks

Although I used to live in New York City, I never liked the Yankees and so I'm mildly depressed that the Yanks command a World Series lead of 3-1 at the time of this writing (11-1-09). It's time to think about a happier topic, such as the future of NCNMLG.

As reported at our business meeting in late October, NCNMLG has approximately \$111,000 in assets at our disposal. (These include general membership proceeds as well as the money remaining from the ILL coupon program.) That's a lot of money, and it's time to think big! In November I will appoint a task force to examine the future of NCNMLG and how we can invest this money in such a way that improves the section as a whole. Some ideas proposed at the business meeting included subsidized registration at annual meetings, increasing the dollar amounts for our awards, and purchasing a screen-casting program that would allow anyone throughout the chapter to conduct online webinars. These were just starting points, and our task force would be charged to think broadly about how to make the most of this unexpected good fortune.

During the October business meeting, for the first time we used Adobe Connect in order to make it easier for people throughout the chapter to participate. This went well, although the benefit was limited since computer screens throughout the chapter only showed my face! In future meetings we'll plan to utilize the document-sharing features of these programs (whether Adobe Connect or a similar product from another vendor), and take steps to make the meeting more interactive. But as a first-time experiment, this was a definite success.

Our 2011 program planning committee has already been successful at securing a wonderful locale for the meeting in February 2011. We will be in San Francisco at the Parc 55 Hotel from February 23-26, 2011. I hope that some of the sessions can be broadcast online for people who cannot attend in person; even more than that, I hope that many people come to SF as possible! Look for many more

details about the conference and how to get involved in making it happen over the coming year. In the meantime, book your flight to Phoenix today for the joint meeting with our MLGSCA colleagues next January (<http://www.mlgscamlanet.org/jtmtg2010/>).

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As these exciting travel and conference plans ensue, the work of the chapter rolls on. This year's nominating committee did an excellent job of identifying new leaders for the chapter, ensuring that our vitality as an organization continues. Chapter members continue to think about how we can be organized more efficiently and about how best to utilize new communication mechanisms such as blogs and wikis. And we must figure out how to spend that money! These are exciting times for NCNMLG, and I am pleased to have the privilege to serve.

Marcus Banks
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Skype: mbanks2
415-476-4926

NAME THAT NEWSLETTER CONTEST IS IN FULL SWING! Submitted by Joy Graham, Newsletter Committee Chairman

As you may know, the NCNMLG Newsletter will be transitioning from a PDF format to a blog in the coming year. The Newsletter Committee feels that a new newsletter name is in order and is announcing the "Name that Newsletter Contest" with a \$50 Amazon

gift certificate for the NCNMLG member who suggests the winning name. Please put on your thinking caps and submit your suggestion today via this handy [Google Docs](#) form. Contest deadline is December 31, 2009.

2010 NCNMLG SLATE OF OFFICERS Submitted by Geri Bodeker

Be looking for your ballot to elect NCNMLG officers for 2010. The election will be conducted using SurveyMonkey. Candidates for election are:

President-Elect: Gillian Kumagai, Stanford Health Library, Cancer Center Branch

Secretary: Christine Kromer-Park, Electronic Resources Librarian, Touro University-California

Treasurer: Deanna Johnson, Assistant Head, Health Sciences Library, UC Davis

Nominating Committee: Dr. Stephanie Rollins,

Reference Librarian/Instructor, College of Southern Nevada

Xan Goodman, Reference & Instruction Librarian, University of Southern Nevada

MLA Nominating Committee: Peggy Tahir, Manager, Access & Information Services & Manager, Mission Bay Library, University of California, San Francisco

A VIEW FROM THE WARDS Submitted by Lauren Maggio

After rounding daily with a medicine team for about two weeks, I was beginning to feel like a part of the team. This was underscored by one particular incident on the wards. It was a common day with lots of patients to see, tests results to be checked and clinical

questions to be answered; however, as we were passing between patient rooms, the team was joined by a new pharmacy resident. Being the only one without a white coat and armed with a netbook, the pharmacy resident looked at me quizzically. Just as I

was about to introduce myself, one of the interns jumped in. "This is OUR librarian," he said, motioning to me. He stopped for a moment, and with a wide grin added, "but don't worry, you don't have to whisper." He cracked himself up. He actually cracked up the whole team, including me. Reflecting on this experience, I realized that as a clinical librarian I have the opportunity to form positive relationships with team members over time and that these relationships persist after I rotate off the team. For example, long after rotating off, team members continue to seek me

out, bringing clinical questions, requests for writing case reports on "our" patients, and often just to say hello. From my perspective these relationships provide me with my most valuable view from the wards.

-- Lauren A Maggio, MS (LIS), MA, AHIP
Medical Education Librarian
Lane Medical Library & Knowledge Management Center
Information Resources & Technology (IRT) Stanford University
Medical Center

NCNMLG REORGANIZATION TASKFORCE REPORT AND RECOMMENDATIONS

Submitted by the Reorganization Taskforce

Locke Morrissey, Roger Brudno, and Rebecca Davis

NOTE: The recommendations of the Taskforce, if adopted, will require a change in the NCNMLG Bylaws. The review period for the Taskforce recommendations is November 13-December 13. During that time, please send any comments or questions to radavis@ucdavis.edu. At least 30 days prior to the next NCNMLG Business Meeting at the Joint Meeting on January 28, the changes to the bylaws will be publicized to all members, so that a vote can be held at the meeting.

This report and its recommendations are intended as a starting point for a general discussion about the standing committee structure of NCNMLG. It was presented and discussed at the NCNMLG business meeting on October 30th.

Background

Increased workloads for medical librarians and budget concerns are affecting their ability to volunteer in professional groups. In addition, the options for meetings and the production of publications have been positively affected by the online environment. Given this information, it seems like an opportune time to review the various NCNMLG standing committees with the intention of encouraging more participation. The Reorganization Taskforce met twice in August,

2009, to review the standing committees and to make recommendations.

Current Standing Committees

Awards and Honors
Bylaws
Continuing Education
Documentation
Electronic Resources
Exchange
Governmental Relations
ILL/Union List
ILL Coupons
Joint Meeting
Long Range Planning
Membership
Newsletter
Nomination/Election
Paraprofessional/Professional
Program
Public Relations
Research

Recommendations

The Reorganization Taskforce recommends the elimination of all current standing committees and the creation of the following 5 large committees that incorporate all of the tasks currently handled by the

existing committees and some ad hoc groups, and adds some elected officers as members. Each committee is expected to have a chair and 4-5 members; with individuals designated as the lead for a particular task.

1. Outreach Committee:

This committee is responsible for the external outreach and interface with other groups. This includes public relations; external mentoring and interaction with local library/information schools; government relations; and interaction with PSRML. Members would include a chair, the PSRML Representative, the MLA Chapter Council Representative and Alternate, and 2-3 other members.

2. Communications Committee:

This committee is responsible for all group communication, including the newsletter; the website, wiki and discussion list; and archives. Members would include a chair, the MLA Benchmarking Liaison, the Archivist, a technical consultant, and 4 more members.

3. Professional Development Committee:

This committee would be charged with programs and continuing education classes; AHIP credentialing; the support of research by members; NCNMLG Award for Professional Excellence; Professional Development Grant; emeritus status. Members would

include the chair, the Vice-President/President-Elect, and 3 other members.

4. Membership Services Committee:

This committee would be responsible for the recruitment and retention of members and member benefits, including the payment of dues; maintenance of a current membership database; consortial resource agreements for members; the Colleague Appreciation Program; and internal mentoring. Members would include the chair and 5 members.

5. Bylaws/Nominating/Election Committee:

This committee would be responsible for ensuring that any changes to the chapter bylaws are made in accordance with the procedures outline in the bylaws, and that any changes are in compliance with the MLA bylaws. The committee would also be responsible for nominations and elections. Members would include a chair, the Parliamentarian, 2 elected members and 1 other member.

Ad Hoc Committees:

The Joint Meeting Committee would be treated as an ad hoc committee with the chair/s appointed by the Executive Committee, and with the Vice-President/President-Elect as a member of the group. Other ad hoc committees/taskforces could be appointed by the executive board as needed.

APPLY FOR AN NCNMLG PROFESSIONAL DEVELOPMENT GRANT BY NOV. 15TH
Submitted by Rebecca Davis

The NCNMLG Professional Development grant program has been created to support NCNMLG members' professional development activities including attendance at classes, conferences and meetings, and to provide NCNMLG members with the opportunity to increase their competence in the theoretical, administrative and/or technical aspects of librarianship and information management. For more information about the award and for a

copy of the application, please go to http://www.ncnmlg.org/documents/ncnmlg_prof_dev_brochure.pdf. The deadline for applications is **NOVEMBER 15, 2009**. Please send the application as an email attachment to Rebecca Davis, Chair of the Awards and Honors Committee. Feel free to contact Rebecca should you have any questions not answered by the documentation.

KEIR REAVIE SELECTED FOR NLM/AAHSL LEADERSHIP FELLOWS PROGRAM
Adapted from NCNMLG listserv announcement, Marcus Banks

The fellows and mentors selected for the 2009-2010 class of the leadership program jointly sponsored by the National Library of Medicine (NLM) and the Association of Academic Health Sciences Libraries (AAHSL) have been announced and NCNMLG member Keir Reavie is one of them.

The NLM/AAHSL Leadership Fellows Program is focused on preparing emerging leaders for director positions in academic health sciences libraries. Selection as a fellow is recognition of a substantial record of accomplishment and demonstrable potential. The program provides a combination of in-person and virtual learning experiences for fellows and offers the opportunity to work collaboratively with the class of participants. Fellows are paired with mentors who are academic health sciences library directors and will visit the libraries of their mentors.

Information about the program is available at <http://data.memberclicks.com/site/aaahl/NLM-AAHSL-Leadership-Fellows-Program-2009-2010.pdf>.

2009-2010 NLM/AAHSL Leadership Fellows Program

Keir Reavie

Head, Biological/Agricultural Sciences and Map Services Department
Shields Library
University of California, Davis

Mentor: Eric D. Albright

Library Director
Hirsh Health Sciences Library
Tufts University

Heidi M. Nickisch Duggan

Associate Director
Galter Health Sciences Library

Feinberg School of Medicine
Northwestern University

Mentor: Dorothy A. Spencer

Associate Vice Chancellor
Communications & Information Resources
Director, Laupus Library
Division of Health Sciences
East Carolina University

Irma Quiñones

Interim Library Director
University of Puerto Rico Medical Sciences
Campus

Mentor: Judith S. Cohn

Associate Vice President for Scholarly
Information/ University Librarian
University of Medicine & Dentistry of New
Jersey - University Libraries

Bart Ragon

Associate Director for Library Technology Services
and Development
Claude Moore Health Sciences Library
University of Virginia

Mentor: Elaine Russo Martin

Director of Library Services and Director,
National Network of Libraries of Medicine,
New England Region
Lamar Soutter Library
University of Massachusetts Medical School

Debra C. Rand

Director, Health Sciences Library
Long Island Jewish Medical Center
North Shore-Long Island Jewish Health System

Mentor: Laurie L. Thompson

Assistant Vice President for Library
Services
University of Texas Southwestern Medical
Center at Dallas

MLA WEBCAST "CUT THE CORD: CONNECTING TO OUR MOBILE USERS"
OFFERED NOV. 18TH AT 3 NCNMLG SITES
Adapted from PSR-News, Melina Duenas

The National Network of Libraries of Medicine, Pacific Southwest Region, will be sponsoring eight regional sites for the broadcast of MLA's Educational Webcast, three of which are in NCNMLG:

**Cut the Cord: Connecting to our Mobile Users
MLA's Educational Webcast
Wednesday, November 18, 2009
Pacific Time: 11am – 1pm**

The goal of this webcast is to familiarize information professionals with current and emerging mobile technologies, innovative initiatives using mobile devices, useful mobile software applications, and funding options for projects using mobile devices. NCNMLG sites offering this webcast are:

California – Sacramento County

Sutter Resource Library
2800 L St. Rm 600
Sacramento, CA 95816
Site Coordinator: Theresa Johnson
Phone: 916-733-3880
Email: JohnsoMT@sutterhealth.org

California- San Francisco County

UCSF Library
530 Parnassus Ave.
San Francisco, CA 94143-0840
Site Coordinator: Julia Kochi

Phone: 415-502-7539
Email: Julia.Kochi@ucsf.edu

Nevada – Eureka County

Savitt Medical Library
1644 N. Virginia St. MS 306
Reno, NV 89557
Site Coordinator: Terry Henner
Phone: 775-682-7301
Email: thenner@medicine.nevada.edu

For more information, visit the MLA website at http://www.mlanet.org/education/distance_ed/mobile/index.html.

NN/LM PSR will circulate two DVDs following the teleconference. If you are unable to attend the conference, you have two options:

1. You can register with one of the sites and receive the on-demand link that is good for about 30 days (this link will be available through a hosting site about one or two weeks after the webcast).
2. You can request a loan from the PSR website at the Lending Library page: http://nmlm.gov/psr/services/lending_lib/ (this webcast DVD will be available for lending a couple of months after the webcast).

CALL FOR PAPERS AND POSTERS FOR MLGSCA/NCNMLG JOINT MEETING

Submitted by Mike Kronenfeld

The Planning Committee of the MLGSCA/NCNMLG chapters of the Medical Library Association invites proposals for contributed papers and posters for the 2010 Joint Meeting. The meeting will be held in Glendale, AZ, on January 27-30, 2010, at the Renaissance Glendale Hotel & Spa. The conference theme is “Rejuvenate: Engage, Refocus, Connect,” and can encompass a variety of topics. Your recent projects to rejuvenate your services to your library users, how you engage with your users, or how you have connected with new users through your outreach efforts are all paper or poster topic possibilities. Start planning now to share your accomplishments with your colleagues in this beautiful new resort setting. Deadline for submissions have been extended till January 8th, 2010, **so it is not too late to submit!**

The poster session will be held on Thursday, January 28th, 2010, from 1:30 to 2:30 in the Exhibit

Hall. Posters can be displayed from 10:00 am on Thursday to 4:00 pm on Friday, January 29th.

Contributed paper sessions are Thursday, January 28th and Friday, January 29th from 10:30 to noon, and occur in three concurrent sessions each day.

For both poster and paper proposals, submit a 250 word abstract describing your project. Include your name, position title, address, phone number and email address.

- For posters, the abstract should be sent to [Michael Kronenfeld](#) via email. Please put “**poster proposal**” in the subject line.
- For contributed papers, the abstract should be sent to [Sally Harvey](#) via email. Please put “**contributed paper proposal**” in the subject line.

REGISTRATION NOW OPEN: 2010 MLGSCA/NCNMLG JOINT MEETING

Submitted by Evonda Copeland, MLGSCA

This is YOUR time to rejuvenate and refocus! Join us in Glendale, Arizona for the 2010 MLGSCA/NCNMLG Joint Meeting!

The Joint Meeting will be held January 27-30, 2010, at the beautiful, new [Renaissance Glendale Hotel & Spa](#) in Glendale, Arizona, conveniently located near Phoenix. Renaissance Glendale, an exquisitely decorated 320-room hotel and spa, provides the

perfect place to stay, play and relax. Inspired by desert sunsets, the décor of the hotel reflects the area’s natural beauty.

Conference registration is now open! Below are highlights of the conference. For the latest information or to register online today, please visit the Joint Meeting 2010 website: <http://www.mlgsca.mlanet.org/jtmtg2010/>



Program Highlights

Invited Speakers



Technology That Rejuvenates

David Rothman, Hospital Librarian and blogger, Syracuse, NY



EMRs For Librarians

Dr. Keith Frey, Professor of Family Medicine, Mayo Clinic, Scottsdale, AZ



New Connections

How one medical librarian became engaged in EMR activities

Nadine Ellero, Intellectual Access Librarian, The Claude Moore Health Sciences Library, Charlottesville, VA



No Time To Think

Reflections on information technology and contemplative scholarship

David Levy, Professor, University of Washington School of Information and author, *No Time to Think*



Is EBM Dead?

Connie Schardt, Associate Director for Public Services at Duke University Medical Center Library, Raleigh-Durham, North Carolina, and President of MLA

Continuing Education Classes

Wednesday, January 27

Emerging Technologies for Librarians -- CE contact hours: 6

Instructors: **Gabriel Rios, Melissa De Santis**

This six-hour class is designed to increase your knowledge of new technologies impacting our profession by discussing mobile devices and Web 2.0 services such as podcasting and social networking services. Some of the devices using these technologies include smartphones, iPods, iPhones, and Blackberry devices. There is an increasing amount of students and healthcare professionals using mobile technologies to interact with social networking services on a daily basis. It is essential for librarians to investigate and experiment with these technologies/services and utilize those that appeal to their users as a vehicle to increase access to timely and relevant health information at the point of need. Additional topics include discussion of collaborative tools, wireless ubiquity and methods for keeping up-to-date on new technologies. Participants will have the opportunity to discuss case studies from institutions that are taking innovative approaches to using these tools.

Library without Walls: Creating Web Portals for Online Services and Resources -- CE contact hours: 4

Instructor: **Nital Sheridan**

The "Library Without Walls" course is designed to guide students through the process of developing a web portal for online services and resources. The goal of the class is to show medical libraries how to bring their collection from within the traditional physical library walls to users' desktops in this age of digital and online information. Topics discussed will be:

- Basic overview of web portals.
- How web portals are used in the medical library.
- Evaluating collection needs of a web portal.
- Design and technical issues of creating a web portal.
- Marketing and training of newly created web portal.
- Lessons learned
- Web portal planning (class activity).

Understanding Healthcare Literature: Advanced Critical Appraisal -- CE contact hours: 4

Instructor: **Ann McKibbin**

This is an advanced course on critical appraisal for those who are interested in learning how to read and apply clinical articles or those who are involved in teaching critical appraisal. The course will be based on 3-5 scenarios and rounds of using supplied articles to come to a clinical decision. Each round of critical appraisal will be done using a different approach to the process. Attendees will discuss the benefits and harms of each of the ways of presenting critical appraisal at the end of the class. **Almost all of the work will be done with paper-based examples**. Instructor would like to keep attendance to less than 20 to 25 people as discussion is important for this type of teaching.

PubMed Rediscovered: Hidden Treasures in Searching -- CE contact hours: 4

Instructor: **Kay Deeney**

Be in the forefront of searchers who understand how to get the best pearls from the PubMed database. Discover what has changed and what has remained the same! This class will cover an overview of recent changes to PubMed, hidden treasures and strategies for searching in PubMed. Learn how to combine your knowledge and experience of PubMed with the new changes to make your searching even more powerful. We will also cover promoting PubMed in your institution. Class

will include demos, discussion, hands-on practice and guided exercises.

Saturday, January 30

Creating Online Tutorials in Less Than 30 Minutes -- CE contact hours: 6

Instructor: **Greg Notess**

Online tutorials used to be extremely time intensive to create. With the increase in reference and instruction to distant users in all types of libraries, and the need for just-in-time learning in many organizations, we need quicker ways to create tutorials to transfer information and demonstrate online library resources. New tools make it quick and easy to create online demonstrations and tutorials with a minimum of effort, to record screen actions, and to add a voice commentary. Explore using software such as Camtasia Studio, Jing, Webinaria, TipCam, Screencast-O-Matic, Captivate, and Wink to quickly create online tutorials for your distance users.

Locating Cancer Information for Your Clinicians and Patients -- CE contact hours: 4

Instructor: **Stephanie Fulton and Elizabeth (Liz) Brackeen**

This course will cover oncology resources and search techniques. Specific examples will be given for locating different levels and types of information for both clinicians and patients, and is taught jointly by a consumer health librarian and a research medical librarian, using examples from a large variety of free and fee-based resources. No hands-on.

DATE AND VENUE SELECTED FOR 2011 NCNMLG/MLGSCA JOINT MEETING

Submitted by Michelle Henley

Thanks to your 2011 NCNMLG/MLGSCA Joint Meeting Steering Committee members -- Ysabel Bertolucci, Josephine Tan and Michelle Henley -- there is now a date and venue for the 2011 NCNMLG/MLGSCA Joint Meeting.

The meeting will take place February 23rd through February 26th, 2011, at the Parc55 Hotel in San Francisco. Details are not yet determined, but the general session is expected to take place February 24th and 25th, with CE seminars on both February 23rd and

February 26th.

We will need lots of volunteers to help with things like website promotion, publicity, plenary, sponsorship, etc. Expect to see requests for volunteers within the next few months. Of course, if you know you can help out now, just let one of us know, and we'll be happy to provide a list of committees you can join.

MLA GRANT APPLICATIONS DUE DEC. 1ST

MLA offers a variety of grants and scholarships to assist qualified students in graduate library science programs and to enable practicing health sciences librarians to take advantage of opportunities for continuing professional development. The deadline for applications is **December 1, 2009**, unless otherwise noted.

2010 MLA Librarians Without Borders® Grant

The International Cooperation Section is pleased to announce the 2010 MLA Librarians Without Borders® Grant. The grant supports health science librarianship in HINARI Access to Research Initiative eligible countries, by funding training opportunities and/or the purchase of materials that further the use of biomedical resources for education, research or clinical practice.

Completed applications must be received in the Medical Library Association office on or before **December 1, 2009**. Maximum funding under the grant is \$5,000 (USD). For complete information and application instructions, http://www.mlanet.org/resources/global/lwb_mla_grant.html. Questions: please contact Daniel Dollar (International Cooperation Section Chair), daniel.dollar@yale.edu

(Note: NCNMLG's Min-Lin Fang has been instrumental in developing this new MLA Librarians Without Borders® Grant.)

Continuing Education Grant

Interested in taking a CE course but don't have the funds? Apply for an MLA Continuing Education Grant ranging from \$100-\$500. These grants may be used for either MLA courses or for other CE courses and activities and can be used for travel, lodging, or course tuition. Complete details about eligibility factors, the submission process and the application form are available at: http://www.mlanet.org/pdf/grants/ce_app_20090909.pdf. For additional information contact Dee Jones, Jury Chair, at <mailto:djone3@lsuhsc.edu>.

Cunningham Fellowship

Applications are now being accepted for the 2011 Cunningham Memorial International Fellowship. The Fellowship is awarded annually to a health sciences librarian from countries outside the United States and Canada. The fellowship provides for attendance at the MLA 2011 annual meeting and an optional one to two week stay at library host sites in the United States and Canada. Further details, including an application and fact sheet, are located at www.mlanet.org/awards/grants. For additional information, contact Assako N. Holyoke, Jury Chair, at <mailto:holyokea@slu.edu>.

David A. Kronick Traveling Fellowship

The Kronick Fellowship provides \$2000 to an experienced librarian to support travel and research promoting excellence in health sciences librarianship. The award covers expenses for traveling to three or more medical libraries in the United States or Canada for the purpose of studying a specific aspect of health information management. Eligibility requirements and additional information are available at: http://mlanet.org/pdf/grants/kronick_app_20090909.pdf. Please contact the Kronick Jury Chair, Susan Steelman, at 501-686-6737 or email: SteelmanSusanC@uams.edu with any questions.

Donald A. B. Lindberg Fellowship

MLA is now accepting applications for the Donald A. B. Lindberg Research Fellowship. The endowment will provide a \$9,945 grant, awarded by MLA through a competitive grant process, to a qualified health sciences librarian, informatician, health professional, researcher, educator or health administrator. Research

proposals should link the information services provided by librarians to improved health care and advances in biomedical research. An application and more information about the fellowship can be accessed at www.mlanet.org/awards/grants/ or by contacting Lisa C. Fried, MLA's Credentialing, Professional Recognition and Career Coordinator at mlapd2@mlahq.org. **Applications for the Lindberg Fellowship are due November 15, 2009.**

EBSCO/MLA Annual Meeting Grant

The EBSCO/MLA Annual Meeting Grants, sponsored by EBSCO Information Services, assists MLA members in attending the association's annual meeting. Each year, grants of up to \$1,000 for travel and meeting-related expenses are given to four librarians. To qualify for the grant applicants must have two to five years' experience in the profession at the time of the MLA '10 annual meeting. Eligibility requirements and additional information are available at: http://www.mlanet.org/pdf/grants/ebSCO_app_20090909.pdf. Contact Jury Chair Patricia Gallagher at <mailto:pgallagher@nyam.org> for additional information.

MLA Scholarship

The Medical Library Association is accepting applications for its annual scholarship. The award provides up to \$5,000 to a library sciences student who shows excellence in scholarship and potential for accomplishment in health sciences librarianship. Applicants must be citizens of or have permanent residence in either the United States or Canada. Complete details about eligibility factors, the submission process and the application form are available at: http://www.mlanet.org/pdf/grants/schol_app_20090714.pdf. Questions? Contact Victoria Pifalo, Jury Chair, at vpifalo@illinois.edu.

MLA Scholarship for Minority Students

The MLA Scholarship for Minority Students Jury announces the acceptance of applications for the

2009-2010 MLA Minority Scholarship. The scholarship of up to \$5000 will be granted to a minority student in a Masters program at an ALA-accredited library school. The second runner up for the MLA Minority Scholarship will receive a \$1,000 scholarship to attend MLA '10, May 21-26 in Washington, D.C. Complete details about eligibility factors, the submission process and the application form are available at: http://www.mlanet.org/pdf/grants/min_app_20090715.pdf. Contact Darlene Parker-Kelly, Jury Chair, at <mailto:darleneparkerkelly@cdrewu.edu> for additional information.

2010 Thomson Scientific/MLA Doctoral Fellowship

The purpose of the Medical Library Association Doctoral Fellowship is to foster and encourage superior students to conduct doctoral work in health sciences librarianship or information science. This fellowship provides a grant of \$2,000 to support research or research-related travel in a 12 month period. It may not be used for tuition or living expenses. Visit MLANET at www.mlanet.org/awards/grants for details and an application. Applications are due **December 1, 2009**. Please email David Duggar, Jury Chair, at ddugga@lsuhsc.edu if you have additional questions.

MLA Research, Development, and Demonstration Project Grant

The MLA Research, Development, and Demonstration Project Grant is awarded annually to support projects that will promote excellence in the field of health sciences librarianship and information sciences. Grants range up to \$1,000 and more than one grant may be awarded in a year. An application and details about the grant can be accessed at <http://www.mlanet.org/awards/grants/>. Please contact Misa Mi, Jury Chair, at misa.mi@utoledo.edu if you have additional questions.

PUBMED REDESIGN DEPLOYED

Adapted from PSR-News, Heidi Thiessen Sandstrom

PubMed is now available only in a redesigned format. The new PubMed interface was released on Monday, October 26, 2009. Please see the following article which describes changes to PubMed:

http://www.nlm.nih.gov/pubs/techbull/so09/so09_pm_redesign.html .

A new article describes changes not announced previously:

http://www.nlm.nih.gov/pubs/techbull/so09/so09_pm_now_redesign.html.

To keep up with PubMed changes as they occur, subscribe to PubMed-Alerts. To subscribe, send e-mail to listserv@list.nih.gov with “subscribe PUBMED-ALERTS [your full name]” in the body of the message.

NTCC OFFERS PUBMED CLASSES IN CALIFORNIA IN JANUARY

Adapted from PSR-News, Kay Deeney

Daylong PubMed classes taught by the National Training Center and Clearinghouse ([NTCC](#)) will be offered in California in January. One has been scheduled for January 7th at San Diego State University. The NLM Gateway & ClinicalTrials.gov class will also be taught on January 8th in the morning at San Diego State University. An additional PubMed

class has been scheduled at UCLA for Wednesday, January 13th, but both it and the one scheduled for January 11th, are waiting list only. To register for classes, go to

<http://nnlm.gov/ntcc/classes/regions.html#PacificSouthwest>.

PILLBOX BETA VERSION RELEASED BY NLM

Adapted from PSR-News, Kelli Ham

The National Library of Medicine (NLM), with support from the U.S. Food and Drug Administration (FDA), has released a beta version of Pillbox, a resource intended to enhance patient safety via an identification and reference system for solid dosage medications. <http://pillbox.nlm.nih.gov>

Pillbox combines pharmaceutical data from the FDA and NLM with high resolution images, enabling rapid identification of unknown medications. This system is designed for use by emergency physicians, first

responders, other health care providers, Poison Control Center staff, and concerned citizens.

Pillbox allows users to identify solid dosage medications based on several physical characteristics: imprint (characters or number printed on a medication), shape, color, size, and scoring. Users are shown thumbnail images of possible matches which are continually updated as additional information is entered. Once a medication has been identified, further information is provided, including brand/generic name, ingredients, and DEA schedule.

Links to NLM drug information resources are also offered.

NLM has made a great effort to verify the authenticity of each image. However, the Pillbox images are not part of the Structured Product Label (FDA-approved drug label) and have not been verified by each manufacturer. For this reason, Pillbox is not currently intended for clinical use.

This fall, NLM and the FDA will initiate a pilot program working with manufacturers to have images submitted for inclusion with the FDA-approved drug label. This will increase the number of images in

Pillbox and help to create a resource appropriate for clinical use.

Pillbox Beta has two versions: the Adobe Flex version is designed for rapid identification of an unknown medication; the Pillbox screen-reader version has advanced search functionality, including drug name.

Questions about Pillbox should be addressed to David Hale, [Biomedical Files Implementation Branch](#), Division of Specialized Information Services, National Library of Medicine, david.hale@nih.gov

NIH PUBLIC ACCESS POLICY: AN OVERVIEW FOR LIBRARIANS

Adapted from MLA Chapter Chair listserv, Paula Raimondo

Are you confused about the NIH Public Access Policy? Good news! A powerpoint file and a pdf file explaining the policy are now available on the MLANET page at

http://www.mlanet.org/resources/publish/sc_comm-reports.html#2.

MLA encourages you to use these files and to share them with others.

ALEXANDER TECHNIQUE EVENT AT SF PUBLIC LIBRARY ON JAN. 14TH

Submitted by Ruth Amernick

Those NCNMLG members who will be in San Francisco on January 14th may be interested in going to Elyse Shafarman's presentation on the Alexander Technique, a set of skills that heightens awareness of how you use your muscles and mind throughout daily activities. Elyse will describe a recent British Medical Journal study demonstrating the Alexander Technique

as a treatment for chronic lower back pain and give tips for the neck, jaw, shoulders, back and hips. The event will take place on Thursday, January 14, 2010 from 6-7:30 PM at San Francisco Public Library's Main Library, Latino Hispanic Room A (lower level), 100 Larkin Street, San Francisco 94102.

NEW MEMBERS

Submitted by Lauren Maggio

Please welcome our new members!

**Jack Black
Nancy Dickenson
Steve Feller
Xan Goodman
Carmen Huddleston**

**Gillian Kumagai
Caleria Molteni
Stephanie Rollins
David Triche**

LISTSERV ADDRESS: NCNMLGLIST@LISTS.STANFORD.EDU

We encourage all members to subscribe to the general listserv. It is a very low-volume list designed to communicate important information to members. The only time you will need to unsubscribe is when your e-mail address changes. When this occurs, you will need to unsubscribe your old e-mail address and then subscribe your new address. This keeps our listserv current!

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Instructions for listserv features (including accessing listserv archives) are available on NCNMLG's webpage: www.ncnmlg.org/pubs/pubs_listserv.htm

NCNMLG on Facebook:
<http://www.facebook.com/pages/NCNMLG-Northern-California-and-Nevada-Medical-Library-Group/201935430122?ref=ts>

NCNMLG on Twitter: <http://twitter.com/ncnmlg>

SUBMITTING ITEMS TO THE NEWSLETTER

Please email your submissions in electronic format to:

June Simms, Newsletter Editor
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