

NCNMLG Transition Meeting

July 24, 2007

California Healthcare Foundation, Oakland, CA

Attendees: Terry Henner, Michael Liddicoat, Rebecca Kozak, Kristi Wessenberg, Ysabel Bertolucci, Michelle Henley, Janice Hoobler, Tilly Roche Clark, Mina Davenport, David Brown, Keir Reavie, Terri Mason, Locke Morrisey, Rebecca Davis, Kim Schwartz, Debbie Sommer (host)

Calling in: Rikke Ogawa, Jim Curtis, June Simms, Roger Brudno, Janet Bruman, Peter Meyer, Anne Shew, Candace Walker

Meeting called to order at 10:04am by D. Brown. Both in person and call in participants introduced themselves.

D. Brown moved that the meeting minutes from the March meeting be approved. The motion was seconded and approved.

D. Brown acknowledged all his colleagues who had helped carry on the duties of NCNMLG during his illness earlier this year before turning the meeting over to incoming NCNMLG President, Keir Reavie. K. Reavie asked for a volunteer to take the minutes and H. Heilemann volunteered.

K. Reavie called for Committee reports. Written reports will be available on the NCNMLG website.

Committee Reports

- I. President (D. Brown) – no report
- II. President-Elect (K. Reavie) – no report
- III. Secretary (J. Thompson) – no report
- IV. Treasurer (M. Liddicoat)

Income is up due to an increase in new members. M. Liddicoat reported on the recent change with MLA's insurance company which will no longer cover Chapters for Director's Insurance. This type of insurance would cover embezzlement and any legal issues related to slander. It was determined that the high cost of such insurance was not warranted. M. Liddicoat will check with our Chapter Council representative, T. Malmgren to see if any other chapters are pursuing this additional insurance. There was general agreement that the General Liability Insurance currently covered was adequate for our chapter's needs.

V. Nominating Committee (Marilyn Tinsley) – no report

K. Reavie announced that the election was completed. New officers added.

VI. Chapter Council (Terri Malmgren)

Chapter Council report has been submitted for the next newsletter.

VII. Membership (R. Ogawa)

R. Ogawa reported that she had met with incoming Membership Chair, Josephine Tan, to transition. R. Ogawa had updated the report to correct a few typos. Currently we have 195 active members. Membership renewal notices don't go out until September or October even though people are in the rears as of July 31st. L. Morrissey asked about the date (typo will be corrected). R. Davis asked about the dues deadline being moved to May 31st. It was discussed and agreed that this could be something J. Tan could consider as incoming chair. R. Brudno asked if the membership database was still alive and well. R. Ogawa reported that it is. She added additional fields this year to help facilitate export of data for MLA reports. They included: EFTS and AHIP members. R. Brudno asked if we considered putting it online. This is also something that can be discussed with the Membership Chair. Secure login would be required and develop our privacy policy. R. Ogawa did not believe our go daddy sponsor for the website was set up to accommodate this.

As MLA Membership rep, R. Ogawa thanked D. Brown for attending 7am meeting at MLA this past May. R. Ogawa encouraged NCNMLG members to consider this appointment as it is still one that K. Reavie needs to appoint.

VIII. Archivist (K. Reavie)

No requests this past year. Archives remain at UCSF. Keir requested that items related to the business of NCNMLG be sent to him to archive. Rebecca Davis will take photographs during the meeting today and we can use them in the newsletter as well as send them to the archives.

IX. Awards and Honors (R. Davis and Y. Bertolucci)

No Award for Excellence nominees this year. Two grants awarded as detailed in the report. Recipients will be submitting a write up of how they benefited from receiving the grant for the newsletter. Y. Bertolucci announced a correction to the total balance: \$945.

X. Continuing Ed/ Programming (K. Reavie)

Two teleconferences this year: Moving at the Speed of Byte on November 8, 2006 and Improve your Library's Value on March 7, 2007. R. Davis also hosted an advanced Pubmed class sponsored by the RML at UC Davis.

XI. NCNMLG Newsletter (J. Simms)

K. Reavie thanked June Simms for taking on the responsibility as Newsletter editor. J. Simms recommended moving the deadline up to the 1st of the month. D. Brown agreed to send a summary of the past year's events.

XII. RAC Representative (no report)

XIII. Public Relations (Heidi Mortensen) – no report

XIV. Bylaws (Carolyn Kopper) – no report

XV. Credentialing (Anne Shew) – no report

XVI. Website and listserv (Chris Stave) – no report

XVII. Government Relations (Barbara Ryken) – no report

XVIII. Research (Terry Henner)

T. Henner announced that as part of the Joint Meeting planning, a survey will go out to assess why people come to meetings. This may well provide ample data for a future research project.

XIX. Benchmarking (Lynn Van Houten) – no report

Y. Bertolucci volunteered that this is not terribly active in MLA at the moment. We may not need to appoint a representative from NCNMLG for this year.

XX. Long term planning and mentoring (Y. Bertolucci)

Three additional members were added to the MLA mentorship database growing.

XXI. Joint Meeting (J. Curtis and T. Henner)

It's happening in Las Vegas. Meeting dates are February 6-9th. The Meeting will be held on the Las Vegas strip at the Flamingo Hotel across the street from Caesar's and the Bellagio, near Paris. Room rates will be \$140/ night. There is a \$38,000 commitment for food to cover unlimited access to conference rooms which will influence event planning logistics during the conference. Registration cost will be higher. Exhibitor costs will be a bit higher; but they will be attending a vendor-friendly meeting with lots of opportunities to showcase their products and services. We have received our first exhibitor check for \$800. We anticipate having 30 exhibitors, but the space could accommodate even more if there is interest. Exhibitors were invited at MLA and there is a commitment from about 30 with other meetings.

7500 sq. ft. for exhibits plus plenary and break out space. Deadline for exhibitors is October 1st. R. Davis asked about posters. Thinking of hosting them in the adjacent hallway but they will also look into including in the exhibit hall. AV is expensive. CE instructors will bring own equipment. Vendors can also use this equipment for sunrise seminars and product showcases in the afternoon. Using the flat fee for AV equipment, use the equipment as much as possible. Cybertools is already willing to host a user forum for one of the afternoon slots. The exhibit company will handle details of pipe and drape, set up etc.

CE will be on February 6th and 9th. R. Davis, CE Chair, is aiming for 6 CE courses. The offsite hands on sessions, advanced PubMed, Web 2.0 (a version of Geeks Bearing Gifts) will be hosted at UNLV and are being taught by PSRML. Discussion continued regarding other CE themes which included, biomedical informatics, the librarian and change, and looking at two other topics e.g. subject-oriented; what about retirement? R. Davis put the topic of retirement out there on MEDLIB-L and over 50 people responded with interest. Y. Bertolucci liked Scott Plutchak's response of having retired people come to talk about what they are doing. Names of Fran Groen and Lucretia McClure came up as potential speakers for such a panel. L. Morrissey suggested resources like CINAHL, PsycInfo, community medicine which would have a health promotion slant and could be appealing to public librarians in the area. Integrative medicine – might be a PSRML class that we could sponsor.

While registration fees will be slightly increased, students and emeriti will be able to enjoy deep discounts. Need to finalize the registration rates soon so we can begin publicizing. Publicizing event will include publicity to all the chapters of MLA and IFLA. The registration form will include an opportunity for participants to indicate whether or not this is their first Joint Meeting so that members can easily identify first-timers and assist in welcoming them.

There was discussion around the necessity for a planned social event in Las Vegas. Members agreed that providing options for entertainment, dine-arounds, or group tours of casino lobbies would be preferable given that there are so many things to do and see in Las Vegas.

Time of exhibit breaks will be 30 minutes. Aim is to be a vendor-friendly conference and this is how it is being marketed. Selling advertising on the print program, also on the website as well.

H. Heilemann will notify C. Stave to add the meeting website to NCNMLG's website. Meeting website: <http://www.med.unr.edu/ncnmlg/>

Speakers and volunteers for meeting planning and committees are still being finalized. K. Reavie and C. Walker have three speakers confirmed: 1/ Jim

Cimino on infobuttons, which might also be a good CE option; 2/ Tom Basler, Medical University of South Carolina, on outreach and repurposing the library to do outreach; 3/ Mary Guinan, Dean of School of Public Health at UNLV. A fourth timeslot for either a panel or speaker still needs to be confirmed. Discussion followed and included the following ideas:—JCAHO may be doing away with library requirement; maybe have the MLA representative or Jackie Doyle, L. Morrissey suggested CSI theme of forensic scientist local to the area. T. Henner announced that program planning is ongoing at www.med.unr.edu/ncnmlg2/. This site contains information on the program planning and a link to wiki; all members encouraged to participate. Discussion around other possible topics included: google scholar, workforce crisis, collaborative searching, ASP and education, search engines for health (google health, etc.). Members were encouraged to send all other ideas to Keir and Candace.

T. Henner concluded the Joint Meeting update by sharing ideas for capitalizing on the theme of a Las Vegas meeting, including a different way to raffle off prizes in the exhibit hall. He and Jim Curtis still need more volunteers—feet on the ground at the meeting and other committees still need help. Another call for participation will be put out on the listserv itemizing individual needs.

ILL coupons

D. Brown has done two audits and we still don't know how many coupons are out there. D. Brown suggested speaking to legal counsel to come up with a strategy for phasing out coupons. NCNMLG and MLGSCA are the only chapters that have a coupon program. D. Brown will contact his counterpart in MLGSCA to see if they may want to go in on us with getting legal advice.

J. Bruman and M. Davenport reported on their difficulties in trying to get their institutions to change their financial practices. There are still libraries like these who rely on coupons. J. Bruman requested an adequate timeframe so that institutions will have time in which to redeem coupons.

D. Brown will investigate further before establishing a timeline to phase out coupons.

Wither NCNMLG?

Goals and Objectives discussion of NCNMLG was initiated by K. Reavie.

Peter Meyer had two comments: 1/ in the context of what the group really is, need to distinguish it from what MLA is and 2/ a focus on intellectual rigor (not necessarily a focus of other library organizations) may well intrigue and encourage new members (e.g. aging of our profession). T. Henner acknowledged that we don't really know clearly what

benefits newer members and what they connect with and value. P. Meyer talked about the mentoring opportunities available via SJSU's program. A. Shew mentioned that this ties in nicely with AHIP's model of mentors/mentees. Y. Bertolucci described the scholarship program for SJSU library students. Discussion covered acknowledgement of the changes in our organization and the way we work, including traffic patterns, mode of communication, other events competing with our time.

T. Henner suggested a research interest profile-type model and T. Mason brought up the importance of bringing up regional issues (e.g. California healthcare and the impact of immigrants). Using newer technologies to address some of these issues may need to include collaboration with MLGSCA. Project ideas might include initiating a California GoLocal site or other information literacy program geared for individuals in our region.

One of the benefits includes the professional development grant that NCNMLG offers. R. Davis moved that NCNMLG continue to fund this grant on an annual basis. Discussion of the motion included the recommendation that we advertise this benefit more broadly. The motion was seconded by Y. Bertolucci and carried by unanimous vote.

Another goal for the coming year will be to plan an event for NCNMLG's 60th birthday in November 2007 and to identify and promote benefits to members.

The meeting adjourned at 2:44pm.

Respectfully submitted,

Heidi Heilemann